

**Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description

2024

Academic Program Description

University Name: Al Rafidain University College

Faculty/Institute: Al Rafidain University

Scientific Department: Business Administration Department

Academic or Professional Program Name: Business Administration

Final Certificate Name: BSC

Academic System: Semesters

Description Preparation Date: 24/4/2024

File Completion Date: 24/4/2024

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

Approval of the Dean

1. Program Vision

The Department of Business Administration is looking forward to providing the labor market with specialized scientific cards in Business Administration Sciences to serve all economic and administrative sectors in government institutions and the private sector, in addition to contributing to the preparation of educational curricula that keep pace with the modernity of higher management and sustainable development.

2. Program Mission

The most important goals pursued by the Department of Business Administration is to prepare specialized scientific cadres in the field of Business Administration to work in various administrative disciplines in accordance with the need of society and the degree of its development and the supremacy of modern administrative concepts effectively in sustainable development to serve the public and private sector by keeping up with the sober curricula approved by public universities and emulating the sober Arab universities.

3. Program Objectives

Providing students with the scientific and administrative skills and national and social values required to enable them to participate in leadership and decision-making in various fields in Iraq and the region through accreditation (seminars ,conferences, various workshops) that include the axes of Business Administration and sustainable development in addition to the axes of community service.

Increasing advanced cadres in various administrative specialties by encouraging the faculty's contribution to the preparation of scientific and Applied Research in various branches of Business Administration and in a way that serves the community

2. Preparing students in a modern academic scientific manner and keeping up

with modern teaching methods in providing study materials by modern technical means through the use of electronic display screens and communication with students through the college's website Electronic notification and publication of exam results. Deepen the relations between the College on the one hand and the industrial and service sectors on the other hand through research and field studies in order to find solutions to the problems facing organizations and reduce the gap between them and the education sector.

3. Encouraging scientific research for teaching professors and publishing research locally and internationally, in addition to supporting teachers in participating and attending scientific conferences and workshops.

4. The rule of modern administrative concepts and sustainable development in a world dominated by competition and accelerated technological developments also aims to increase the degree of specialization in administrative fields at the end stages (Banking Management, Financial Management, Production Management, Industrial Management ...Etc.).

5. Providing a high-quality level of education, developing and developing creative and innovative thinking skills and providing students with university values, knowledge and administrative skills required to help them participate in making administrative decisions in a scientific manner to face business problems.

4. Program Accreditation

The Department of business administration relies in the preparation of the academic program for all academic stages, on the academic curricula of the Departments of Business Administration in the twin universities specified by the Ministry of higher education and scientific research .Departments of Business Administration in the twin universities specified by the Ministry of higher education and scientific research.

5. Other external influences

Training courses for the development of management skills and knowledge, in addition to educational courses in sustainable development and community service

6. Program Structure

| Program Structure | Number of Courses | Credit hours | Percentage | Reviews* |
|--------------------------|-------------------|--------------|------------|----------|
| Institution Requirements | 5 | 10 | 7% | |
| College Requirements | 8 | 21 | 15% | |
| Department Requirements | 4 | 108 | 80% | |
| Summer Training | 1 | 2 | 1% | |
| Other | – | – | – | |

* This can include notes whether the course is basic or optional.

7. Program Description

| Year/Level | Course Code | Course Name | Credit Hours | |
|----------------------|-------------|--|--------------|----|
| First year/semester1 | | Principles of business / \Administration | 3 | 3 |
| | | Principles of Economics /1 | 2 | 2 |
| | | Principles of Accounting /1 | 3 | 3 |
| | | Microsoft office / 1 | 1 | 2 |
| | | Mathematics for Business | 3 | 3 |
| | | English Reading in Business | 2 | 2 |
| | | | 14 | 15 |
| First year/semester2 | | Principles of business 2/Administration | 3 | 3 |
| | | Principles of Economics /2 | 3 | 3 |
| | | Principles of Accounting/2 | 3 | 3 |
| | | Microsoft office /2 | 1 | 2 |
| | | Statistics for Business | 3 | 3 |
| | | Business Correspondence | 2 | 2 |
| | | Human Rights & Democracy | 2 | 2 |
| | | | 17 | 18 |

| | | | | |
|----------------------------------|--|--|-----------|-----------|
| second year/semester1 | | Marketing Management | 3 | 3 |
| | | Human Resources Management | 3 | 3 |
| | | Organization Theory | 3 | 3 |
| | | Intermediate Accounting /1 | 2 | 2 |
| | | The Commercial Code | 3 | 3 |
| | | Inventory Management | 2 | 2 |
| | | Business Spreadsheet by Microsoft Excel in English | 1 | 2 |
| | | | 11 | 18 |
| second year/semester2 | | Marketing Research | 2 | 2 |
| | | Intellectual Capital Management | 2 | 2 |
| | | Organizational Behavior | 3 | 3 |
| | | Intermediate Accounting /2 | 2 | 2 |
| | | E-Commercial | 2 | 2 |
| | | Supply Chain Management | 2 | 2 |
| | | Advanced Business Spreadsheet by Microsoft Excel in English | 1 | 2 |
| | | | 14 | 15 |
| Third year/semester1 | | Financial Management /1 | 3 | 3 |
| | | Strategic Management | 3 | 3 |
| | | Banking Management | 3 | 3 |
| | | Cost Accounting /1 | 3 | 3 |
| | | Business Quantitative Methods by QSB | 1 | 2 |
| | | Project Management | 3 | 3 |
| | | Business Economics | 2 | 2 |
| | | | 18 | 19 |
| Third year/semester2 | | Financial Management /2 | 3 | 3 |
| | | Strategic Thinking | 2 | 2 |
| | | Insurance Management | 3 | 3 |
| | | The Business Operation 's Research by Bulletin® QSB | 1 | 2 |
| | | Cost Accounting /2 | 3 | 3 |
| | | Microsoft Project | 1 | 2 |
| | | Feasibility Study | 2 | 2 |
| | | | 15 | 17 |
| Forth year/semester 1 | | Operations & Production Management | 3 | 3 |
| | | International Business administration | 3 | 3 |
| | | Managerial Information Technology | 3 | 3 |
| | | Research Methodologies Approaches | 2 | 2 |

| | | | | |
|------------------------|--|-----------------------------------|----|----|
| | | Governmental Contracts Management | 2 | 2 |
| | | Risk Management | 2 | 2 |
| | | | 15 | 15 |
| Forth | | Quality Management | 3 | 3 |
| year/semester 2 | | | | |
| | | Knowledge Management | 3 | 3 |
| | | Corporate Governance | 2 | 2 |
| | | Graduate Project | - | 1 |
| | | Negotiations Management | 2 | 2 |
| | | Investment Portfolio Management | 3 | 3 |
| | | | 14 | 15 |

8. Expected learning outcomes of the program

Knowledge

1. Are to learn about modern administrative concepts and ideas and scientific principles
2. Learn to practice the management profession and the skills of using information technologies and quantitative methods in the field of management.
3. Learn the skills of analysis and evaluation of administrative problems in organizations and face them in a practical way that enables him to make the right administrative decisions.
4. Participate with a group of students in preparing administrative research and providing consulting to institutions Government and case studies that help the student to learn about the practical aspects and how to face different situations.

Skills

1. The ability to diagnose and analyze the administrative problem and how to develop the correct solutions and remedies to it
2. Enable students to use information technologies to build a management information system in the fields of Production Management, Marketing Management, Logistics Supply Management
3. Provide the student with the skills required to deepen strategic thinking in various areas of Business Administration
4. Student knowledge of ready-made programs and how to use them in the implementation of administrative events
5. Create a university environment Interactive methods using dialogue and discussion are able to motivate the student towards creative thinking
Based on self-acquired skills.

Ethics

- . The goal of this skill is for the student to believe in what is concrete (the student's ability) and understand when, what and how he should think and improve the ability to think reasonably.

2. Thinking skill the goal of this skill is to teach to think well before making the decision that determines the student.
3. The strategy of critical thinking in learning, where it symbolizes the highest levels of thinking, which aims to pose a problem and then analyze it logically to reach the desired solution.
4. The strategy of working as a joint team of economic, accounting and technical administrative competencies to solve an administrative problem facing business organizations in the fields of production, marketing and warehouses.

9. Teaching and Learning Strategies

the department works to qualify students in the specialty of Business Administration with the aim of expanding future job opportunities to help them to work in the administrative fields and sustainable development in various state institutions and the private sector through the scientific subjects that are taught to them throughout the four academic years (such as financial management and banking, marketing and sales management, negotiation, operations and production management, management Human resources, logistics supply management).

10. Evaluation methods

1. Practical tests
2. Theoretical tests
3. Reports and studies
4. The percentage of student interaction and participation in the discussion

11. Faculty

Faculty Members

| Academic Rank | Specialization | | Special Requirements/Skills (if applicable) | Number of the teaching staff | |
|----------------|-------------------------|-------------------------------------|--|------------------------------|----------|
| | General | Special | | Staff | Lecturer |
| Professor | Business Administration | Strategic Management | Strategic Management | 1 | |
| Ass. Professor | Business Administration | Strategic Management | Strategic Management | 1 | |
| Ass. Professor | Business Administration | Organizational Behavior | Organizational Behavior | 1 | |
| Ass. Professor | Economics | Econometrics - Industrial | Economics in business administrations | 1 | |
| Ass. Professor | Business Administration | Organizational Behavior | Organizational Behavior | | 1 |
| Lecturer | STATISTICS | Applied Statistics | Statistics in business administrations | 1 | |
| Lecturer | Business Administration | Financial management | Financial management | 1 | |
| Lecturer | Business Administration | Human Resources | Human Resources | 1 | |
| Lecturer | Business Administration | Operation and production management | Operation and production management | | 2 |
| Lecturer | Business Administration | Organizational Behavior | Organizational Behavior | | 1 |
| Lecturer | Operation researches | Reliability and maintenance | Quantitative methods in business administration | 1 | |
| Lecturer | Computer engineering | Computer engineering | Computer applications for business administrations | 1 | |
| Ass. Lecturer | Business Administration | Marketing | Marketing | 1 | |

| | | | | | |
|---------------|-------------------------|--------------------------------|--------------------------------|---|---|
| Ass. Lecturer | Business Administration | Insurance | Insurance | 1 | |
| Ass. Lecturer | Business Administration | Organizational Behavior | Organizational Behavior | 1 | |
| Ass. Lecturer | Accounting | Financial accounting | Financial accounting | | 1 |
| Ass. Lecturer | Accounting | Management and cost accounting | Management and cost accounting | | 1 |
| Ass. Lecturer | Law | Public law | Public law and rights | | 1 |

12. Professional Development

Mentoring new faculty members

The department requires new lecturers and teachers to participate in language safety courses and teaching methods, in addition to providing the University order for the last scientific title obtained by the teaching staff and with written official documents. The department also urges all its members to participate in the publication of scientific research and interest in scientific promotions.

Professional development of faculty members

The Department continuously nominates faculty members for all educational workshops and seminars organized by the institution in various academic, administrative and sustainable development fields, both inside and outside the institution, to achieve integration between the academic and practical aspects. The learning outcomes are evaluated through the reports of the examination committees for the results, identify strengths and weaknesses and address them, in addition to scientific contributions to student graduation projects, whether at the university level or other universities.

13. Acceptance Criterion

The Central Admission System approved by the Ministry of higher education and scientific research according to the absorption capacity of the Department.

14. The most important sources of information about the program

1. The website of the college and the University.
2. University directory.
3. The curriculum manual of the sectoral committee for the disciplines of Administrative Sciences.

15. Program Development Plan

1. The Department seeks to coordinate with government and private institutions in activating scientific cooperation with them to prepare the ground for future job opportunities by involving students in preparing graduation projects commensurate with the needs of those institutions.
2. Providing students with theoretical and practical sciences in the fields of specialization to exercise the management function effectively and achieve success for institutions and organizations to serve the community.
3. To participate with a group of students in the preparation of administrative research and sustainable development, provide consultations to government institutions and study cases that help the student to identify practical aspects and how to face different situations.

| Program Skills Outline | | | | | | | | | | | | | | | |
|------------------------|-------------|---|-------------------|------------------------------------|----|----|----|--------|----|----|----|--------|----|----|----|
| | | | | Required program Learning outcomes | | | | | | | | | | | |
| Year/Level | Course Code | Course Name | Basic or optional | Knowledge | | | | Skills | | | | Ethics | | | |
| | | | | A1 | A2 | A3 | A4 | B1 | B2 | B3 | B4 | C1 | C2 | C3 | C4 |
| First year/semester1 | | Principles of business /\Administration | • | • | • | • | • | • | • | • | | • | • | | |
| | | Principles of Economics /1 | • | • | • | • | • | | | • | • | • | • | | • |
| | | Principles of A counting /1 | • | • | • | • | • | • | • | • | • | • | • | | |
| | | Microsoft office /1 | • | • | • | | | • | • | • | • | • | • | | |
| | | Mathematics for Business | • | • | • | • | | | • | • | | | • | • | • |
| | | English Reading in Business | • | • | • | • | • | • | • | • | • | • | • | | |
| First year/semester2 | | Principles of business 2/Administration | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Principles of Economics /2 | • | • | • | • | • | | | • | • | • | • | • | • |
| | | Principles of Accounting/2 | • | • | • | • | • | • | • | • | • | | | • | • |
| | | Microsoft office /2 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Statistics for Business | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Business Correspondence | • | • | • | • | • | • | • | • | | | • | • | • |
| | | Human Rights & Democracy | • | • | • | | | | • | • | • | • | • | | |

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|-----------------------|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Marketing Management | • | • | • | • | | | | • | • | • | • | • | • |
| | | Human Resources Management | • | • | • | • | • | • | • | • | • | | | | • |
| | | Organization Theory | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Intermediate Accounting /1 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | The Commercial Code | • | • | • | • | • | • | | | | • | • | • | • |
| | | Inventory Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Business Spreadsheet by Microsoft Excel in English | • | • | • | • | • | • | • | • | • | • | | | |
| | | Crimes of the Baath regime | • | • | • | • | • | • | • | • | • | • | • | • | • |
| second year/semester2 | | Marketing Research | • | • | • | • | • | • | • | | | | • | • | • |
| | | Intellectual Capital Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Organizational Behavior | • | • | • | • | • | • | • | • | • | • | | | |
| | | Intermediate Accounting /2 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | E-Commercial | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Supply Chain Management | • | • | • | • | • | • | • | • | • | • | | | |
| | | Advanced Business Spreadsheet by Microsoft Excel in English | • | • | • | • | • | • | • | • | • | • | • | • | • |
| Third year/semester1 | | Financial Management /1 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Strategic Management | • | • | • | • | • | • | • | • | • | • | • | • | • |

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|-----------------------|--|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Banking Management | • | • | • | • | • | | | | • | • | • | • | • |
| | | Cost Accounting /1 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Business Quantitative Methods by QSB | • | • | • | • | • | • | • | • | | | | | |
| | | Project Management | • | • | • | • | • | • | • | • | • | • | • | | |
| | | Business Economics | • | • | • | • | • | • | • | • | • | • | • | • | • |
| Third year/semester2 | | Financial Management /2 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Strategic Thinking | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Insurance Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | The Business Operation 's Research by Bulletin® QSB | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Cost Accounting /2 | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Microsoft Project | • | • | • | • | • | • | • | • | • | • | | | |
| | | Feasibility Study | • | • | • | • | • | • | • | • | • | • | • | • | • |
| Forth year/semester 1 | | Operations & Production Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | International Business administration | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Managerial Information Technology | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Research Methodologies Approaches | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Governmental Contracts Management | • | • | • | • | • | • | • | • | • | • | • | • | • |

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|-----------------------|--|---------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Risk Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| Forth year/semester 2 | | Quality Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Knowledge Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Corporate Governance | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Graduate Project | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Negotiations Management | • | • | • | • | • | • | • | • | • | • | • | • | • |
| | | Investment Portfolio Management | • | • | • | • | • | • | • | • | • | • | • | • | • |

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.

Course description form

| |
|---|
| 1. Course Name: |
| Management principles/1 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. Attendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| Hoda Youssef Khattab Huda.khattab@ruc.edu.iq |

| 8. The objectives of the projectRR: | |
|--|---------------------------------|
| <ul style="list-style-type: none"> • Identify the most important concepts of management, the organization, the manager, and the most important functions of the manager and the facility • Benefiting from the material and its concepts to apply them in business organizations. • Benefiting from some of the case studies that are dealt with to develop students' abilities. | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Clarifying the basic concepts of management principles. • Explaining to the student the importance of the manager and role in the organization. • Focus on the basic principles of management by focusing business management. • The student's ability to deal with the administrative concepts covered in the course. • The ability to choose appropriate alternatives through appropriate decisions made by the manager. | The strategy |

| • Developing students' administrative capabilities. | | | | | |
|---|-----------------|--|----------------------------|-------|----------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Definition of management, managers, and facility activities | Nature of management | 3 | 1. |
| the exams | Lectures | - The challenges faced by contemporary management, the manager's tasks, and the manager's administrative skills. | Nature of management | 3 | 2. |
| the exams | Lectures | Manager roles, manager jobs, management levels | Nature of management | 3 | 3. |

| | | | | | |
|-----------|----------|---|---------------------------------------|---|----|
| the exams | Lectures | The classical traditional school with its three schools. | Development of administrative thought | 3 | 4. |
| the exams | Lectures | The humanistic school, the study of Hawthorne, Volt, Guster Barnard, Douglas McCrecker, Japanese, situationism. | Development of administrative thought | 3 | 5. |
| the exams | Lectures | Management and its environment, the general environment, and the private environment. | Management in a changing environment | 3 | 6. |

| | | | | | |
|----------------|----------------|--|-----------------------------------|---|----|
| the exams | Lectures | Article above | A written test | 3 | 7. |
| A written test | A written test | Organizational goals, goals and objectives, types of organization goals, importance of the organization's goals. | Objectives and strategic planning | 3 | 8. |
| the exams | Lectures | The importance of the organization's goals, requirements for setting goals, management by objectives (pros and cons) | Objectives | 3 | 9. |
| the | Lectures | The concept of | Strategic | 3 | 10 |

| | | | | | |
|-----------|----------|---|---------------------------------|---|----|
| exams | | strategy, factors affecting its selection, components, and steps | Planning | | |
| the exams | Lectures | Organizational analysis, strategy levels | Strategic Planning | 3 | 11 |
| the exams | Lectures | The nature of planning, types of operational plans, obstacles to planning. | Operational plans | 3 | 12 |
| the exams | Lectures | Decision making, types of decisions, patterns of administrative decision making, basic models of the decision | Information and decision making | 3 | 13 |

| | | | | | |
|---|----------|--|--|---|----|
| | | making process. | | | |
| the exams | Lectures | Characteristics of the decision maker, steps of decision making, creativity | Information and decision making | 3 | 14 |
| the exams | Lectures | Basic titles of the article | Comprehensive review | 3 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| Principles of Management with a Focus on Business Administration, Khalil | | | Main references (sources) | | |

| | |
|--------------------------------|--|
| Muhammad Hassan Al-Shamaa 2007 | |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---|
| 1. Course Name: |
| Principles of economics/1 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |

| | |
|--|---------------------------------|
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| A.M.D. Mujahid Mutlaq Abdul Rahman Mujahid.Habib@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Introducing students to the foundations and principles of economics and economic theories, the application of which and familiarity with them are linked to the making of many strategic administrative decisions, the growth and development of the organization, and its survival in production and marketing activity. The course aims to expand the circle of knowledge in the fields of economics, thus qualifying students to enter business administration specializations in the field of marketing, costs, business economics, banking management, human resources management, financial management, and learning about market | Objectives of the study subject |

| | |
|---|--------------|
| structures. | |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Clarifying basic concepts and economic theories. • Acquiring skills in economics and using them in administrative fields. • Enhancing basic knowledge in economics to empower and assist in managerial decision making in organizations • Introducing economic problems and their repercussions on the decisions of business organizations. • The ability to harness economic theories in making administrative decisions. • The ability to perform economic analysis to solve problems facing organizations • Enhancing the ability to write scientific reports to help managers contain and solve problems Administrative | The strategy |

| 10. Course structure | | | | | |
|----------------------|-----------------|---|----------------------------|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | An introduction to the study of economics Economic needs and economic activities Demand and factors affecting it Elasticities of demand, their types and cases | | 2 | 1. |
| the exams | Lectures | | | 2 | 2. |
| the exams | Lectures | | | 2 | 3. |
| the exams | Lectures | | | 2 | 4. |

| | | | | | |
|--------------|----------|---|--|---|----|
| the exams | Lectures | Supply and factors affecting it | | 2 | 5. |
| the exams | Lectures | Elasticities of supply and changes in supply and demand | | 2 | 6. |
| the exams | Lectures | Consumer behavior, marginal utility theory and modern theory | | 2 | 7. |
| the exams | Lectures | Production theory, factors of production, total, marginal and average production curves and the production function | | 2 | 8. |
| the exams | Lectures | | | 2 | 9. |
| | | First semester exam | | 2 | 10 |
| the | Lectures | Costs, their types, and the relationship of average costs | | 2 | 11 |

| | | | | | |
|--|----------|---|--|---|----|
| exams | | and marginal cost with average production and marginal output in the short term | | | |
| the exams | Lectures | Costs in the long term and the advantages of large production volume | | 2 | 12 |
| the exams | Lectures | | | 2 | 13 |
| | | Markets, their functions and structures | | | |
| the exams | Lectures | Perfect competition market and perfect monopoly market | | 2 | 14 |
| the exams | Lectures | | | 2 | 15 |
| | | Monopolistic competition market and oligopoly market | | | |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework | | | | | |

| | |
|---|--|
| 60% for final exams | |
| 17. Learning and teaching resources | |
| Texts and lectures the basic Published on electronic platforms addition For prescribed economics principles books | Required textbooks (methodology, if any) |
| Al-Issawi, Abdul Karim Jaber, Principles of Economics Battal, Ahmed Hussein Battal, Principles of Economics | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---|
| 1. Course Name: |
| Accounting principles/1 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| millimeter. Faten Hatem Ragab Faten.rejab@ruc.edu.iq |
| 8. The objectives of the projectRR: |

| | | | | | |
|--|-----------------|---------------------------|---------------------------------|-------|--------------|
| • Developing the student's thinking and providing him with knowledge of how to keep, prepare and organize accounting records for companies, which helps the student to fully qualify for development in the field of accounting sciences. | | | Objectives of the study subject | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• Explaining the basic concepts of accounting• The student's ability to record the accounting entry in the da record• The student can transfer transactions to the general ledger a prepare a trial balance• Providing the student with knowledge in processi (commercial and monetary), correcting accounting errors, a processing commercial papers | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |

| | | | | | |
|--------------|----------|---|---|---|----|
| the exams | Lectures | General introduction to accounting | Accounting concepts | 3 | 1. |
| the exams | Lectures | Recording operationsmechanism | Accounting entry theory | 3 | 2. |
| the exams | Lectures | Financial transaction recording exercises | Fundamentals of recording transactionsmechanism | 3 | 3. |
| the exams | Lectures | Types of recordsAccounting | Accounting records | 3 | 4. |
| the exams | Lectures | theTSjYtoIn a logDaily | Proof of business operations | 3 | 5. |
| the exams | Lectures | Transfer and balance | General ledger record | 3 | 6. |

| | | | | | |
|--------------|----------|--|--------------------------------------|---|----|
| the exams | Lectures | Preparing the trial balance In totals | Trial Balance | 3 | 7. |
| the exams | Lectures | Preparing the trial balance With balances | Trial Balance | 3 | 8. |
| the exams | Lectures | Types of discount - Accounting treatment of summariesM for commercial | Discount | 3 | 9. |
| the exams | Lectures | Accounting treatment of summariesm cash | Accounting treatment of discounts | 3 | 10 |
| the exams | Lectures | The prolonged method | Accounting errors | 3 | 11 |
| the | Lectures | The shortcut method | Accounting treatment of errors | 3 | 12 |

| | | | | | |
|---|----------|--|--|--|----|
| exams | | | | | |
| the exams | Lectures | Concepts of types of commercial papers | Commercial papers | 3 | 13 |
| the exams | Lectures | Accounting treatment of notes receivable | Proof of the seller's commercial papers | 3 | 14 |
| the exams | Lectures | Accounting treatment of notes payable | Proof of the buyer's commercial papers | 3 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | | Required textbooks (methodology, if any) | |

| | |
|--|--|
| - Accounting principles: Miqdad Al-Jalili, Fouad Zako, Muhammad Al-Shawi - Donald Kiso's book, translated | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---|
| 1. Course Name: |
| Computer/1 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |

| | |
|--|---------------------------------|
| 1/3/2024 | |
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 2 hours per week practical and 1 hour theoretical | |
| 7. Name of the course administrator (If more than one name is mentioned): | |
| M. Salima Baji Salima.pajy@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> The computer subject aims to teach students and give them the skill in using theoretical and practical computers that are used in most areas of life. This course is concerned with teaching the student the basics of the computer and its history since the invention of the first computer in the world and the basis of development until it reached the | Objectives of the study subject |

| | |
|--|----------------------------|
| <p>present day of communication networks and means of communication. This is on the theoretical side.</p> <ul style="list-style-type: none"> • The practical side aims to teach students all the input and output units and the basicsDOS, WINDOWS, as well as learning MICROSOFT such as (WORD 2013) and printing | |
| <p>9. Teaching and learning strategies</p> | |
| <ul style="list-style-type: none"> • Explaining basic computer concepts • The student's ability to use a computer • The student's ability to use the software • Course-specific skills objectives. • Training the student on printing • Training students on different programsFah | <p>The strategy</p> |

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|--|--|-------|----------|
| the exams | Lectures | Windows 7 How to divide the hard disk | Computer basics *General introduction * Phases of the computer life cycle *The development of computer generations * Electronic computer | 3 | 1. |
| the exams | Lectures | Windows 7 How to divide the hard disk | Computer basics *General introduction * Phases of the computer life cycle *The development of computer generations * Electronic computer | 3 | 2. |
| the | Lectures | Task bar | Computer features Areas of computer | 3 | 3. |

| | | | | | |
|--------------|----------|----------------|---|---|----|
| exams | | | use Computer's components | | |
| the exams | Lectures | Task bar | Computer features Areas of computer use Computer's components | 3 | 4. |
| the exams | Lectures | Daily exam | Daily exam | 3 | 5. |
| the exams | Lectures | bighead | Types of computers Classification of computers according to purpose of use | 3 | 6. |
| the exams | Lectures | bighead | Types of computers Classification of computers according to purpose of use | 3 | 7. |
| | | Practical exam | Theoretical exam | 3 | 8. |
| the | Lectures | Control panel | Classification of computers based on operating system | 3 | 9. |

| | | | | | |
|--------------|----------|-------------------------|---|---|----|
| exams | | | | | |
| the exams | Lectures | Control panel | Classification of computers based on operating system | 3 | 10 |
| the exams | Lectures | defragment | Chapter II Computer components (physical entity) | 3 | 11 |
| the exams | Lectures | defragment | Chapter II Computer components (physical entity) | 3 | 12 |
| the exams | Lectures | a jobusername, password | Keyboard sections/output devices) | 3 | 13 |
| the exams | Lectures | a jobusername, password | Keyboard sections/output devices) | 3 | 14 |

| | | | | | |
|---|--|----------------|--|---|----|
| | | Practical exam | Core exams secondtheoretical | 3 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Computer basics and office applications | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |
| --- | | | Electronic references, Internet sites | | |

Course description form

| | |
|---|---------------------------------|
| 1. Course Name: | |
| mathematics | |
| 2. CodeDecision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Dhafer Asim Al-Dabbagh dhafer.albabagh@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Introducing the student to numbers and their | Objectives of the study subject |

| | | | | | |
|---|-----------------|---------------------------|----------------------------|-------|--------------|
| classifications, functions and their graphing, operations on functions and their application in the field of management. | | | | | |
| <ul style="list-style-type: none">• In addition to some other topics related to the curriculum vocabulary for the first stage, such as differentiation and the laws of derivation. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• The student's ability to memorize mathematical laws.• The ability to choose the appropriate solution mathematical problems.• Flexibility in thinking to solve special cases in mathematical problems.• Ease of applying laws to solve mathematical problems. | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |

| | | | | | |
|--------------|----------|---|--|---|----|
| the exams | Lectures | preparation | Study numbers | 3 | 1. |
| the exams | Lectures | Applications of numbers in management | Knowledge of application and calculation of numbers | 3 | 2. |
| the exams | Lectures | Groups | Definition of examples of application to groups | 3 | 3. |
| the exams | Lectures | Group applications | Application of groups with examples | 3 | 4. |
| the exams | Lectures | Inequalities | Definition of inequalities | 3 | 5. |
| the | Lectures | Applications of inequalities | Application of examples of | 3 | 6. |

| | | | | | |
|--------------|----------|---|---|---|----|
| exams | | | inequalities | | |
| the exams | Lectures | Functions | Definition of types of functions | 3 | 7. |
| the exams | Lectures | Drawing functions | Methods of drawing functions | 3 | 8. |
| the exams | Lectures | Applications of functions in management | Examples of applying functions in management | 3 | 9. |
| the exams | Lectures | Objectives | Definition of goals | 3 | 10 |
| the exams | Lectures | Rules for finding goals | Methods for calculating goals | 3 | 11 |

| | | | | | |
|---|----------|--|--|---|----|
| the exams | Lectures | exercises | exercises | 3 | 12 |
| the exams | Lectures | Applying objectives in the field of management | Examples of applying the goal in management | 3 | 13 |
| the exams | Lectures | exercises | | 3 | 14 |
| | | Basics of differentiation | Definition of differentiation | 3 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |

| | |
|--|--|
| Mathematics in management. Dr.. Dhafer Hussein Rashid | Required textbooks (methodology, if any) |
| Schaum's Mathematics Series | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---------------------------------|
| 1. Course Name: |
| Administrative readingsE |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |

| | |
|---|--|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Aseel Ibrahim Mohsen aseel.muhsin@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Definition of studentWith basicsManagement science concepts and functionsAnd skillsAdministrativeIn additionTo the duties and roles of the manager, as well as introducing the external and internal environment of the organizationAnd decision making | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> Explaining the basic methods of business management | The strategy |

| | | | | | |
|--|-----------------|-----------------------------------|----------------------------|-------|----------|
| English. <ul style="list-style-type: none">• The ability to perform administrative functions in the field business• Enabling the student to understand the characteristics of the field of business administration.• Acquiring theoretical concepts of management. | | | | | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The Nature of Management | | 2 | 1. |
| the exams | Lectures | Managers and managerial roles | | 2 | 2. |
| the exams | Lectures | External and internal Environment | | 2 | 3. |

| | | | | | |
|--------------|----------|---|--|---|----|
| | | exam. exam | | | 4. |
| the exams | Lectures | External and internal Environment | | 2 | 5. |
| the exams | Lectures | Planning | | 2 | 6. |
| the exams | Lectures | Organizing | | 2 | 7. |
| the exams | Lectures | Organizing | | 2 | 8. |
| | | exam. exam | | 2 | 9. |
| the exams | Lectures | directing | | 2 | 10 |

| | | | | | |
|---|----------|-----------------|--|---|----|
| the exams | Lectures | controlling | | 2 | 11 |
| the exams | Lectures | controlling | | 2 | 12 |
| the exams | Lectures | Decision making | | 2 | 13 |
| the exams | Lectures | Decision making | | 2 | 14 |
| | | exam. exam | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 12. Learning and teaching resources | |
|--|--|
| | Required textbooks (methodology, if any) |
| Management. third edition. Michael A. Hitt.j.stewart Black.Lyman W. Porter | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|--|
| 1. Course Name: |
| Principles of business administration/2 |
| 2. CodeDecision: |

| | |
|--|---------------------------------|
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Identify the most important concepts of management, the organization, the manager, and the most important functions of the manager and the facility Benefiting from the material and its concepts to apply them in business | Objectives of the study subject |

| | | | | | |
|--|-----------------|--|---------------------------------|-------|----------|
| organizations. | | | | | |
| • Developing students' abilities to make appropriate decisions and solve administrative problems. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• The student's ability to deal with problems and solve the by reviewing study cases.• Developing the student's ability to deal with different knowledge.• Developing the student's ability to research, dialogue a discuss. | The strategy | | | | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The nature of administrative decision making | Information and decision making | 3 | 1 |

| | | | | | |
|--------------|----------|---|---|---|----|
| the exams | Lectures | Information needed to make a decision | | 3 | 2. |
| the exams | Lectures | Creativity in decision making | | 3 | 3. |
| | | Job design | Job design and organizational structure | 3 | 4. |
| the exams | Lectures | The importance of the organization's function and the basic forces affecting it | | 3 | 5. |
| the exams | Lectures | Organizational design patterns | | 3 | 6. |

| | | | | | |
|--------------|----------|--|-------------------------|---|----|
| the exams | Lectures | Nature and use of authority, chain of command and scope of supervision (supervision) | validity (authority) | 3 | 7. |
| the exams | Lectures | Delegation of authority, decentralization | | 3 | 8. |
| the exams | Lectures | Motivation and job satisfaction, motivation theories | Stimulus | 3 | 9. |
| the exams | Lectures | Job Satisfaction | | 3 | 10 |
| the exams | Lectures | The leadership function of the manager, leadership | Leadership | 3 | 11 |

| | | | | | |
|-----------|----------|--|------------|---|----|
| | | in its horizontal position, participatory management | | | |
| the exams | Lectures | Nature of communication, communication channels, communication obstacles | Connection | 3 | 12 |
| the exams | Lectures | The nature and types of supervision | Censorship | 3 | 13 |
| the exams | Lectures | Effective oversight system and unintended consequences of | | 3 | 14 |

| | | | | | |
|---|--|-----------------------------|--|---|----|
| | | oversight | | | |
| | | Basic titles of the article | Comprehensive review | 3 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Principles of Management with a Focus on Business Administration, Khalil Muhammad Hassan Al-Shamaa 2007 | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |

| | |
|-----|---------------------------------------|
| --- | Electronic references, Internet sites |
|-----|---------------------------------------|

Course description form

| |
|--|
| 1. Course Name: |
| Principles of economics/2 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |

Mother. Dr.. Mujahid Mutlaq Abdul Rahman

Mujahid.Habib@ruc.edu.iq

8. The objectives of the projectRR:

| | |
|--|--|
| <ul style="list-style-type: none">• Introducing students to the foundations and principles of economics and the economic theories that relate to their application• The study material aims to expand the circle of knowledge in the fields of economics in a way that qualifies students to enter the specializations of business administration in the field of national income accounts, bank management and their functions, investment portfolios, and financial markets, and to learn about monetary and financial policies, their tools, and their uses in addressing and confronting economic crises and monetary inflation.• Learn about the theories of foreign trade, exchange rates, balance of payments, and the use of economic resources. | Objectives of the study subject |
|--|--|

9. Teaching and learning strategies

| | |
|---|---------------------|
| <ul style="list-style-type: none">• Explain basic concepts and economic theories.• Acquiring skills in economics and using them administrative fields. | The strategy |
|---|---------------------|

- Enhancing basic knowledge in economics to empower a assist in managerial decision making in organizations
- Introducing economic problems and their repercussions the decisions of business organizations.

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|----------------------------|-------|----------|
| the exams | Lectures | Macroeconomic concepts | | 2 | 1. |
| the exams | Lectures | Macroeconomic concepts | | 2 | 2. |
| the exams | Lectures | National income, its pillars, and the importance of studying it | | 2 | 3. |
| the | Lectures | Value added method | | 2 | 4. |

| | | | | | |
|--------------|----------|--|--|---|----|
| exams | | | | | |
| the exams | Lectures | Earned entry method and national tunnel method | | 2 | 5. |
| the exams | Lectures | Money, its types, functions, and monetary systems | | 2 | 6. |
| the exams | Lectures | Commercial and central banks and their functions | | 2 | 7. |
| the exams | Lectures | Monetary policy and its quantitative tools | | 2 | 8. |
| the exams | Lectures | First monthly exam | | 2 | 9. |
| the | Lectures | Fiscal policy, its tools, and sources of financing public | | 2 | 10 |

| | | | | | |
|-----------------------|----------|---|--|---|----|
| exams | | expenditures | | | |
| the exams | Lectures | Financial policy tools and their use in confronting inflation and economic deflation | | 2 | 11 |
| the exams | Lectures | Foreign trade and the theories explaining it | | 2 | 12 |
| the exams | Lectures | | | 2 | 13 |
| the exams | Lectures | Balance of payments and foreign exchange rates | | | |
| the exams | Lectures | Unemployment and inflation | | 2 | 14 |
| the exams | Lectures | How to address unemployment and inflation using monetary and fiscal policy tools | | 2 | 15 |
| 11. Course evaluation | | | | | |

| | |
|---|--|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 12. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Most economics principles books are assigned by sectoral committees | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|--------------------------------|
| 1. Course Name: |
| Accounting principles/2 |

| | |
|---|---------------------------------|
| 2. CodeDecision: | |
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Developing the student's thinking and providing him with knowledge on how to prepare and organize the final accounts of | Objectives of the study subject |

| | | | | | |
|---|-----------------|---------------------------|----------------------------|--------------|----------|
| companies, how to calculate the depreciation of fixed assets, conduct inventory adjustments, and prepare financial statements, which helps the student to fully qualify for development in the field of accounting sciences. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• Clarifying the basic concepts of final accounts and giving the student the skill in how to prepare these accounts at the end of the financial year• Providing the student with the skill in calculating the annuity extinction premium for a fixed asset• Providing the student with the skill in recording settlement entries for revenues and expenses at the end of the financial year | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |

| | | | | | |
|--------------|----------|--|--|---|----|
| the exams | Lectures | PreparationTrading account | Concepts of final accounts | 2 | 1. |
| the exams | Lectures | Preparing a profit and loss account | The profit and loss account | 2 | 2. |
| the exams | Lectures | Preparing the general budget | General budget basics | 2 | 3. |
| the exams | Lectures | Fixed asset concepts | Fixed assets And ways to disappear | 2 | 4. |
| the exams | Lectures | Fixed installment method | | 2 | 5. |
| the exams | Lectures | Direct method | | 2 | 6. |

| | | | | | |
|--------------|----------|---|--------------------------|---|----|
| the exams | Lectures | Indirect method | | 2 | 7. |
| the exams | Lectures | Settlement of prepaid expenses | Inventory adjustments | 2 | 8. |
| the exams | Lectures | Settlement of accrued expenses | | 2 | 9. |
| the exams | Lectures | Settlement of revenues received in advance | | 2 | 10 |
| the exams | Lectures | Settlement of due revenues | | 2 | 11 |
| the exams | Lectures | Examples of trial balance | Financial Statements | 2 | 12 |

| | | | | | |
|---|----------|--|--|---|----|
| the exams | Lectures | income list | | 2 | 13 |
| the exams | Lectures | List of property rights | | 2 | 14 |
| the exams | Lectures | Statement of financial position | | 2 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Accounting principles: Miqdad Al-Jalili, Fouad Zako, Muhammad Al-Shawi | | | Main references (sources) | | |

| | |
|----------------------------------|--|
| - Donald Kiso's book, translated | |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---|
| 1. Course Name: |
| Statistics for business administration |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |

| | |
|---|--|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| Dr. Dhafer Asim Al-Dabbagh dhafer.aldabagh@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> • Simplifying statistical data by displaying it in tables and graphs to facilitate understanding and analysis. • Expressing facts in a clear and precise numerical manner rather than presenting them in a constructive manner. • Comparing different groups and finding the relationships between them. • Predicting future data, which helps the planning process. | Objectives of the study subject |
| 9. Teaching and learning strategies | |

| <ul style="list-style-type: none"> • The student's ability to interpret, apply, and find evidence and proof of his knowledge. • Using what the student has learned in new and unfamiliar life situations. • Using information to solve problems, evaluate, investigate and issue judgment. • Proposing alternatives and solutions. | | | | | The strategy |
|--|-----------------|---------------------------|---|-------|--------------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | introduction | Statistics, its importance, and sampling method | 3 | 1. |
| the exams | Lectures | introduction | Statistics, its importance, and sampling method | 3 | 2. |

| | | | | | |
|--------------|----------|----------------------------|---|---|----|
| the exams | Lectures | Frequency distributions | Learn methods of displaying data | 3 | 3. |
| the exams | Lectures | Frequency distributions | Learn methods of displaying data | 3 | 4. |
| the exams | Lectures | Graphic shapes | Learn to draw different shapes | 3 | 5. |
| the exams | Lectures | Graphic shapes | Learn to draw different shapes | 3 | 6. |
| the exams | Lectures | Symbols and terms | Learn to write addition and multiplication symbols | 3 | 7. |
| the | Lectures | Symbols and terms | Learn to write addition and | 3 | 8. |

| | | | | | |
|-----------|----------|------------------------------|---|---|----|
| exams | | | multiplication symbols | | |
| the exams | Lectures | Measures of central tendency | Learn four measures of central tendency | 3 | 9. |
| the exams | Lectures | Measures of central tendency | Learn four measures of central tendency | 3 | 10 |
| the exams | Lectures | Measures of dispersion | Learn different measures of dispersion | 3 | 11 |
| the exams | Lectures | Measures of dispersion | Learn different measures of dispersion | 3 | 12 |
| the exams | Lectures | Correlation and regression | Calculate the correlation coefficient and write the | 3 | 13 |

| | | | | | |
|---|----------|----------------------------|---|---|----|
| | | | regression equation | | |
| the exams | Lectures | Correlation and regression | Calculate the correlation coefficient and write the regression equation | 3 | 14 |
| the exams | Lectures | exercises | exercises | 3 | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |

| | |
|--------------------------|--|
| Statistics Schaum Series | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|---|
| 1. Course Name: |
| Commercial lettersE |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |

| | |
|--|--|
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| Eng. Aseel Ibrahim Mohsen aseel.muhsin@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Introducing the student to the basics and concept of commercial correspondence in the field of business, in addition to its characteristics required to achieve the desired goals, as well as the types of commercial correspondence, commercial exchanges, and methods of payment for mutual obligations. | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> Illustrate the basic concepts of business correspondence. Ability to perform correspondence in business. The student's ability to understand the characteristics of the commercial message in the field of business | The strategy |

| | | | | | |
|---|------------------------|--|-----------------------------------|--------------|-----------------|
| administration. | | | | | |
| <ul style="list-style-type: none"> Acquiring theoretical concepts of the concept communication | | | | | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Communication definition and component | Communication concept | 2 | 1. |
| the exams | Lectures | Communication definition and component | | | 2. |
| the exams | Lectures | business letter | Business message | | 3. |
| the | Lectures | Business letter | | | 4. |

| | | | | | |
|--------------|----------|---|--|--|----|
| exams | | | | | |
| the exams | Lectures | business letter | Business message | | 5. |
| the exams | Lectures | exam. exam | | | 6. |
| the exams | Lectures | Main and auxiliary parts of business letter | The main and secondary parts of a business letter | | 7. |
| the exams | Lectures | exam. exam | | | 8. |
| the exams | Lectures | forming business letter | Forming a business message | | 9. |

| | | | | | |
|--------------|----------|--|----------------------------|--|----|
| the exams | Lectures | Foreign transaction letter/example | Commercial exchanges | | 10 |
| the exams | Lectures | Foreign transaction letter/example | Examples and exercise | | 11 |
| the exams | Lectures | Foreign transaction letter/examples | Examples and exercise | | 12 |
| the exams | Lectures | Foreign transaction letter/example | Examples and exercise | | 13 |
| the exams | Lectures | Methods of payment | Foreign trade exchanges | | 14 |
| the exams | Lectures | Methods of payment | | | 15 |

| | |
|---|--|
| 11. Course evaluation | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 12. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Oxford hand book of commercial correspondences. New edition. A.Ashly | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|-----------------------------------|
| 1. Course Name: |
| Democracy and human rights |

| | |
|--|-----------------------------|
| 2. CodeDecision: | |
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Hanan Sabry Nahi hanan.sabry@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Introducing students to the emergence of democracy throughout ancient times, specifically Mesopotamia. | Objectives of study subject |

| | |
|--|--------------|
| <ul style="list-style-type: none"> • Introducing students to the concept of democracy and the democratic system, types of democracies, their characteristics, and forms of systems, with a definition of general concepts such as the constitution, elections, and the establishment of parties and mass and popular organizations. • The relationship between the concepts of democracy and human rights. | |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • The student must have the ability and ability to analyze the basic concepts of democracy and human rights, and the nature of the relationship between them, as well as how to benefit from them in their application in the student's professional and daily life, address the problems he encounters, and choose ways and means that help to overcome them. | The strategy |

| 10. Course structure | | | | | |
|----------------------|-----------------|----------------------------|-----------------------------------|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Democracy and human rights | The concept of democracy | 2 | 1. |
| the exams | Lectures | Democracy and human rights | Types of democracies | | 2. |
| the exams | Lectures | Democracy and human rights | The concept of a democratic state | | 3. |
| the exams | Lectures | Democracy and human rights | Electoral systems | | 4. |
| the | Lectures | Democracy and human rights | The concept of the constitution | | 5. |

| | | | | | |
|--------------|----------|-------------------------------|---|--|----|
| exams | | | | | |
| the exams | Lectures | Democracy and human rights | Legislation on freedom of expression in Iraq | | 6. |
| the exams | Lectures | First month exam | | | 7. |
| the exams | Lectures | Democracy and human rights | The concept of human rights/ | | 8. |
| the exams | Lectures | Democracy and human rights | brief history | | 9. |
| the | Lectures | Democracy and | Types of human | | 10 |

| | | | | | |
|--------------|----------|-------------------------------|---|--|----|
| exams | | human rights | rights | | |
| the exams | Lectures | Democracy and human rights | Characteristics of human rights | | 11 |
| the exams | Lectures | Democracy and human rights | The relationship between human rights and democracy | | 12 |
| the exams | Lectures | Democracy and human rights | The most important international organizations concerned with human rights | | 13 |

| | | | | | |
|---|----------|--|--|--|----|
| the exams | Lectures | | | | 14 |
| the exams | Lectures | | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| Muhammad Abed Al-Jabri, Democracy and Human Rights, Center for Arab Unity Studies, 2013 Muhammad Al-Hazaima, Principles in Democracy and Human Rights, Dar Al- | | | Required textbooks (methodology, if any) | | |

| | |
|---|--|
| Hamid for Publishing and Distribution, 2017. | |
| Centers for democracy and human rights Reports and research on democracy and human rights | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

The second stage

| | |
|--|-----------------------------|
| 1. Course Name: | |
| Marketing Management | |
| 2. Code/Decision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was prepared/the description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.edu.ig | |
| 8. The objectives of the project/RR: | |
| <ul style="list-style-type: none"> • TThe effect ofmarketingAlmost every human activity has a direct or indirect impact, and we may not notice or feel the importance | Objectives of study subject |

| | | | | |
|--|-----------------|---------------------------|----------------------------|----------------|
| <p>ofmarketingExcept when we have a specific problemAndI've had themarketingWith interest As a way to support business strategy and save time and space.Therefore, the aim of this subject was to make the student aware of the importance of this subject with the rapid development witnessed in practical life, explaining to him the importance of marketing at the present time and in the future.</p> | | | | |
| 9. Teaching and learning strategies | | | | |
| <ul style="list-style-type: none"> • Explaining to the student the importance of marketing management in the organization • Acquiring basic concepts in the field of marketing management activities. • The student's ability to deal with the marketing management concepts discussed in the course • The ability to be familiar with marketing management topics | | | | The strategy |
| 10. Course structure | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours the week |

| | | | | | |
|--------------|----------|--|---|---|----|
| the exams | Lectures | identificationMarketing_The basic essence of the marketing concept | Marketing concept | 3 | 1. |
| the exams | Lectures | Marketing Management_The importance of marketing at the organization level And at the macroeconomic level | Marketing Management | | 2. |
| the exams | Lectures | Marketing environment_Justifications for studying the marketing environment | The concept of marketing environment | | 3. |
| the exams | Lectures | Micro environment_Marketing mix | The concept of microenvironment | | 4. |
| the exams | Lectures | Case studies | | | 5. |

| | | | | | |
|-----------|----------|--|-----------------------------|--|----|
| the exams | Lectures | | Review the article | | 6. |
| the exams | Lectures | | First test | | 7. |
| the exams | Lectures | The concept of consumer behavior_Theories explaining consumer behavior | consumer's behaviour | | 8. |
| the exams | Lectures | Product concept_Product life cycle | the product | | 9. |
| the exams | Lectures | Pricing concept_Pricing relationship bBIdentify the elements of the marketing mix | Pricing | | 10 |
| the | Lectures | Consumer rights | Consumer rights | | 11 |

| | | | | | |
|---|----------|---|------------------------|--|----|
| exams | | | | | |
| the exams | Lectures | Case studies regarding the subject | | | 12 |
| the exams | Lectures | Review the article | | | 13 |
| the exams | Lectures | | The second test | | 14 |
| the exams | Lectures | Review the article | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 12. Learning and teaching resources | |
|---|--|
| | Required textbooks (methodology, if any) |
| Marketing Management, Dr. Thamer Al-Bakry | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|----------------------------------|
| 1. Course Name: |
| Human Resource Management |
| 2. Code/Decision: |
| |
| 3. the chapter /the year: |
| Chapter one |

| | |
|---|-----------------------------|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| A.M.D. Salman Saddam Jassim | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> • Providing students with modern knowledge in the field of human resources management. • Developing students' skills and abilities to prepare scientific research in the field of business administration (human resources) • Raising students' awareness of responding to environmental changes that have significant impacts on both the organization and human | Objectives of study subject |

| | |
|--|--------------|
| resources management, which impose new roles and responsibilities that must be fulfilled by human resources management managers. | |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Dealing with the challenges facing the future of students and studying them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers. • Practicing the specialized functions of human resources management that distinguish it from other functional departments, which constitute an important branch of modern administrative knowledge. • Giving students an opportunity to learn about the technical, behavioral and intellectual skills required of managers in order to perform their work well. • Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills | The strategy |

in the field of human resources management.

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|----------------------------|-------|----------|
| the exams | Lectures | A general introduction to the study of human resources management | | 2 | 1. |
| the exams | Lectures | Human resources planning | | | 2. |
| the exams | Lectures | Job analysis and evaluation | | | 3. |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | Selection and appointment of employees, training and development of employees | | | 4. |
| the exams | Lectures | The training process, employee performance evaluation | | | 5. |
| the exams | Lectures | Standards for evaluating employee performance | | | 6. |
| the exams | Lectures | Employee motivations | | | 7. |
| the exams | Lectures | Motivation theories | | | 8. |
| the exams | Lectures | Motivating employees | | | 9. |

| | | | | | |
|--------------|----------|--|--|--|----|
| the exams | Lectures | Employee relations management | | | 10 |
| the exams | Lectures | Work turnover and work accidents | | | 11 |
| the exams | Lectures | Human maintenance | | | 12 |
| the exams | Lectures | Study of worker absences | | | 13 |
| the exams | Lectures | Social welfare, human maintenance | | | 14 |
| the exams | Lectures | Motivation theories, organizational climate | | | 15 |

| | | | | | |
|---|----------|--|--|--|----|
| the exams | Lectures | | | | 16 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Human Resource Management | | | Main references (sources) | | |

Course description form

| |
|---------------------------------------|
| 11. Course Name: |
| Organization theory management |

| | |
|--|------------------------------------|
| 12. CodeDecision: | |
| | |
| 13. the chapter /the year: | |
| Chapter one | |
| 14. Date this was preparedthe description: | |
| 1/3/2024 | |
| 15.aAttendance forms available: | |
| Presence | |
| 16.Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 17. Name of the course administrator(If more than one name is mentioned): | |
| Prof. Dr. Hamid Salem Ghayad Hameed.ALKaabi@ruc.edu.iq | |
| 18. The objectives of the projectRR: | |
| It aims to teach the student the most important policies of the organization, formulate the organizational structure, and the obstacles facing its formulation | Objectives of study subject |

| 19. Teaching and learning strategies | | | | | |
|---|-----------------|---|----------------------------|-------|--------------|
| <ul style="list-style-type: none"> Clarifying the basic concepts of the organization- The ability to face the difficulties of formulating the structure of the organization. The student's ability to understand the application of organization theory in the field of management | | | | | The strategy |
| 20. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The concept of the organization, its elements and characteristics | | 3 | 13 |
| the exams | Lectures | Classification of organizations and their main challenges | | | 14 |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | The basic building blocks of organizational thought | | | 15 |
| the exams | Lectures | Bureaucracy theory | | | 16 |
| the exams | Lectures | Scientific management relations movement | | | 17 |
| the exams | Lectures | First month exam | | | 18 |
| the exams | Lectures | Early human relations movement | | | 19 |
| the exams | Lectures | Organization theory movement | | | 20 |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | The organization's relationship with the environment | | | 21 |
| the exams | Lectures | Organization in the changing business environment | | | 22 |
| | | Exam | | | 23 |
| the exams | Lectures | Growth and life cycle of the organization | | | 24 |
| the exams | Lectures | The nature and requirements of the organizational structure | | | 25 |
| the exams | Lectures | Forms of organizational structures | | | 26 |
| the | Lectures | Second month exam | | | 27 |

| | | | | | |
|---|--|--|---|--|--|
| exams | | | | | |
| 28. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 29. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Al-Enezi, Saad Ali Hammoud, (2018), Organization Theory and Organizational Behavior | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |

Course description form

| | |
|---|---------------|
| 1. Course Name: | |
| Intermediate Accounting/1 | |
| 2. Code/Decision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was prepared/the description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq | |
| 8. The objectives of the project/RR: | |
| Introducing the student to the concepts of the theoretical | Objectives of |

| | | | | | |
|---|-----------------|---------------------------|-------------------|---------------|----------|
| framework of accounting, giving him knowledge and developing his idea of how to prepare settlement entries for expenses and revenues, preparing and organizing the income statement and financial position statement in companies, and how to calculate and prepare purchase and sale entries with short-term securities, which helps the student to fully qualify for development in the field of accounting sciences. | | | | study subject | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• Clarifying the basic concepts of the theoretical framework of accounting• The student’s ability to record inventory entries• The student’s ability to prepare financial statements• Providing the student with knowledge in processing the purchase and sale of securities | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning | hours | the week |

| | | | outcomes | | |
|--------------|----------|---|---|---|----|
| the exams | Lectures | General introduction to accounting Concepts of the theoretical framework of accounting | The theoretical framework of accounting | 2 | 1. |
| the exams | Lectures | Accounting assumptions and principles | | | 2. |
| the exams | Lectures | Determinants and methods of accounting measurement | | | 3. |
| the exams | Lectures | General introduction About inventory adjustments | Inventory adjustments | | 4. |
| the exams | Lectures | Accounting treatment for Expense settlement Paid in advance | Inventory settlement of expenses | | 5. |

| | | | | | |
|--------------|----------|--|--|--|----|
| the exams | Lectures | Accounting treatment forExpense settlement Due | | | 6. |
| the exams | Lectures | Accounting treatment of settlementRevenue received in advance | Inventory settlement of revenues | | 7. |
| the exams | Lectures | Accounting treatment of settlementAccrued revenues | | | 8. |
| the exams | Lectures | Accounting treatment for the settlement of office supplies | | | 9. |
| the exams | Lectures | General concepts about financial statements | Financial Statements | | 10 |
| | | Preparing the income statement | | | 11 |
| the | Lectures | Preparing a statement of financial position | | | 12 |

| | | | | | |
|---|----------|---|--|--|----|
| exams | | | | | |
| the exams | Lectures | General concepts about investments in securities | Investing in securities | | 13 |
| the exams | Lectures | Buying and selling stocks | | | 14 |
| the exams | Lectures | Buying and selling bonds | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |

| | |
|--|--|
| Intermediate Accounting: Abdel Fattah Amin - Hussein Jassim Falah Donald Kieso's book, translated | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---------------------------|
| 1. Course Name: |
| Commercial Law |
| 2. Code/Decision: |
| |
| 3. the chapter /the year: |
| Chapter one |

| | |
|---|------------------------------------|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Joan Hussein Amin Joan.kream@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Introducing students to the foundations of commercial law and the applications of laws in administrative systems and institutions. | Objectives of study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Clarifying basic concepts and commercial laws • Identify the laws related to administrative fields • Knowing the methods and importance of applying | The strategy |

| administrative and commercial laws | | | | | |
|------------------------------------|-----------------|--|----------------------------|-------|----------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Define what is meant by a legal rule and its characteristics | | 3 | 1. |
| the exams | Lectures | Sources of legal base | | | 2. |
| the exams | Lectures | Sections of law and legal rule | | | 3. |
| the exams | Lectures | The commercial base, the merchant, and the position of Iraqi law on it | | | 4. |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | Define what is meant by business | | | 5. |
| the exams | Lectures | The criteria presented to determine what is meant by business | | | 6. |
| the exams | Lectures | Types of business | | | 7. |
| the exams | Lectures | What is meant by the merchant and the conditions for acquiring the merchant status | | | 8. |
| the exams | Lectures | Merchant duties | | | 9. |
| the | Lectures | Definition of commercial papers and their characteristics | | | 10 |

| | | | | | |
|------------------------------|----------|--|--|--|----|
| exams | | | | | |
| | | Distinguishing between commercial papers and other papers | | | 11 |
| the exams | Lectures | Types of commercial papers and the distinction between them | | | 12 |
| the exams | Lectures | Objective conditions and formal conditions for creating commercial papers | | | 13 |
| the exams | Lectures | Commercial companies | | | 14 |
| the exams | Lectures | Types of companies and the provisions of each type | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam | | | | | |

| | |
|--|--|
| 5% daily exams 5% reports and homework 60% for final exams | |
| 12. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Commercial law books | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---|
| 1. Course Name: |
| Materials and warehouse management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |

| | |
|--|------------------------------------|
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Omar Falah Hassan Omar.falah@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Introducing theScientific methods for the possibility of calculating storage levels and determining the annual needs of required materials | Objectives of study subject |
| 9. Teaching and learning strategies | |
| Using quantitative methods inDetermine annual material needs and required storage levelsAs a supporting tool in making | The strategy |

decisions.

- Introducing students to warehouses, what they are, how to manage them, and their impact on the competitiveness of business organizations, and identifying the most important scientific methods for scientific planning for purchasing material needs, which draws on the need to know the foundations on which coding and control tools are based.

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|----------------------------|-------|----------|
| the exams | Lectures | Introduction toStore Management | | 2 | 1. |
| the exams | Lectures | identificationWarehouse management, warehouse management and its objectives | | | 2. |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | Types of warehouses and their most important advantages and disadvantages | | | 3. |
| the exams | Lectures | Reasons for keeping inventory | | | 4. |
| the exams | Lectures | Inventory types | | | 5. |
| the exams | Lectures | First month exam | | | 6. |
| the exams | Lectures | The differences and variations of materials management, the difference between purchasing and acquisition | | | 7. |

| | | | | | |
|--------------|----------|--|--|--|----|
| the exams | Lectures | The most important activities for managing the country | | | 8. |
| the exams | Lectures | Steps for planning warehouse operations | | | 9. |
| the exams | Lectures | Benefits of inventory planning | | | 10 |
| | | aSecond month exam | | | 11 |
| the exams | Lectures | Scientific planning for purchasing material needs in case of regular consumption | | | 12 |
| the exams | Lectures | Scientific planning of storage in case of variable consumption | | | 13 |

| | | | | | |
|--|----------|---|--|--|----|
| the exams | Lectures | The foundations of good coding and common systems | | | 14 |
| the exams | Lectures | Storage control tools | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Storage planning and control/Dr. Jassim Nasser Hussein and Dr. Sabah Al-Najjar Supply chain management/Dr. Amira Shukr Wali | | | Main references (sources) | | |

| | |
|-----|--|
| --- | Recommended supporting books and references (scientific journals, reports....) |
|-----|--|

Course description form

| |
|---|
| 1. Course Name: |
| Office administrative applications using computers |
| 2. Code/Decision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was prepared/the description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |

| | | | | | |
|---|-----------------|---------------------------|----------------------------|-------|-----------------------------|
| 45 hours, 2 hours per week Practical and 1 hour theoretical | | | | | |
| 7. Name of the course administrator(If more than one name is mentioned): | | | | | |
| M. Salima Baji | | | | | |
| 8. The objectives of the projectRR: | | | | | |
| to learnprogram Microsoft Excel2010,And acquire the skill in applying the program and using it in several fields | | | | | Objectives of study subject |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none"> • Acquire skill in Dealing with electronic spreadsheets related to agendas, budgets, etc., and mathematical issues in various forms. • Gain skill in saving and retrieving electronic tables and providing multiple options for printing • Providing many drawings and graphs that can be added to worksheets | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |

| | | | | | |
|--------------|----------|--|--|---|----|
| the exams | Lectures | Introduction to Microsoft Excel 2010 With an explanation of the tapes and worksheet, list of commandsfile,Help, cell selection and identification techniques. | | 3 | 1. |
| the exams | Lectures | Processing rows and columns *Insert rows, insert columns, delete rows and columns, modify row and column widths, modify row and column heights. Cell processing *Copying cell contents, moving cell contents, deleting cell contents, modifying entered data, auto-filling. | | | 2. |
| the exams | Lectures | Sorting data ascending or descending, the process of searching and replacing data. | | | 3. |
| the exams | Lectures | * Insert a new worksheet, delete the worksheet, move or copy the worksheet in the same workbook or between workbooks. * Font type, size, style and color, | | | 4. |

| | | | | | |
|--------------|----------|---|--|--|----|
| | | background color, adding borders to cells. * Align cell contents, center a heading over a range of cells, wrap text within the cell, rotate text, formatting brush. | | | |
| the exams | Lectures | *General number formatting, placing the decimal point, currency symbol, percentages, formatting dates, showing the thousands separator. Installing vertical and horizontal headings. | | | 5. |
| the exams | Lectures | *Create mathematical formulas, use relative and absolute cell references in mathematical formulas | | | 6. |
| the exams | Lectures | *Addition function, arithmetic mean function, calculating the upper value and the lower value, functioncount,functioncounta,functioncount blank,functionif | | | 7. |
| the | Lectures | Examples and exercises | | | 8. |

| | | | | | |
|--------------|----------|---|--|--|----|
| exams | | | | | |
| the exams | Lectures | *Create charts, change the chart type, add and remove data from the chart, chart title, add axis titles in the chart. | | | 9. |
| the exams | Lectures | *Change the background color of the chart, change the background color of a data series, add a legend to the chart, add a data table to the chart, display and hide the chart gridlines. | | | 10 |
| | | Exam | | | 11 |
| the exams | Lectures | Preparing the worksheet *Worksheet margins, worksheet header and footer, worksheet sizing to fit the page, worksheet orientation. | | | 12 |
| the exams | Lectures | Preparing for printing *Adjust the zoom level of the page, preview before printing, print the workbook, show grid lines when printing, print row and | | | 13 |

| | | | | | |
|---|----------|--------------------------------------|--|--|----|
| | | column headers, print titles. | | | |
| the exams | Lectures | Exam | | | 14 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Computer and ready-made software (basic skills)Office 2010 | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |

Course description form

| |
|--|
| 1. Course Name: |
| Moth Party crimes |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| M.D. Jassim Kabbashi |

| | | | | | |
|---|-----------------|--|----------------------------|-----------------------------|----------|
| 8. The objectives of the projectRR: | | | | | |
| Identify the crimes committed by the Baath Party regime –Creating more awareness among students to reject types of injustice –Introducing the civil rights enjoyed by ordinary citizensRStay safe | | | | Objectives of study subject | |
| 9. Teaching and learning strategies | | | | | |
| • Training the student on the skills of discussion and speaking by following the method of dialogue between the student and the professor Or use seminars | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Incoming single The student learns about: Crimes, language and terminology | | 2 | 1. |

| | | | | | |
|--------------|----------|--|--|--|----|
| the exams | Lectures | The student learns about: Crime departments m | | | 2. |
| the exams | Lectures | The student learns about: Types of crimes | | | 3. |
| the exams | Lectures | The student learns about: Decisions issued by Supreme Criminal Court | | | 4. |
| the exams | Lectures | The student learns about: Psychological crimes and their effects | | | 5. |
| the exams | Lectures | The student learns about: Mechanisms of psychological crimes | | | 6. |
| the exams | Lectures | The student learns about: Social crimes | | | 7. |

| | | | | | |
|-----------|----------|--|--|--|----|
| the exams | Lectures | The student learns about: The Baathist regime's position on religion | | | 8. |
| the exams | Lectures | The student learns about: The militarization of society | | | 9. |
| the exams | Lectures | Exam | | | 10 |
| Tests | Lectures | The student learns about: Violations of laws Iraqi student recognizes: Pictures of human rights violations in Iraq | | | 11 |
| the exams | Lectures | The student gets to know : Prison locations And detention by the Baath regime | | | 12 |

| | | | | | |
|---|----------|---|--|--|----|
| the exams | Lectures | The student learns about: Environmental crimes system Baath in Iraq | | | 13 |
| the exams | Lectures | The student learns about: Military pollution And radiological | | | 14 |
| the exams | Lectures | The student learns about: Destruction of cities and villages | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| The Iraqi Constitution of 2005 AD | | | Main references (sources) | | |

Course description form

| |
|---|
| 1. Course Name: |
| Market research |
| 2. Code/Decision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was prepared/the description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.edu.iq |

| | |
|--|-----------------------------|
| | |
| 8. The objectives of the projectRR: | |
| Providing marketing reports and research to senior management and clarifying the components of the marketing information system, its most important elements, and its importance in providing equal services to producers and customers alike. | Objectives of study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • PossibilityThe student distinguishes between marketing management and marketing research • The ability toCollect, analyze and utilize data to support marketing decisions. • The ability and assistance of the student to prepare final reports for marketing research. • Easy to obtainData directly related to the research topic and how to process it and transform it into information | The strategy |
| 10. Course structure | |

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|--|----------------------------|-------|----------|
| the exams | Lectures | Introduction to researchmarketing | | 2 | 1. |
| the exams | Lectures | Marketing information system, definition, components | | | 2. |
| the exams | Lectures | Steps to conduct marketing research | | | 3. |
| the exams | Lectures | Functional organization of marketing research | | | 4. |
| the | Lectures | aFirst month exam | | | 5. |

| | | | | | |
|--------------|----------|--|--|--|----|
| exams | | | | | |
| the exams | Lectures | The scientific method for marketing research | | | 6. |
| the exams | Lectures | Scientific research methods in marketing research | | | 7. |
| the exams | Lectures | Advantages of using scientific methodology, classification of marketing data | | | 8. |
| the exams | Lectures | Review marketing data | | | 9. |
| the exams | Lectures | Statistical analysis of marketing data | | | 10 |
| Tests | Lectures | aSecond month exam | | | 11 |

| | | | | | |
|---|----------|--|--|--|----|
| the exams | Lectures | Preparing the final report for marketing research | | | 12 |
| the exams | Lectures | Provide final recommendations about marketing research | | | 13 |
| the exams | Lectures | Marketing reports design | | | 14 |
| the exams | Lectures | General review of the article | | | 15 |
| 11. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 12. Learning and teaching resources | | | | | |

| | |
|--------------------------|--|
| | Required textbooks (methodology, if any) |
| Marketing research books | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---|
| 1. Course Name: |
| Intellectual capital |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |

| | |
|--|------------------------------------|
| 1/3/2024 | |
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Salman Saddam Jassim | |
| 8. The objectives of the projectRR: | |
| The Intellectual Capital Management course aims to clarify the concept of intellectual capital for second-year students and the most important approaches to studying it | Objectives of study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Verbal communication • Teamwork • time management • Initiative and motivation at work | The strategy |

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|--------------------------|------------------------|--|--|--------------|-----------------|
| the exams | Lectures | 1. Scientific controversy surrounding the term intellectual capital 2. Intellectual capital arose | Historical development of intellectual capital | 2 | 1. |
| the exams | Lectures | -The concept of intellectual capital and its importance -Establishing smart organizations | A conceptual introduction to the study of intellectual capital. | | 2. |
| | | Exam | | | 3. |
| the | Lectures | Roles of intellectual capital | Roles of intellectual | | 4. |

| | | | | | |
|--------------|----------|---|---|--|----|
| exams | | | capital | | |
| the exams | Lectures | أ- Philosophical introduction ب- Cognitive entrance ت- Network entrance | Introductions to the study of intellectual capital | | 5. |
| | | Exam | | | 6. |
| the exams | Lectures | Chapter III 1. The concept of knowledge economy 2. Advantages of the knowledge economy | Intellectual capital management in light of the knowledge economy. | | 7. |
| the exams | Lectures | 1. Justifications for managing intellectual capital risks 2. Managing intellectual capital | Intellectual capital investment management | | 8. |

| | | | | | |
|-----------|----------|--|---|--|----|
| | | investment and development | | | |
| | | Exam | | | 9. |
| the exams | Lectures | the fourth chapter 1. Measuring intellectual capital at the business organization level 2. Models in intellectual capital management | Methods of measuring intellectual capital in business organizations. | | 10 |
| the exams | Lectures | 1. Reasons for interest in intellectual capital 2. Components of intellectual capital A. Human capital أ. Structural capital ب. Customer capital Social capital | Components of intellectual capital and their relationships. | | 11 |

| | | | | | |
|--|----------|---|--|--|----|
| the exams | Lectures | 1. The concept of capitalStructural 2. Components of capitalStructural | The relationship between structural capital and intellectual capital. | | 12 |
| | | Exam | | | 13 |
| the exams | Lectures | Chapter V 3. The concept of human capital 4. Components of human capital | The relationship between human capital and intellectual capital. | | 14 |
| Tests | Lectures | Exam | | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework | | | | | |

| | |
|-------------------------------------|---|
| 60% for final exams | |
| 17. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| All sources of intellectual capital | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|----------------------------------|
| 1. Course Name: |
| Intermediate Accounting/2 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |

| | |
|--|-----------------------------|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Developing the student's thinking on how to settle and prepare the cash account in the bank, determine the quantity of commodity inventory, methods for evaluating and determining the cost of inventory in companies, how to calculate the cost of fixed assets, methods for their depreciation and preparing depreciation restrictions, and how to calculate the cost of selling fixed assets and the cost | Objectives of study subject |

| | | | | | |
|---|-----------------|--|-----------------------------|--------------|----------|
| of replacing them. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• The student’s ability to prepare a bank account reconciliation statement• The student's ability to calculate the cost of commodity inventory• The student’s ability to process purchases, sales, and replacements of fixed assets | | | | The strategy | |
| | | | | | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | General introductionAbout the bank account | Bank account reconciliation | 2 | 1. |
| the | Lectures | Method of checking bank account | Bank account settlement | | 2. |

| | | | | | |
|--------------|----------|---|--------------------------|--|----|
| exams | | reconciliation (settlement memorandum) | methods | | |
| | | How to reconcile the balance in the records to the balance in the bank statement | | | 3. |
| | | roadFIFO | Merchandise inventory | | 4. |
| the exams | Lectures | roadLIFO | | | 5. |
| the exams | Lectures | Weighted average method | | | 6. |
| | | General concepts about fixed assets | Fixed assets | | 7. |
| | | Purchasing fixed assets | | | 8. |

| | | | | | |
|---|----------|---|--|--|----|
| the exams | Lectures | The difference between revenue and capital expenditures | | | 9. |
| | | Fixed installment method | Methods of depreciation of fixed assets | | 10 |
| the exams | Lectures | Diminishing installment method | | | 11 |
| | | Direct method | | | 12 |
| Tests | Lectures | Indirect method | | | 13 |
| 14. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 15. Learning and teaching resources | |
|--|--|
| | Required textbooks (methodology, if any) |
| Intermediate Accounting: Abdel Fattah Amin - Hussein Jassim Falah Donald Kieso's book, translated | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|-------------------|
| 1. Course Name: |
| E-Commerce |

| | |
|---|------------------------------------|
| 2. CodeDecision: | |
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Joan Hussein Amin | |
| 8. The objectives of the projectRR: | |
| The course aims to identify the most important concepts related to electronic commerce, how to prepare transactions and commerce that take place via electronic | Objectives of study subject |

| media, how to constantly update them, and the ease of obtaining these media and their ease of use. | | | | | |
|--|-----------------|---|----------------------------|--------------|----------|
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• To know the conceptcommerce• It classifies and details the needs and supplies of the electronic business environment• To analyze and compare e-commerce technologies• To evaluate regulatory considerations for electronic business• To know ethicscommerceEmail | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the | Lectures | The concept, components, characteristics, | | 2 | 1. |

| | | | | | |
|--------------|----------|---|--|--|----|
| exams | | advantages, risks and obstacles of electronic commerce | | | |
| the exams | Lectures | Patterns, methods and definition of electronic commerce contract | | | 2. |
| | | Exam | | | 3. |
| | | Verifying the revenue percentage and composition with the requirements and acceptance in electronic commerce | | | 4. |
| | | Time and place of the meeting, rules of attribution and application in electronic commerce | | | 5. |

| | | | | | |
|-----------------------|----------|--|--|--|----|
| | | Exam | | | 6. |
| the exams | Lectures | The concept of electronic administrative contract and electronic evidence | | | 7. |
| the exams | Lectures | Concept and images of electronic signature | | | 8. |
| | | Exam | | | 9. |
| the exams | Lectures | Electronic fulfillment | | | 10 |
| the exams | Lectures | Electronic consumer protection | | | 11 |
| | | Exam | | | 12 |
| 13. Course evaluation | | | | | |

| | |
|---|--|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 14. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| All e-commerce sources | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|--------------------------|
| 1. Course Name: |
| Supply management |
| 2. CodeDecision: |

| | |
|---|-----------------------------|
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.eduig | |
| 8. The objectives of the projectRR: | |
| TSupplies affect almost every human activity, directly or indirectly, and we may not notice or feel the importance of supplies except when we have a specific problem.AndSupplies | Objectives of study subject |

| | | | | | |
|--|-----------------|---|----------------------------------|--------------|----------|
| have received attention As a way to support business strategy and save time and space. Therefore, the aim of this material was to raise the student’s attention to the importance of this material with the rapid development witnessed in practical life, explaining to him the importance of supplies. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• Explain the concept of supply management• The importance of explaining to the student the importance of supply management in the organization• Acquiring basic concepts there is chanceActivitiesadministrationSupplies | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the | Lectures | Definition of supply management-Supply system | The concept of supply management | 2 | 1. |

| | | | | | |
|-----------|----------|---|--|--|----|
| exams | | inputs-The role of supplies in the economy | | | |
| the exams | Lectures | The concept and management of the supply chain - objectives and challenges facing supply chain management - the structure and operations of the supply chain - design and considerations of the supply chain | Supply chain concept and management | | 2. |
| | | Supply Chain Structure and Operations - Design and consideration | Supply chain operations | | 3. |

| | | | | | |
|-----------|----------|--|--------------------------|--|----|
| | | of the supply chain | | | |
| | | Definition of customer service - elements of customer service - customer service management | Customer service | | 4. |
| the exams | Lectures | Customer service effects-Measuring and determining the customer's need for service - improving customer service performance | Customer need | | 5. |
| | | | Review the article | | 6. |
| | | | First test | | 7. |
| the | Lectures | The importance of transportation- | The importance of | | 8. |

| | | | | | |
|-----------|----------|---|---------------------------------------|--|----|
| exams | | Factors affecting transportation costs-Criteria for comparison between means of transportation | transportation | | |
| | | What are the main means of transportation?-The effect of transportation on cost | Main means of transportation | | 9. |
| the exams | Lectures | Factors affecting a company's decision to enter international markets-Forms of entry into global markets | Entering international markets | | 10 |

| | | | | | |
|---|----------|--|---|--|----|
| the exams | Lectures | Concept - and the importance of strategic planning for supplies | Strategic planning for supplies | | 11 |
| | | ingredients- Developing the strategic plan for supplies | Developing the strategic plan for supplies | | 12 |
| | | | Case studies regarding the subject | | 13 |
| | | | Review the article | | 14 |
| | | | The second test | | 15 |
| 15. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 16. Learning and teaching resources | |
|--|---|
| | Required textbooks (methodology, if any) |
| Supply management in business organizations Dr. Hamid Salem Al Kaabi 2014 | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|--|
| 1. Course Name: |
| Advanced office administrative applications using computers |
| 2. CodeDecision: |
| |

| | |
|--|-----------------------------|
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week Practical, 1 hour theoretical | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Salima Baji | |
| 8. The objectives of the projectRR: | |
| to learnprogram Excel 2010 Microsoft,And acquire the skill in applying the program and using it in several fields | Objectives of study subject |
| 9. Teaching and learning strategies | |

| Clarifying the basic concepts of the program Explaining to the student the importance of knowledge and practical application of the program The ability for the student to learn the principles of designing presentations | | | | | The strategy |
|--|-----------------|---|----------------------------|-------|--------------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Introduction to presentation software Microsoft Excel (2010), presentation window, moving between slides, ways to preview the presentation. | | 3 | 1. |

| | | | | | |
|--------------|----------|--|--|--|----|
| the exams | Lectures | file list (file) *Save the presentation, close the presentation, open a stored presentation, create a new presentation. Add text to the slide. Add a new segment. | | | 2. |
| | | Slide processing * Undo and redo, bulleted slides, creating a blank slide, adding a text box, changing the slide layout, slide background color, changing the theme (themes). | | | 3. |
| | | Text formatting * Change font type, font | | | 4. |

| | | | | | |
|--------------|----------|--|--|--|----|
| | | size, font style, font color, apply shadow effects to text, letter spacing, change letter case, remove formatting from text. | | | |
| the exams | Lectures | Paragraph formatting * Align text, modify bullet style, use numbering instead of bullets, line spacing, paragraph spacing. Commentator's notes. | | | 5. |
| | | Tables *Creating a table, selection techniques in tables, table styles, cell background shading, table effects. | | | 6. |

| | | | | | |
|-----------|----------|---|--|--|----|
| | | Illustrations *Insert clip art, insert pictures, insertShapes, adding text to the shape, inserting (smart art), inserting graphs, deleting, resizing, moving and copying illustrations. | | | 7. |
| the exams | Lectures | Formatting shapes *Change the appearance of a drawn object, add an effect to the shape, rotate freely, reflect a drawn object, move an object to the front or back, align drawing objects. | | | 8. |

| | | | | | |
|--------------|----------|--|--|--|----|
| | | Organization chart *Create and modify the organizational chart. Slide master | | | 9. |
| the exams | Lectures | Exam | | | 10 |
| the exams | Lectures | Slide footer, slide show, custom animation, slide transitions. | | | 11 |
| | | Moving and copying slides within the same presentation or to another presentation, deleting slides, hiding or showing slides, preparing slides. | | | 12 |

| | | | | | |
|-----------------------|--|--|--|--|----|
| | | Questions and exercises printing *Printing slides, preview before printing, brochures. | | | 13 |
| | | Exam | | | 14 |
| | | Introduction to presentation softwarepower point2010), presentation window, moving between slides, ways to preview the presentation. | | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam | | | | | |

| | |
|--|--|
| 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Computer and ready-made software (basic skills)Office 2010 | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

third level

| |
|-------------------------------|
| 1. Course Name: |
| Financial Management/1 |
| 2. CodeDecision: |

| | |
|--|-----------------------------|
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Providing learners with the basic theoretical concepts related to the field of financial management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the | Objectives of study subject |

| | |
|---|---------------------|
| <p>purpose of creating value for society.</p> <ul style="list-style-type: none"> • Clarifying the method followed by business and financial institutions when they finance production and service activities. This is done through implementing many financial decisions, the most important of which are financing, investment, and the dividend policy. Analysis of financial statements, financial analysis, financial planning and forecasting, as well as the study of financial markets are used for the purpose of achieving these decisions efficiently and effectively. | |
| <p>9. Teaching and learning strategies</p> | |
| <ul style="list-style-type: none"> • Clarifying the basic concepts of the field of financial management. • The ability to solve mathematical problems related to financial analysis, planning and forecasting. • Developing the student's abilities to understand the application of mathematical models in the field of financial management. • Acquire theoretical concepts of financial market operations. | <p>The strategy</p> |

| 10. Course structure | | | | | |
|----------------------|-----------------|--|---|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Chapter One: The concept of financial management, its functions and objectives | 1- The concept of financial management 2- Financial management functions | 3 | 1. |
| the exams | Lectures | Chapter One: The concept of financial management, its functions and objectives | 3- Financial management objectives 4- Duties of the financial director | | 2. |
| | | Chapter Two: Financial Statements | 1- The concept of financial statements 2- The relationship | | 3. |

| | | | | | |
|-----------|----------|-------------------------------------|---|--|----|
| | | | between financial statements and financial decisions | | |
| | | Chapter Two: Financial Statements | 3- The concept of revealing the balance sheet 4- Examples of the balance sheet statement | | 4. |
| the exams | Lectures | Chapter Two: Financial Statements | 5- The concept of income statement 6- Examples of income statements | | 5. |
| | | The first exam for the first course | - | | 6. |
| | | Chapter Three: Financial Analysis | Chapter Three: Financial Analysis | | 7. |

| | | | | | |
|-----------|----------|--|---|--|----|
| | | | 1- The concept of financial analysis 2- Entities that benefit from financial analysis | | |
| the exams | Lectures | Chapter Three: Financial Analysis | 3- Financial ratio analysis 4- Mathematical examples of financial ratios | | 8. |
| | | Chapter Three: Financial Analysis | 5- Solve the questions of the third chapter | | 9. |
| the exams | Lectures | Chapter Four: Financial Planning and Forecasting | Chapter Four: Financial Planning and Forecasting 1- The concept of planning, forecasting and | | 10 |

| | | | | | |
|--------------|----------|--|---|--|----|
| | | | finance 2- The percentage of sales method | | |
| the exams | Lectures | Chapter Four: Financial Planning and Forecasting | 3- Mathematical examples of percentage of sales | | 11 |
| | | Chapter Four: Financial Planning and Forecasting | 4- Solve the questions of Chapter Four | | 12 |
| | | Chapter Five: Financial Markets | Chapter Five: Financial Markets 1- The concept of financial markets, requirements for their establishment and | | 13 |

| | | | | | |
|---|--|---|--|--|----|
| | | | functions 2- Types of financial institutions and commercial papers | | |
| | | Chapter Five: Financial Markets | 3- Types of financial markets and securities 4- Procedures for issuing financial shares | | 14 |
| | | The second exam for the first course | - | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 17. Learning and teaching resources | |
|--|--|
| | Required textbooks (methodology, if any) |
| Financial management book / Dr. Muhammad Ali Al-Amiri / 2003 | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|-----------------------------|
| 1. Course Name: |
| Strategic management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |

| | |
|--|-----------------------------|
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| Prof. Dr. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Giving the student scientific and theoretical skills in strategic management matters, starting with: <ul style="list-style-type: none"> • Knowledge of any topic. • Preparing the requirements for the decision. • Strategic decision making. | Objectives of study subject |
| 9. Teaching and learning strategies | |

| | |
|---|--------------|
| <ul style="list-style-type: none"> • Clarifying the basic concepts of strategic management. • The ability to identify strategic options. • The student's ability to understand strategic management. • Acquiring theoretical concepts | The strategy |
|---|--------------|

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|----------------------------|-------|----------|
| the exams | Lectures | Concept of importanceSMDevelopment/concept/marketing/importance of strategic managers | | 3 | 1. |
| the exams | Lectures | levelsSM | | | 2. |
| | | ingredientsSM | | | 3. |
| | | Strategic direction/message/goals | | | 4. |

| | | | | | |
|--------------|----------|---|--|--|----|
| the exams | Lectures | Influencing factorsHIn the message and goals | | | 5. |
| | | Strategic analysis of external environment factors 1. Strategic analysis of the general external environment /2. Strategic analysis of external environment factors 1. Strategic analysis of the specific external environment | | | 6. |
| | | Analysis of the industry's main success factors and competitive forces | | | 7. |
| the exams | Lectures | Strategic analysis of internal environmental factors | | | 8. |
| | | Value chain analysis | | | 9. |
| the exams | Lectures | calendarSwoTFor the organization | | | 10 |
| the exams | Lectures | Determine the strategic position | | | 11 |

| | | | | | |
|---|--|----------------------------------|--|--|----|
| | | SwoT | | | 12 |
| | | Strategic choice | | | 13 |
| | | Portfolio analysis models | | | 14 |
| | | BCG/GE | | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Strategic management/concepts, processes and case studies Author: Dr. Zakaria Mutlaq Al-Duri | | | Main references (sources) | | |
| Strategic Management: JPCerto 1990.usA | | | Recommended supporting books and references (scientific journals, reports....) | | |

Course description form

| |
|--|
| 1. Course Name: |
| Bank management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is |

| | |
|--|-----------------------------|
| mentioned): | |
| M.M. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Introducing the student to the foundations and principles of the economics of money and banking, learning about the role of money in the national economy and the general level of prices, helping the student understand the commercial, specialized, and central types of banks and the functions of each of them, learning about monetary policies and their quantitative tools determined by the Central Bank in addressing the problems of inflation and economic stagnation, and the role of banks. Centralization in supervising commercial banks and public credit management, enabling the student to know investment portfolios and evaluate financial investments in financial markets, enabling the student to learn about lending policies in commercial banks, evaluating financial investments in | Objectives of study subject |

| various Papers Financial stocks, bonds and treasury bills. | | | | | |
|---|-----------------|---------------------------|----------------------------|-------|--------------|
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none"> Clarifying the basic concepts of banks, monetary and lending policies. The ability to enable the student to evaluate financial investments in various securities The student's ability to understand and apply the foundations, principles and theories of money and banking economics in the field of management. Acquiring theoretical concepts of the monetary policies pursued by the central bank and its role in addressing economic problems. | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the | Lectures | The nature of banking | | 3 | 1. |

| | | | | | |
|--------------|----------|--|--|--|----|
| exams | | | | | |
| the exams | Lectures | The most important characteristics that distinguish the bank from other commercial establishments | | | 2. |
| | | The banking system and the privacy of the central bank | | | 3. |
| | | Quantitative methods or tools | | | 4. |
| the exams | Lectures | Banks and the process of creating deposits or creating money | | | 5. |
| | | Exam | | | 6. |
| | | Methods of allocating bank funds | | | 7. |
| the | Lectures | Commercial bank capital | | | 8. |

| | | | | | |
|---------------------------------------|----------|---|--|--|----|
| exams | | | | | |
| | | Increase the bank's capital | | | 9. |
| the exams | Lectures | Commercial bank income statement | | | 10 |
| the exams | Lectures | | | | 11 |
| | | Exam | | | |
| | | Issues | | | 12 |
| | | Issues | | | 13 |
| | | Issues | | | 14 |
| | | Issues | | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams | | | | | |

| | |
|---|--|
| 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Bank management book / Dr. Abdul Salam gestured | Main references (sources) |
| Various bank management books | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|--------------------------|
| 1. Course Name: |
| Cost accounting/1 |
| 2. CodeDecision: |
| |

| | |
|--|-----------------------------|
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.M. Faisal Nafie faisal@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> • Provide the student with a clear understanding ofTheoretical framework for cost accounting • Introducing the student toMethods of calculating material costs • Introducing the student toMethods of calculating wage | Objectives of study subject |

| | | | | | |
|---|----------|---------------------------|----------|-------|--------------|
| costs | | | | | |
| • Introducing the student to Methods of calculating service costs | | | | | |
| 9. Teaching and learning strategies | | | | | |
| 1- Skills in how to deal with the challenges facing the future of students and study them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers. 2- Skills in how to practice specialized jobs 3- Giving students an opportunity to learn about the technical skills required by managers in order to perform their work well. 4- Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills in the field of cost accounting. | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation | Learning | Name of the unit or topic | Required | hours | the |

| method | method | | learning outcomes | | week |
|--------------|----------|---|----------------------|---|------|
| the exams | Lectures | Introduction to cost accounting | | 3 | 1. |
| the exams | Lectures | Uses and objectives of cost accounting | | | 2. |
| | | Cost elements tab | | | 3. |
| | | Control of the material component | | | 4. |
| the exams | Lectures | Controlling material purchases | | | 5. |
| | | theInventory adjustments for materials | | | 6. |
| | | review | | | 7. |

| | | | | | |
|-----------------------|----------|---|--|--|----|
| the exams | Lectures | Wage control | | | 8. |
| | | Calculating incentives | | | 9. |
| the exams | Lectures | Accounting treatment of wages | | | 10 |
| the exams | Lectures | Semester exam | | | 11 |
| | | Controlling the expense component | | | 12 |
| | | Methods of calculating service costs | | | 13 |
| | | Calculating download rates | | | 14 |
| | | review | | | 15 |
| 16. Course evaluation | | | | | |

| | |
|---|--|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Cost Accounting Book / Dr. Nassif Jassim Al-Jubouri Cost accounting book / Dr. Alaa Jassim, Sabiha Saleh | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

1. Course Name:

| | |
|---|------------------------------------|
| Quantitative applications for business management using computers | |
| 2. CodeDecision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Salima Baji | |
| 8. The objectives of the projectRR: | |
| The course aims to teach the student the basic skills for applicationWinQSB as an application for operations research and | Objectives of study subject |

| quantitative management methods. | | | | | |
|---|-----------------|--|----------------------------|-------|--------------|
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none"> • Explaining the basic concepts of operations research. • Ability to solve problems and use quantitative methods. • The student's ability to understand the application of quantitative methods in the field of management. • Acquiring theoretical concepts of mathematical problems. | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | <ul style="list-style-type: none"> • Introduction to the ready-made program WINQSB • The importance of the program | | 3 | 1. |
| the | Lectures | • | | | 2. |

| | | | | | |
|--------------|----------|--|--|--|----|
| exams | | | | | |
| | | <ul style="list-style-type: none"> • Program toolbar • Program toolbar | | | 3. |
| | | <ul style="list-style-type: none"> • | | | 4. |
| the exams | Lectures | <ul style="list-style-type: none"> • Linear programming Linear programming • Introducing the problem using the natural model | | | 5. |
| | | <ul style="list-style-type: none"> • | | | 6. |
| | | <ul style="list-style-type: none"> • Linear goal programminglinear goal programming • Network modelsnetwork modeling | | | 7. |
| the | Lectures | <ul style="list-style-type: none"> • | | | 8. |

| | | | | | |
|-----------|----------|--|--|--|----|
| exams | | | | | |
| | | <ul style="list-style-type: none"> • Network modelsnetwork modeling • Transfer formtransportation model | | | 9. |
| the exams | Lectures | <ul style="list-style-type: none"> • | | | 10 |
| the exams | Lectures | <ul style="list-style-type: none"> • Allocation issuean assignment problem • Allocation issuean assignment problem | | | 11 |
| | | <ul style="list-style-type: none"> • | | | 12 |
| | | <ul style="list-style-type: none"> • Network flow issue (shipping) a network flow transmission • Seller's travel issuetraveling salesman | | | 13 |

| | | | | | |
|--|--|--|--|--|----|
| | | problem | | | |
| | | • | | | 14 |
| | | The question of the shortest path shortest path problem • The question of the shortest path shortest path problem | | | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Quantitative system applications and analyzes for businessWINQSB, written by Dr. Khaled Dhari Al-Taie, | | | Main references (sources) | | |

| | |
|--|---|
| Marwan Abdel Hamid Al-Obaidi, Omar Muhammad Nasser Al-Ashari. 2009 | |
| OPERATION RESEARCHES, H. TAHA, 2nd,5th ed. | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---------------------------|
| 1. Course Name: |
| project management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |

| | |
|--|-----------------------------|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Omar Falah Hassan | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> • Provide the student with a clear understanding of the risks and issues associated with project management • Introducing the student to the role and function of project management • Study methods for dealing with quality in the project • Study methods for dealing with project procurement operations. | Objectives of study subject |

| 9. Teaching and learning strategies | | | | | |
|--|-----------------|---------------------------------------|----------------------------|-------|--------------|
| 1- Providing students with modern concepts in the field of project management. 2- Developing students' skills and abilities in scheduling and monitoring projects 3- Raising students' awareness of responding to environmental changes that have significant impacts on both the company and its projects and which impose new roles and responsibilities that must be fulfilled by the managers of these projects. | | | | | The strategy |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the | Lectures | Forms of organization for the project | | 3 | 1. |

| | | | | | |
|--------------|----------|---|--|--|----|
| exams | | | | | |
| the exams | Lectures | Planning concept in the project | | | 2. |
| | | Planning elements and types | | | 3. |
| | | Project control (concept) | | | 4. |
| the exams | Lectures | review | | | 5. |
| | | Project selection (concept and essence) | | | 6. |
| | | selection criteria | | | 7. |
| the exams | Lectures | Project scheduling | | | 8. |
| | | Critical path method in scheduling | | | 9. |

| | | | | | |
|---|----------|--|--|--|----|
| the exams | Lectures | Burt's method of scheduling | | | 10 |
| the exams | Lectures | Time calculations | | | 11 |
| | | Flexibility in implementing project activities | | | 12 |
| | | Exam | | | 13 |
| | | • | | | 14 |
| | | • | | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |

| | |
|---|---|
| | Required textbooks (methodology, if any) |
| PlanningadministrationProjects usingms project | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |
| 11. Course Name: | |
| Business economics | |
| 12. CodeDecision: | |
| | |
| 13. the chapter /the year: | |
| Chapter one | |
| 14. Date this was preparedthe description: | |
| 1/3/2024 | |
| 15.aAttendance forms available: | |
| Presence | |
| 16.Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |

| | |
|--|-----------------------------|
| 17. Name of the course administrator(If more than one name is mentioned): | |
| A.M.D. Mujahid Mutlaq Abdul Rahman Mujahid.Habib@ruc.edu.iq | |
| 18. The objectives of the projectRR: | |
| Introducing the student to the foundations, principles and economic theories and harnessing them in making decisionsManagementIn the fieldsProductionAnd marketingAnd managementHuman Resources: Enabling the student to use economic theories in a quantitative and mathematical manner to identify the problems facing business organizations and finding solutions to them in a scientific and logical manner. Enabling the student to diagnose the problems faced by business organizations and predict their possibility of occurring using...MethodsQuantitative economic models | Objectives of study subject |
| 19. Teaching and learning strategies | |
| • Illustrate basic concepts and economic theories and their | The strategy |

| use in administration Business. <ul style="list-style-type: none"> • The ability to diagnose problems related to business organizations Production And marketing. • The student's ability to understand the application of quantitative economic models in the field of management. | | | | | |
|---|-----------------|--|----------------------------|-------|----------|
| 20. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Planning and objectives of the facility | | 2 | 1. |
| the exams | Lectures | Production decisions, part one | | | 2. |
| | | The second part of the lecture on production | | | 3. |

| | | | | | |
|--------------|----------|---|--|--|----|
| | | decisions | | | |
| | | Costs | | | 4. |
| the exams | Lectures | Revenue and a perfectly competitive market | | | 5. |
| | | Total monopoly market | | | 6. |
| | | Monopolistic competition market and oligopoly market | | | 7. |
| the exams | Lectures | Pricing factors | | | 8. |
| | | Objectives of the economic unit and pricing methods | | | 9. |
| the exams | Lectures | the prices | | | 10 |
| the | Lectures | Commodity excellence | | | 11 |

| | | | | | |
|---|--|---|--|--|----|
| exams | | | | | |
| | | Integration into projects | | | 12 |
| | | Commodity diversity | | | 13 |
| | | Exam of the first month of the second semester | | | 14 |
| | | Profits | | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Professor Dr. Jamal Daoud Salman/Business economics the professorDr. Khaled Al-Hiti / | | | Main references (sources) | | |

| | |
|--------------------------|--|
| Administrative Economics | |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---------------------------|
| 1. Course Name: |
| Financial management/2 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |

| | |
|--|-----------------------------------|
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Providing learners with the basic theoretical concepts related to the field of financial management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the purpose of creating value for society. B- Clarifying the method followed by business and financial institutions when they finance production and service activities. This is done by implementing many | ejectives of the study subject |

| | | | | | |
|---|----------|---------------------|-------------------|--------------|-----|
| financial decisions, the most important of which are return and risk analysis, and break-even analysis, And analysis Operating and financial leverage, investment budget decisions, and dividend policy for a purpose take These decisions are made efficiently and effectively. | | | | | |
| 9. Teaching and learning strategies | | | | | |
| Complete the clarification of the basic concepts of the field of financial management. -The ability to solve mathematical problems related to return, risk, and break-even analysis. -Developing the student's abilities to understand the application of mathematical models for investment budgeting. -Acquire theoretical concepts of dividend policies | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation | Learning | Name of the unit or | Required learning | hours | the |

| method | method | topic | outcomes | | week |
|--------------|----------|---------------------------------|---|---|------|
| the exams | Lectures | Name of the unit/topic | Required learning outcomes | 3 | 1. |
| the exams | Lectures | Chapter Six: Return and Risk | 1- The concept of return on investment and its types 2- Return on investment metrics | | 2. |
| | | Chapter Six: Return and Risk | 3- The concept of risk and its types 4- Investment risk measures | | 3. |
| | | Chapter Six: Return and Risk | 5- Solve the questions of Chapter Six | | 4. |
| the | Lectures | Chapter Seven: Break-Even | Chapter Seven: Break-Even | | 5. |

| | | | | | |
|-----------|----------|---------------------------------------|---|--|----|
| exams | | Analysis | Analysis 1- The concept of parity 2- The rules of equalization | | |
| | | Chapter Seven: Break-Even Analysis | 3- Solve the questions of Chapter Seven | | 6. |
| | | The first exam for the second course | - | | 7. |
| the exams | Lectures | Chapter Eight: Operating Leverage | 1- The concept of operating leverage 2- Calculating the degree of operating leverage | | 8. |
| | | Chapter Eight: Operating Leverage | 3- The concept of financial leverage 4- Calculate the | | 9. |

| | | | | | |
|-----------|----------|-----------------------------------|--|--|-----|
| | | | degree of financial leverage 5- The concept of the total degree of leverage and how to calculate it | | |
| the exams | Lectures | Chapter Eight: Operating Leverage | 6- Solve the questions of Chapter Eight | | 10. |
| the exams | Lectures | Chapter Nine: Investment Budget | 1- The concept of investment budget 2- Types of investment evaluation methods | | 11. |
| | | Chapter Nine: Investment Budget | 3- Mathematical examples of investment evaluation methods | | 12. |
| | | Chapter Nine: | 4- Solve the | | 13. |

| | | | | | |
|---|--|---------------------------------|--|--|-----|
| | | Investment Budget | questions of Chapter Nine | | |
| | | Chapter Ten: Dividend Policy | 1- The concept of the dividend policy 2- Factors affecting the dividend policy | | 14. |
| | | Chapter Ten: Dividend Policy | 3- Types of dividend policies and distribution motives 4- Stock split and stock buyback | | 15. |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |

| | |
|---|--|
| Financial Management, Muhammad Al-Mamouri | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---|
| 1. Course Name: |
| Strategic thinking |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |

| | |
|--|---------------------------------|
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| Prof. Dr. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Giving the student scientific and theoretical skills related to strategic thinking, starting with: <ul style="list-style-type: none"> 1. Knowledge of any topic. 2. Preparing the requirements for the decision. 3. Strategic decision making | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| The student's ability to act strategically. The ability to choose the appropriate solution. Flexibility in thinking to solve special cases | The strategy |
| 10. Course structure | |

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---------------------------|----------------------------|-------|----------|
| the exams | Lectures | Think strategically | basics | 3 | 1. |
| the exams | Lectures | | | | 2. |
| | | | | | 3. |
| | | Think and apply | Framing | | 4. |
| the exams | Lectures | | | | 5. |
| | | | | | 6. |
| | | Strategy | Intermediates | | 7. |

| | | | | | |
|--------------|----------|----------------------|--------------|--|----|
| the exams | Lectures | | | | 8. |
| | | | | | 9. |
| the exams | Lectures | Strategy | Supplements | | 10 |
| the exams | Lectures | | | | 11 |
| | | | | | 12 |
| | | Advanced strategy | Terminations | | 13 |
| | | | | | 14 |
| | | | | | 15 |
| 16. | | | | | |

| | |
|--|--|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| Strategic Thinking - Dr. Hussein Al-Jubouri | Required textbooks (methodology, if any) |
| <ul style="list-style-type: none"> • Strategic Thinking - Dr. Hussein Al-Jubouri • Strategic Management - Dr. Zakaria Al-Duri. • Strategic management-Dr.. Ahmed Mohamed Fahmy, Dr. They wanted Al-Obaidi | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|--|
| 1. Course Name: |
| Insurance management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| millimeter. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq |

| 8. The objectives of the projectRR: | |
|---|---------------------------------------|
| <p>1- The course aims to introduce students to the scientific and applied concepts and principles related to risk and insurance, and the most important topics covered by the course.</p> <p>2- Defining the student bThe concept of risk and its types, causes of risk, elements and methods of measuring risk, methods of risk management,</p> <p>Determining the optimal risk management policy, definition of insurance, technical and legal principles of insurance, analysis of the insurance policy, types of insurance bodies, the main activities of insurance companies represented in: underwriting, pricing, and payment of compensation, reinsurance in terms of its concept and importance and the most important methods used in it.</p> | <p>bjectives of the study subject</p> |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> Students' familiarity with the principles of insurance, the concept of risks, how to confront them, and the various insurance policies that cover these risks. | <p>The strategy</p> |

| | |
|--|--|
| <ul style="list-style-type: none"> • Students learned about the main rules that must be taken into account when purchasing insurance and the basis for adjusting losses. • This course develops practical skills related to choosing the appropriate document for each risk. This course develops the skills of being able to analyze different types of risks and documents and determine the appropriate method for managing risks | |
|--|--|

| 10. Course structure | | | | | |
|----------------------|-----------------|--------------------------------------|----------------------------|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The concept of risk and its types | | 3 | 1. |
| the exams | Lectures | Causes of risk and ways to manage it | | | 2. |

| | | | | | |
|--------------|----------|---|--|--|----|
| | | Elements and methods of measuring risk | | | 3. |
| | | The concept of insurance and its benefits | | | 4. |
| the exams | Lectures | Types of insurance contracts | | | 5. |
| | | Technical and legal principles of insurance | | | 6. |
| | | Main insurance company activities | | | 7. |
| the exams | Lectures | review | | | 8. |
| | | Fire insurance | | | 9. |
| the exams | Lectures | Cars Insurance | | | 10 |
| the | Lectures | Marine insurance | | | 11 |

| | | | | | |
|---|--|----------------------|--|--|----|
| exams | | | | | |
| | | Earthquake insurance | | | 12 |
| | | Drowning insurance | | | 13 |
| | | review | | | 14 |
| | | Exam | | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| <ul style="list-style-type: none"> Principles of risk management and insurance, Dr. Muhammad Tawfiq Al-Talkini and Dr. Ibrahim | | | Main references (sources) | | |

| | |
|-------------------------------------|--|
| Muhammad Mahdi, Dar Al-Marikh, 1999 | |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---------------------------|
| 1. Course Name: |
| Operations Research |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |

| | |
|--|---------------------------------|
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Aseel Ibrahim Mohsen Aseel.muhsin@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| Using quantitative methods to solve administrative problems as a supporting tool in making decisions. Programming administrative problems into linear programming models, which are solved using various quantitative methods in operations research. | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| • Explaining the basic concepts of operations research. | The strategy |

- Ability to solve problems and use quantitative methods.
- The student's ability to understand the application of quantitative methods in the field of management.
- Acquiring theoretical concepts of mathematical problems

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|--------------------------------|---|-------|----------|
| the exams | Lectures | General concept of OR | Introduction to operations research | 3 | 1. |
| the exams | Lectures | Linear programming formulation | Definition of linear programming models | | 2. |
| | | Types of linear formulation | Types of programming models | | 3. |

| | | | | | |
|-----------|----------|--------------------------------|--|--|----|
| | | Solution of linear programming | Methods for solving programming models | | 4. |
| the exams | Lectures | The graphic method | Graphical method | | 5. |
| | | Some applications | | | 6. |
| | | The Simplex method | Definition of the simple method | | 7. |
| the exams | Lectures | Some applications | | | 8. |
| | | The Transportations models | Definition of transportation models | | 9. |
| the | Lectures | The formulation of | Drafting | | 10 |

| | | | | | |
|---|----------|---|--|--|----|
| exams | | transportations | transportation models | | |
| the exams | Lectures | The starting transportation solutions | Initial solution for transportation models | | 11 |
| | | Some applications | | | 12 |
| | | The assignment models | Definition of personalization models | | 13 |
| | | Some applications | | | 14 |
| | | The network models Some applications | Definition of business networks | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 17. Learning and teaching resources | |
|--|--|
| | Required textbooks (methodology, if any) |
| OPERATION RESEARCHES, H. TAHA, 5th,8th ed. | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| |
|---------------------------|
| 1. Course Name: |
| Cost accounting/2 |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |

| | |
|---|-----------------------------|
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.M. Faisal Nafie faisal@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> • Providing students with modern concepts in cost accounting. • Developing students' skills and abilities in calculating costs according to the production orders system and the production stages system <p>Raising students' awareness of responding to environmental changes that have significant impacts on</p> | Objectives of study subject |

| | | | | | |
|--|-----------------|---------------------------|-------------------|--------------|----------|
| both the company and its projects | | | | | |
| 9. Teaching and learning strategies | | | | | |
| <ul style="list-style-type: none">• Skills in how to deal with the challenges facing the future of students and study them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers.• Skills in how to practice specialized jobs• Giving students an opportunity to learn about the technical skills required by managers in order to perform their work well.• Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills in the field of cost accounting. | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning | hours | the week |

| | | | outcomes | | |
|--------------|----------|--|----------|---|----|
| the exams | Lectures | Theories/aggregation | | 3 | 1. |
| the exams | Lectures | General theory exercises | | | 2. |
| | | Theories/liminal theory | | | 3. |
| | | Limit theory exercises | | | 4. |
| the exams | Lectures | Exploited energy theory | | | 5. |
| | | Exploited energy theory exercises | | | 6. |
| | | review | | | 7. |
| the | Lectures | The theoretical framework of the command system | | | 8. |

| | | | | | |
|---------------------------------------|----------|---|--|--|----|
| exams | | | | | |
| | | Accounting treatment in the orders system | | | 9. |
| the exams | Lectures | Accounting treatment in the orders system | | | 10 |
| the exams | Lectures | Semester exam | | | 11 |
| | | The theoretical framework of the stages system | | | 12 |
| | | Loading costs into the stage system | | | 13 |
| | | Treating damage and waste | | | 14 |
| | | review | | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams | | | | | |

| | |
|--|--|
| 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| | Required textbooks (methodology, if any) |
| Cost Accounting Book / Dr. Nassif Jassim Al-Jubouri | Main references (sources) |
| Cost accounting book / Dr. Alaa Jassim, Sabiha Saleh | |
| | Recommended supporting books and references (scientific journals, reports....) |

Course description form

| | |
|--|---------------|
| 1. Course Name: | |
| Quantitative applications for project management | |
| 2. Code/Decision: | |
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was prepared/the description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours,2Hours per week ,1 theoretical hour | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Salima Baji | |
| 8. The objectives of the project/RR: | |
| Principles of engineering economics and methods used for | Objectives of |

| | |
|---|-----------------------------|
| <p>itusingMicrosoft Project applications: The student will learn to differentiate between a project and any other service, and at the end of the semester he will be able to know the main stages of the project.And it will beAble to manage tasksusing MS Project. The areas of the program include entering informationThe project,Task management and identificationIts duration,Make summary tasks and create subtasks, linking the tasks togetherWith some.The student will also learn how to allocate resources, save the basic project, track the project during implementation, and print and prepare the necessary reports during implementation.</p> | <p>study subject</p> |
| <p>9. Teaching and learning strategies</p> | |
| <ul style="list-style-type: none"> • Clarifying the basic concepts of managing any project. • The ability to estimate the time durations of various activities. • The student's ability to understand the application-programms projectIn the field of management. • -Acquire theoretical concepts in the use of resources and how to integrate them into the project. | <p>The strategy</p> |

| 10. Course structure | | | | | |
|----------------------|-----------------|---------------------------|---|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | introduction | administrationProjects | 3 | 1. |
| the exams | Lectures | Enter project information | Learn how to enter project data the basic | | 2. |
| | | administrationmission | administrationVarious and different tasks | | 3. |
| | | Determine time periods | Guess the time duration of each activity | | 4. |
| the exams | Lectures | Do summative tasks | Learn how to create a summary assignment | | 5. |

| | | | | | |
|-----------|----------|---------------------------------|--|--|----|
| | | Create subtasks | Learn how to create a subtask | | 6. |
| | | Link tasks together | Link tasks to relationships | | 7. |
| the exams | Lectures | Resource allocation | Determine the resources required for each task | | 8. |
| | | Save the project | Save the project for later | | 9. |
| the exams | Lectures | Change currencies | Learn how to change the currency used by country | | 10 |
| the exams | Lectures | Preparing the necessary reports | Preparing reports and ratios | | 11 |
| | | Track project implementation | Track project implementation | | 12 |

| | | | | | |
|---|--|---------------------------|---|--|----|
| | | Create a project calendar | Create a special calendar for each project that specifies the beginning and end of work | | 13 |
| | | Determine the malfunction | to set days Holidays and religious and national events | | 14 |
| | | exercises | exercises | | 15 |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| | | | Required textbooks (methodology, if any) | | |
| Project management books | | | Main references (sources) | | |
| | | | Recommended supporting books and references | | |

| | |
|--|------------------------------------|
| | (scientific journals, reports....) |
|--|------------------------------------|

Course description form

| |
|---|
| 1. Course Name: |
| Feasibility studies |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours,2Hours per week |

| | |
|--|--|
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Ziad Tariq Khalil | |
| 8. The objectives of the projectRR: | |
| Providing the student with a clear understanding of the risks and issues associated with feasibility studies <ul style="list-style-type: none"> • Introducing the student to a role Ways to compare and evaluate projects • Study methods of dealing withProject risks • Study methods of dealing with operationspracticed by companies | Objectives of the study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • The student will be familiar with the concept and importance of feasibility studies for industrial projects. • Identify the stages of implementing industrial projects. • Learn about the concepts of studying industrial costs and their importance in feasibility studies | The strategy |

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|----------------------------|-------|----------|
| the exams | Lectures | Project study stages. Project development cycleProject Cycle. | | 3 | 1. |
| the exams | Lectures | Project idea sources. Screening process for project ideas. Pre-feasibility studyPre-feasibility Study. | | | 2. |
| | | Objectives of the pre-feasibility study. Who conducts the initial feasibility study? Evaluation of pre-feasibility studies. Preparation and formulation of the project “feasibility study”. | | | 3. |
| | | The concept of feasibility studies. The importance of feasibility studies. Why do we prepare feasibility studies? | | | 4. |

| | | | | | |
|--------------|----------|---|--|--|-----|
| the exams | Lectures | review | | | 5. |
| | | Stages of the feasibility study of the investment project. Types of feasibility studies. Preliminary feasibility studies. | | | 6. |
| | | Detailed feasibility studies. Environmental study. Market study. | | | 7. |
| the exams | Lectures | The technical study. Financial study. Quality of the feasibility study. Data and information required to conduct a feasibility study. | | | 8. |
| | | Basic studies necessary before establishing the industrial project. First: market study. | | | 9. |
| the exams | Lectures | Second: Choose the location. Plant design and machinery arrangement. Sensitivity analysis of projects. Characteristics of small projects. | | | 10. |

| | | | | | |
|---|----------|--|--|--|-----|
| the exams | Lectures | Some pathological symptoms of projects. Labor and human resources. Definition of strategic management. | | | 11. |
| | | Definition of small project management. The effect of planning production lines on product cost. | | | 12. |
| | | Industrial costs: their nature, method, and importance in raising production efficiency. Definition of cost accounting. The role of costs in raising production efficiency. Types of capacities. | | | 13. |
| | | review | | | 14. |
| | | Exam | | | 15. |
| 16. | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 17. Learning and teaching resources | |
|---|--|
| | Required textbooks (methodology, if any) |
| Feasibility studies and evaluation of investment proposals - Dr. Sayed Ali Taha, Dr. Hassanein Al-Sayed Taha - Parts One and Two. First edition - College of Commerce. al-manoufia University | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |

The fourth stage

Course description form

| | |
|---|---------------|
| 1. Course Name: | |
| Production and operations management | |
| 2. Code/Decision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was prepared/the description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq | |
| 8. The objectives of the project/RR: | |
| • Providing learners with the basic theoretical concepts related to the field of | Objectives of |

| | |
|---|---------------|
| <p>production and operations management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the purpose of creating value for society.</p> <ul style="list-style-type: none"> • Explaining the method followed by productive institutions when they transform productive resources into final goods and services. This is done by implementing many production decisions, the most important of which are determining the level of productivity at the company level or at the level of the production component, strategic planning for operations, forecasting the size of expected demand, and planning production capacity. | study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Explain the basic concepts of the field of production and operations management. • The ability to solve mathematical problems related to productivity, demand forecasting, and production capacity planning. • Developing the student's abilities to understand the application of mathematical models in the field of production and operations management. • Acquiring theoretical concepts for models for evaluation | The strategy |

efficiency and productive effectiveness.

10. Course structure

| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
|-------------------|-----------------|---|---|-------|----------|
| the exams | Lectures | Chapter One: Introduction to Production and Operations Management | 1- The concept of production and the concept of operations and the difference between them 2- The concept of operations management | 3 | 1. |
| the exams | Lectures | Chapter One: Introduction to Production and Operations | 3- Production system 4- Production and operations | 3 | 2. |

| | | | | | |
|-----------|----------|---|---|---|----|
| | | Management | management in service organizations | | |
| the exams | Lectures | Chapter One: Introduction to Production and Operations Management | 5- Productivity and methods of measuring it 6- Mathematical examples of measuring productivity | 3 | 3. |
| the exams | Lectures | Chapter One: Introduction to Production and Operations Management | 7- Solve the questions of the first chapter | 3 | 4. |
| the exams | Lectures | Chapter Two: Strategic planning for operations | 1- The concept of operations strategy 2- Competitive advantage and | 3 | 5. |

| | | | | | |
|-----------|----------|--|---|---|----|
| | | | competitive strategies | | |
| the exams | Lectures | Chapter Two: Strategic planning for operations | 3- Competitive priorities 4- Strategic decisions in operations | 3 | 6. |
| the exams | Lectures | The first exam for the first course | - | 3 | 7. |
| the exams | Lectures | Chapter Three: Demand Forecasting | Chapter Three: Demand Forecasting 1- The concept of demand forecasting and demand patterns 2- Time dimensions of forecasting 3- Factors affecting the demand | 3 | 8. |

| | | | | | |
|--------------|----------|--|--|---|----|
| | | | forecasting process | | |
| the exams | Lectures | Chapter Three: Demand Forecasting | 4- Demand forecasting methods 5- Mathematical examples of some quantitative forecasting models | 3 | 9. |
| the exams | Lectures | Chapter Three: Demand Forecasting | 6- Solve the questions of the third chapter | 3 | 10 |
| the exams | Lectures | Chapter Four: Production Capacity Design | Chapter Four: Production Capacity Design 1- Energy concept and strategic energy planning 2- Production capacity metrics | 3 | 11 |
| the | Lectures | Chapter Four: | 3- Production | 3 | 12 |

| | | | | | |
|---|----------|--|---|---|----|
| exams | | Production Capacity Design | capacity levels 4- Mathematical examples of production capacity levels | | |
| the exams | Lectures | Chapter Four: Production Capacity Design | 5- Production capacity strategies | 3 | 13 |
| the exams | Lectures | Chapter Four: Production Capacity Design | 6- Solve the questions of Chapter Four | 3 | 14 |
| the exams | Lectures | The second exam for the first course | - | 3 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |

| 17. Learning and teaching resources | |
|--|--|
| --- | Required textbooks (methodology, if any) |
| Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012 | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| | |
|---|---------------|
| 1. Course Name: | |
| International Business Administration | |
| 2. Code/Decision: | |
| | |
| 3. the chapter /the year: | |
| Chapter one | |
| 4. Date this was prepared/the description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 45 hours, 3 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Omar Falah Hassan | |
| 8. The objectives of the project/RR: | |
| • How to liberate the mentalities of managers, management staff, and decision | Objectives of |

| | |
|---|---------------|
| <p>makers from the local to the international outlook.</p> <ul style="list-style-type: none"> • Strengthening managers' capabilities in diagnosing profitable opportunities and eliminating expected threats. • Better investment of available tangible and intangible resources and ensuring their efficient and effective use. • Building distinguished core capabilities through implementing a package of activities. • Constant search for unprecedented technology. • Reaching a state of synergy that achieves added value. | study subject |
| 9. Teaching and learning strategies | |
| <ul style="list-style-type: none"> • Clarifying the basic concepts of international business administration. • The ability to keep pace with current and future cognitive developments. • The student's ability to understand the application of international business administration in the field of management. • Acquiring modern theoretical and scientific concepts | The strategy |

| international business administration. | | | | | |
|--|-----------------|--|----------------------------|-------|----------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The concept of international business management, goals and characteristics of international business management | | 3 | 1. |
| the exams | Lectures | Review and exam | | 3 | 2. |
| the exams | Lectures | Challenges facing international business management, levels of international business management | | 3 | 3. |
| the exams | Lectures | Review and exam | | 3 | 4. |
| the exams | Lectures | Contemporary competitive international business environment / international organizations | | 3 | 5. |
| the exams | Lectures | Review and exam | | 3 | 6. |

| | | | | | |
|-----------------------|----------|---|--|---|----|
| the exams | Lectures | Culture and knowledge/importance/levels/types/multicultural companies | | 3 | 7. |
| the exams | Lectures | Review and exam | | 3 | 8. |
| the exams | Lectures | Negotiation in business companies / concept, characteristics, types and strategies | | 3 | 9. |
| the exams | Lectures | Review and exam | | 3 | 10 |
| the exams | Lectures | Strategic leadership/the concept of importance, approaches, practices, and dimensions of obstacles | | 3 | 11 |
| the exams | Lectures | Exam and review | | 3 | 12 |
| the exams | Lectures | Business management strategies/identifying competitive trends, stakeholders, and entry strategy for international markets | | 3 | 13 |
| the exams | Lectures | International human resources management | | 3 | 14 |
| the exams | Lectures | final exam | | 3 | 15 |
| 16. Course evaluation | | | | | |

| | |
|---|---|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| --- | Required textbooks (methodology, if any) |
| Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012 | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|--|
| 1. Course Name: |
| Management information technology |
| 2. Code/Decision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was prepared/the description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is |

mentioned):

Prof. Dr. Hamid Salem Ghayad

Hameed.ALKaabi@ruc.edu.iq

8. The objectives of the projectRR:

- Identify the most important concepts related to information technology, its management, and its operations
- The possibility of switching from traditional to electronic education by adopting the various programs available.
- Informing students about the most important features that modern technology offers to organizations in terms of distinction and superiority over competitors

Objectives of study subject

9. Teaching and learning strategies

- Clarifying the basic concepts of information technology
- Explaining to the student the importance of information technology in the success of organizations of all types
- The ability to apply appropriate technology in t

The strategy

| organization, especially information technology | | | | | |
|---|-----------------|--|----------------------------|-------|----------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Introductions to the study of information technology | | 3 | 1. |
| the exams | Lectures | Introductions to the study of information technology | | 3 | 2. |
| the exams | Lectures | IT components | | 3 | 3. |
| the exams | Lectures | requirementsIT | | 3 | 4. |
| the exams | Lectures | applicationITAnd its requirements | | 3 | 5. |
| the exams | Lectures | Administrative information system | | 3 | 6. |

| | | | | | |
|-----------|----------|--|--|---|----|
| the exams | Lectures | A written test | | 3 | 7. |
| the exams | Lectures | Decision support systemsDSS | | 3 | 8. |
| the exams | Lectures | Building and designing information systems | | 3 | 9. |
| the exams | Lectures | Electronic management and electronic commerce | | 3 | 10 |
| the exams | Lectures | E-business and e-commerce | | 3 | 11 |
| the exams | Lectures | Information technology and its role in banking | | 3 | 12 |
| the exams | Lectures | Information technology and its role in banking | | 3 | 13 |
| the exams | Lectures | Marketing information technology | | 3 | 14 |
| the | Lectures | Comprehensive review and | | 3 | 15 |

| | | | | | |
|---|--|-----------------------------------|---|--|--|
| exams | | announcement of pursuit grades | | | |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012 | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |
| --- | | | Electronic references, Internet sites | | |

Course description form

| |
|--|
| 1. Course Name: |
| Methods and ethics of scientific research |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |

| | |
|---|--|
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M. Aseel Ibrahim Mohsen Aseel.muhsin@ruc.edu.iq | |
| 8. The objectives of the projectRR: | |
| <ul style="list-style-type: none"> Introducing the student to scientific research methods and the method of writing and preparing scientific research in a way that reflects the importance of the topics and the research problem, in addition to defining the research methodology The course also aims to pay attention to the ethics of scientific research and correct citation of research and sources. | <p>Objectives of the study subject</p> |

| 9. Teaching and learning strategies | | | | | |
|--|-----------------|--|----------------------------|--------------|----------|
| <ul style="list-style-type: none">• Clarifying the basic concepts of scientific research methods.• The ability to create scientific research.• The student’s ability to understand the application of scientific research methods.• Acquiring basic concepts in the ethics of scientific research and reasoning.- | | | | The strategy | |
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Definition of scientific research requirements | | 2 | 1. |
| the exams | Lectures | What are the types of scientific research? | | 2 | 2. |
| the exams | Lectures | Definition of scientific research methodology | | 2 | 3. |

| | | | | | |
|-----------|----------|--|--|---|----|
| the exams | Lectures | | | 2 | 4. |
| the exams | Lectures | Definition and types of scientific research methods | | 2 | 5. |
| the exams | Lectures | | | 2 | 6. |
| the exams | Lectures | Knowledge of scientific research methods and tools | | 2 | 7. |
| the exams | Lectures | | | 2 | 8. |
| the exams | Lectures | | | 2 | 9. |
| the exams | Lectures | What are the types of scientific research samples? | | 2 | 10 |
| the exams | Lectures | | | 2 | 11 |
| the exams | Lectures | Defining the types of sources and documenting information | | 2 | 12 |
| the | Lectures | | | 2 | 13 |

| | | | | | |
|--|----------|--|---|---|----|
| exams | | | | | |
| the exams | Lectures | Academic plagiarism definition and prevention | | 2 | 14 |
| the exams | Lectures | The importance of scientific research ethics and the necessity of adopting them as researchers. | | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| Scientific research, its methods, methods, and procedures Dr. Rabhi Mustafa Aliyat | | | Main references (sources) | | |
| --- | | | Recommended supporting books and references (scientific journals, reports....) | | |
| --- | | | Electronic references, Internet sites | | |

Course description form

| |
|--|
| 1. Course Name: |
| Government contracts management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| millimeter. Rasha Abdul Khaleq Abdul Jabbar |

Rasha.Aldrickzler@ruc.edu.iq

8. The objectives of the projectRR:

| | |
|---|------------------------------------|
| <ul style="list-style-type: none">• . The contract management course aims to explain the concept of administrative contracts and its characteristics.• Define typesContractsAnd his methodsaHelping the student to know the methods of conducting contracts• to learnskillsContractingEspecially with regard to the characteristics of the administrative contract, its skills, the tasks performed by the contractor, and its goals.• Knowledge of contracting methods through tenders, auctions and direct contracts | Objectives of study subject |
|---|------------------------------------|

9. Teaching and learning strategies

| | |
|--|---------------------|
| <ul style="list-style-type: none">• This course includes related administrative conceptsManaging government contracts.• Dedicate administrative activities to successContracting operations.• buildingQualified human cadres in how to use all the | The strategy |
|--|---------------------|

| skills related to and driving the success of the operationConcerning contracts. | | | | | |
|---|-----------------|---|----------------------------|-------|----------|
| 10. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The emergence of administrative contracts The importance of administrative contracts Criteria for distinguishing administrative contracts from other contracts | | 2 | 1. |
| the exams | Lectures | Principles and foundations of contracts | | 2 | 2. |
| the exams | Lectures | Description of administrative contracts Determine the difference between administrative | | 2 | 3. |

| | | | | | |
|--------------|----------|---|--|---|----|
| | | contracts Identify the types of administrative contracts | | | |
| the exams | Lectures | Types of named and unnamed contracts | | 2 | 4. |
| the exams | Lectures | review | | 2 | 5. |
| the exams | Lectures | Methods of concluding contracts | | 2 | 6. |
| the exams | Lectures | Tenders | | 2 | 7. |
| the exams | Lectures | Bids | | 2 | 8. |
| the exams | Lectures | Direct contracting | | 2 | 9. |
| the exams | Lectures | Elements of the contract | | 2 | 10 |
| the exams | Lectures | Integrity of satisfaction in administrative contracts | | 2 | 11 |

| | | | | | |
|---|----------|--|--|---|----|
| the exams | Lectures | General provisions in implementing administrative contracts | | 2 | 12 |
| the exams | Lectures | Management obligations and contractor rights | | 2 | 13 |
| the exams | Lectures | review | | 2 | 14 |
| the exams | Lectures | Exam | | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| Book of Administrative Contracts. Muhammad Khalaf Al-Jubouri. | | | Main references (sources) | | |

Course description form

| |
|--|
| 1. Course Name: |
| Risk management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter one |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |

Eng. Mahdi Youssef Khattab

Huda.khattab@ruc.edu.iq

- The objectives of the projectRR:

- Clarifying the basic concepts of Risk Management.
 - The place of distinction between risk management and risk management.
 - Student ability To measure the degree of risk using quantitative methods.
 - Acquire basic concepts To manage risks, their types, and ways to confront them.
- Student ability Learn about the investment portfolio and its components

Objectives of the study subject

8. Teaching and learning strategies

- The student's ability to apply the Equations for methods of calculating risks.
- The ability to Anticipate risks and choose appropriate solutions to reduce their impact on the organization.

The strategy

| • Flexibility in thinking and choose the appropriate method to confront risks. . | | | | | |
|--|-----------------|---|----------------------------|-------|----------|
| 9. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | What is the concept of risk and its causes? | | 2 | 1. |
| the exams | Lectures | What are the types ofGeneral risks in business environments | | 2 | 2. |
| the exams | Lectures | identificationRisk Management | | 2 | 3. |
| the exams | Lectures | First month exam | | 2 | 4. |
| the exams | Lectures | What are the roles and organization of risk management? | | 2 | 5. |
| the exams | Lectures | What is the specificity of investment risks? | | 2 | 6. |

| | | | | | |
|-----------------------|----------|--|--|---|----|
| the exams | Lectures | What does the trade-off between return and risk mean? | | 2 | 7. |
| the exams | Lectures | How to measure investment risk | | 2 | 8. |
| the exams | Lectures | | | 2 | 9. |
| the exams | Lectures | How to apply standard deviation and coefficient of variation | | 2 | 10 |
| the exams | Lectures | Second month exam | | 2 | 11 |
| the exams | Lectures | How to apply the beta coefficient | | 2 | 12 |
| the exams | Lectures | What are the methods of confronting risks? | | 2 | 13 |
| the exams | Lectures | What is the concept of investment portfolio? | | 2 | 14 |
| the exams | Lectures | General Review | | 2 | 15 |
| 16. Course evaluation | | | | | |

| | |
|---|---|
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| --- | Required textbooks (methodology, if any) |
| Risk Management, Dr. Iyad Taher Muhammad | Main references (sources) |
| --- | Recommended supporting books and references (scientific journals, reports....) |
| --- | Electronic references, Internet sites |

Course description form

| |
|--|
| 1. Course Name: |
| administration the quality |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |

| | |
|---|---|
| <p>A.M.D. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.ig</p> | |
| <ul style="list-style-type: none"> • The objectives of the projectRR: | |
| <p>Introducing the student to the concept of quality and environmental management and enabling him to use statistical methods in quality control to solve quality problems in the industrial sector and the service sector, clarifying the role and importance of quality circles in the organization, and expanding the student's awareness of the foundations of comprehensive quality management and its role in developing organizations, as well as clarifying the importance of the environmental management system. In preserving the environment and enabling the student to deal with and address environmental problems resulting from organizations.</p> | <p>Objectives of the st subject</p> |
| <p>8. Teaching and learning strategies</p> | |
| <p>Enabling students to obtain knowledge and understanding of the requirements of the quality management system.</p> | <p>The strategy</p> |

| | |
|---|--|
| <ul style="list-style-type: none"> -Enabling students to obtain knowledge and understanding of the requirements of the environmental management system. -Enabling students to obtain knowledge and understanding in the field of quality costs and their classification. -Enabling students to obtain knowledge and understanding of statistical quality control methods. -Enabling students to obtain knowledge and understanding of the principles of total quality management -The student possesses the capabilities that qualify him to solve quality problems through the use of one of the quality tools. | |
|---|--|

| 9. Course structure | | | | | |
|---------------------|-----------------|--|---|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Define a conceptStandardization and specifications | aFor standardization and specifications | 2 | 1. |
| the exams | Lectures | Central Agency for Standardization and | aFor standardization and specifications | 2 | 2. |

| | | | | | |
|-----------|----------|--|--|---|----|
| | | Quality Control | | | |
| the exams | Lectures | Quality basics | Defining the general concept of quality and its development. | 2 | 3. |
| the exams | Lectures | Dimensions of quality/factors affecting it | Dimensions of quality | 2 | 4. |
| the exams | Lectures | The location of quality management in the organizational structure of the organization | Quality Management | 2 | 5. |
| the exams | Lectures | Quality cost - concept/importance | Describe the costs of quality and explain their importance. | 2 | 6. |
| the exams | Lectures | Types of quality costs / optimal level of quality costs | Types of quality costs | 2 | 7. |
| the exams | Lectures | The relationship between quality and cost/ratios of quality | The relationship between quality and cost | 2 | 8. |

| | | | | | |
|-----------|----------|--|--|---|----|
| | | costs to total costs/hidden quality costs | | | |
| the exams | Lectures | Analyzing and measuring quality costs | Conducting quality cost analysis | 2 | 9. |
| the exams | Lectures | The impact of quality management on productivity | The impact of quality management on productivity | 2 | 10 |
| the exams | Lectures | Quality rings - emergence / concept / marketing | Defining and clarifying quality rings | 2 | 11 |
| the exams | Lectures | Objectives and benefits/structure of quality rings | Quality rings | 2 | 12 |
| the exams | Lectures | Quality control / concept / importance / development / history / goals / functions | The concept and importance of quality control | 2 | 13 |
| the exams | Lectures | Adjustment steps/adjustment tools | Describe the steps of the quality control | 2 | 14 |

| | | | | | |
|--|----------|------------------------------------|--|---|----|
| | | | process | | |
| the exams | Lectures | Quality management systems/ISO9001 | Defining the concept of quality management system and a series of specificationsISO:9001 | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| 1-(Al-Najjar, Sabah, Jawad, Maha Kamel, Quality and Environment Management, 2014) | | | Main references (sources) | | |
| - - - - Quality and Environment Management / Written by Dr. Sabah Al-Najjar / Dr. Maha Kamel Jawad | | | Recommended supporting books and references (scientific journals, reports....) | | |

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|--|---------------------------------------|
| 1- Quality management system specificationISO 9001:2008. 2-ISO specification for environmental management systemISO 1400:2004 | Electronic references, Internet sites |
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Course description form

| |
|---|
| 1. Course Name: |
| knowledge management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 45 hours, 3 hours per week |

| | |
|---|---------------------------|
| 7. Name of the course administrator(If more than one name is mentioned): | |
| Prof. Dr. Hamid Salem Ghayad | |
| Hameed.AlKaabi@ruc.edu.iq | |
| <ul style="list-style-type: none"> The objectives of the projectRR: | |
| 1 -Identifying the most important concepts related to knowledge, its management, and its processes 2- The possibility of shifting from the traditional economy based on the production of goods to the knowledge economy based on considering knowledge as a final commodity. 3- Developing students' capabilities. | Objectives of the subject |
| 8. Teaching and learning strategies | |
| -Explaining to the student the importance of knowledge as a final step. - Guiding students to search for knowledge that contributes to making the appropriate decision. | The strategy |

| 9. Course structure | | | | | |
|---------------------|-----------------|---|----------------------------|-------|----------|
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | The concept of knowledge through different approaches and directions, its characteristics, and theories | Knowledge | 2 | 1. |
| the exams | Lectures | The relationship between data, information and knowledge, stages of knowledge management development | Knowledge | 2 | 2. |
| the exams | Lectures | Knowledge management schools, their development, goals, and importance | knowledge management | 2 | 3. |
| the | Lectures | Factors that contributed | knowledge | 2 | 4. |

| | | | | | |
|-----------|----------|---|--------------------------------|---|----|
| exams | | to the development of knowledge management, the concept of knowledge management through multiple approaches | management | | |
| the exams | Lectures | Diagnosing knowledge, defining knowledge objectives, generating knowledge | Knowledge management processes | 2 | 5. |
| the exams | Lectures | Creating knowledge, storing knowledge, distributing knowledge | Knowledge management processes | 2 | 6. |
| the exams | Lectures | Application of knowledge, organization of knowledge, retrieval of knowledge, perpetuation of knowledge, knowledge management life cycle, basic elements of knowledge management | Knowledge processes | 2 | 7. |
| the | Lectures | All of the above material | A written test | 2 | 8. |

| | | | | | |
|-----------|----------|--|---------------------------------|---|----|
| exams | | | | | |
| the exams | Lectures | The most important challenges facing building knowledge societies, | Knowledge management challenges | 2 | 9. |
| the exams | Lectures | Determine who is responsible for knowledge management and build knowledge maps | Knowledge management challenges | 2 | 10 |
| the exams | Lectures | Benefits of maps, factors of success of knowledge management, factors of failure of knowledge management | Knowledge management challenges | 2 | 11 |
| the exams | Lectures | Its concept, characteristics, requirements | Knowledge Economy | 2 | 12 |
| the exams | Lectures | Justifications for the transformation of the knowledge economy, building the economic | Knowledge Economy | 2 | 13 |

| | | | | | |
|---|----------|---|----------------------|---|----|
| | | model and creating competition, steps to support the knowledge management strategy for the business strategy | | | |
| the exams | Lectures | Knowledge ethics, factors that contributed to interest in the knowledge economy, types of ethical codes in the field of knowledge work. | Knowledge Economy | 2 | 14 |
| the exams | Lectures | Basic titles of the article | Comprehensive review | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |

| | |
|--|---|
| --- | Required textbooks (methodology, if any) |
| Knowledge Management: by Professor Dr. Salah al-Din al- Kubais2014 | Main references (sources) |
| - - - - | Recommended supporting books and references (scientific journals, reports....) |
| Knowledge Management Book, Najm Abboud Najm2009 | Electronic references, Internet sites |

Course description form

| |
|-----------------------------|
| 1. Course Name: |
| Corporate governance |
| 2. CodeDecision: |

| | |
|--|---------------------------------|
| | |
| 3. the chapter /the year: | |
| Chapter II | |
| 4. Date this was preparedthe description: | |
| 1/3/2024 | |
| 5. aAttendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Ziad Tariq Khalil | |
| Ziyad.tariq@ruc.edu.iq | |
| • The objectives of the projectRR: | |
| 1 Improving the competitive capabilities of economic units. | Objectives of the st subject |
| 2- Increasing the material and moral value of the | |

| | | | | | |
|--|----------|---------------------------|--------------|-------|-----|
| economic unit. 3- Imposing effective control over the economic unit's performance. 4- Support and assign accounting issues to the economic unit. 5- Evaluating the performance of senior management. 6- Raising the degree of trust between senior management and its employees. | | | | | |
| 8. Teaching and learning strategies | | | | | |
| The student's ability to deal with intangible resources. -The ability to choose appropriate alternatives through explicit and implicit knowledge. - Developing cognitive abilities and skills. | | | The strategy | | |
| 9. Course structure | | | | | |
| Evaluation | Learning | Name of the unit or topic | Required | hours | the |

| method | method | | learning outcomes | | week |
|--------------|----------|--|----------------------|---|------|
| the exams | Lectures | The origins and development of corporate governance. | | 2 | 1. |
| the exams | Lectures | Review and exam | | 2 | 2. |
| the exams | Lectures | Agency theory, concept, importance, goals, characteristics and determinants. | | 2 | 3. |
| the exams | Lectures | Review and exam. | | 2 | 4. |
| the exams | Lectures | Stakeholder theory. | | 2 | 5. |
| the exams | Lectures | Review and exam. | | 2 | 6. |
| the exams | Lectures | Performance, methods of measuring it, and components of the board of directors from a business corporate governance perspective. | | 2 | 7. |

| | | | | | |
|-----------------------|----------|---|--|---|----|
| the exams | Lectures | Review and exam. | | 2 | 8. |
| the exams | Lectures | Disclosure and transparency of corporate governance. | | 2 | 9. |
| the exams | Lectures | Review and exam. | | 2 | 10 |
| the exams | Lectures | The role of the board of directors in the governance of business companies. | | 2 | 11 |
| the exams | Lectures | Review and exam. | | 2 | 12 |
| the exams | Lectures | Business corporate governance guidelines. | | 2 | 13 |
| the exams | Lectures | Review and exam. | | 2 | 14 |
| the exams | Lectures | final exam. | | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam | | | | | |

| | |
|--|---|
| 5% daily exams 5% reports and homework 60% for final exams | |
| 17. Learning and teaching resources | |
| --- | Required textbooks (methodology, if any) |
| Corporate governance- Concepts, principles and experiences / Tariq Abdel- Al Hammad / 2004, binding at the College of Administration and Economics-Mustansiriya University. | Main references (sources) |
| Required from the Faculty of Management and Economics-Mustansiriya University. | Recommended supporting books and references (scientific journals, reports....) |
| Corporate governance- Concepts, principles and | Electronic references, Internet sites |

| | |
|--|--|
| experiences/Tariq Abdel-Al Hammad/2004. | |
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Course description form

| |
|--|
| 1. Course Name: |
| Negotiation management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |
| 5. aAttendance forms available: |
| Presence |
| 6. Number of study hours (total)/number of units (total): |
| 30 hours, 2 hours per week |
| 7. Name of the course administrator(If more than one name is mentioned): |
| M.D. Ziad Tariq Khalil |

Ziyad.tariq@ruc.edu.iq

- The objectives of the projectRR:

- 1- The negotiation course aims to explain the concept of negotiation, its characteristics, and identify its types and methods.
- 2- Student assistanceinKnowledge of negotiation methods and skills, especially with regard to the characteristics of the negotiator, his skills, the tasks performed in negotiation, and his objectives.
- 3- It also aims to explain the relationship between negotiation and public relations, explaining the goals and tasks of public relations by presenting the context of the historical development of negotiation and its main areas, addressingal have the characteristics of negotiation and effective negotiation skills.
clarificationThe fundamental role played by public relations in the art of negotiation

Objectives of the st
subject

8. Teaching and learning strategies

| | | | | | |
|---|-----------------|---|----------------------------|-------|----------|
| 1- This course included administrative concepts related to management 2- learn theHowthrough which it is doneDedicating administrative activities to the success of this work. to provideQualified human cadres in how to use all the skills and motivation for the success of the negotiation process between the parties, which invest in all activities, methods, means, and intellectual and psychological efforts to double the negotiating power of the negotiating party.. | The strategy | | | | |
| 9. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Negotiation concept | | 2 | 1 |
| the | Lectures | Principles and foundations of negotiation | | 2 | 2 |

| | | | | | |
|--------------|----------|---------------------------------|--|---|----|
| exams | | | | | |
| the exams | Lectures | Team spirit and delegation | | 2 | 3. |
| the exams | Lectures | Negotiation strategies | | 2 | 4. |
| the exams | Lectures | review | | 2 | 5. |
| the exams | Lectures | Negotiation theories | | 2 | 6. |
| the exams | Lectures | Types of negotiation | | 2 | 7. |
| the exams | Lectures | negotiation skills | | 2 | 8. |
| the exams | Lectures | Create influence in negotiation | | 2 | 9. |
| the exams | Lectures | Personality and negotiation | | 2 | 10 |
| the exams | Lectures | Negotiation characteristics | | 2 | 11 |

| | | | | | |
|---|----------|--|---|---|----|
| the exams | Lectures | Sharing information in negotiation | | 2 | 12 |
| the exams | Lectures | International experiences in negotiation | | 2 | 13 |
| the exams | Lectures | review | | 2 | 14 |
| the exams | Lectures | Exam | | 2 | 15 |
| 10. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 11. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |
| Administrative contracts management | | | Main references (sources) | | |
| Negotiation Management Book - Dr. Ali Sayhoud Al-Sudani - | | | Recommended supporting books and references | | |

| | |
|---|------------------------------------|
| University of Baghdad, College of Administration and Economics 2019 | (scientific journals, reports....) |
|---|------------------------------------|

Course description form

| |
|---|
| 1. Course Name: |
| Investment portfolio management |
| 2. CodeDecision: |
| |
| 3. the chapter /the year: |
| Chapter II |
| 4. Date this was preparedthe description: |
| 1/3/2024 |

| | |
|--|----------------------------------|
| 5. Attendance forms available: | |
| Presence | |
| 6. Number of study hours (total)/number of units (total): | |
| 30 hours, 2 hours per week | |
| 7. Name of the course administrator(If more than one name is mentioned): | |
| M.D. Nizar Habib Abbas | |
| nizar.aljeshmi@ruc.edu.iq | |
| <ul style="list-style-type: none"> The objectives of the projectRR: | |
| <p>Providing learners with the basic theoretical concepts related to the field of investment portfolio management, and clarifying the extent to which they can be applied in reality in financial institutions and private and public companies, for the purpose of creating value for society and achieving profits. With the lowest amount of risk, through efficient diversification of investments.</p> <p>B-Explaining the method followed by financial institutions and joint stock companies when they build investment</p> | Objectives of the subject |

| | | | | | |
|--|-----------------|---|--|-------|----------|
| portfolios for the purpose of maximizing profits and reducing the risks associated with them. This is done by implementing many investment decisions, the most important of which is determining the stages of building and investing in the portfolio. These stages begin with the planning stage for the portfolio and determining its components, then the implementation stage through analyzing investments for the purpose of choosing appropriate ones, then starting to allocate assets and composing the portfolio, and finally the stage of evaluating investment decisions and portfolio performance. | | | | | |
| 8. Teaching and learning strategies | | | | | |
| 9. Course structure | | | | | |
| Evaluation method | Learning method | Name of the unit or topic | Required learning outcomes | hours | the week |
| the exams | Lectures | Chapter One: Introduction to investment | 1- The concept of the investment portfolio and its | 2 | 1. |

| | | | | | |
|-----------|----------|--|--|---|----|
| | | portfolios | general characteristics 2- Components of the investment portfolio | | |
| the exams | Lectures | Chapter One: Introduction to investment portfolios | 3- The theory of the investment portfolio and the stages of its development 4- The importance of investment portfolios and their objectives | 2 | 2. |
| the exams | Lectures | Chapter Two: Investment Portfolio Management | 1- Investment portfolio management and the characteristics of its manager 2- Stages of | 2 | 3. |

| | | | | | |
|-----------|----------|--|--|---|----|
| | | | building the investment portfolio | | |
| the exams | Lectures | Chapter Two: Investment Portfolio Management | 3- Requirements for building the investment portfolio 4- Investment policies and types of investment portfolios | 2 | 4. |
| the exams | Lectures | Chapter Two: Investment Portfolio Management | 5- Income portfolios and capital portfolios 6- Closed wallets and open wallets | 2 | 5. |
| the exams | Lectures | the examthe firstFor the chorusthe second | - | 2 | 6. |
| the | Lectures | Chapter Three: | 1- Fundamental | 2 | 7. |

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|-----------|----------|--|--|---|----|
| exams | | Analysis and evaluation of securities | analysis of securities 2- Securities valuation models and types of shares | | |
| the exams | Lectures | Chapter Three: Analysis and evaluation of securities | 3- Zero Growth Evaluation Model 4- Constant growth evaluation model | 2 | 8. |
| the exams | Lectures | Chapter Three: Analysis and evaluation of securities | 5- A mathematical example of the zero-sum growth evaluation model 6- A mathematical example of the constant growth evaluation model | 2 | 9. |
| the exams | Lectures | Chapter Three: Analysis and | 7- Technical analysis of | 2 | 10 |

| | | | | | |
|-----------|----------|---|---|---|----|
| | | evaluation of securities | securities 8- Technical analysis assumptions and indicators | | |
| the exams | Lectures | Chapter Three: Analysis and evaluation of securities | 9- A mathematical example of technical analysis 10- A mathematical example of the real and market value of the stock | 2 | 11 |
| the exams | Lectures | Chapter Four: Return and risk of the investment portfolio | 1- Types of investment returns and risks and methods of calculating them | 2 | 12 |
| the exams | Lectures | Chapter Four: Return and risk of | 2- The concept of the efficient | 2 | 13 |

| | | | | | |
|---|----------|---|--|---|----|
| | | the investment portfolio | portfolio 3- The efficient limit theory and its assumptions | | |
| the exams | Lectures | Chapter Four: Return and risk of the investment portfolio | 4- A mathematical example of the portfolio's return and risk | 2 | 14 |
| the exams | Lectures | the examthe secondFor the chorusthe second | - | 2 | 15 |
| 16. Course evaluation | | | | | |
| 30% documented exam 5% daily exams 5% reports and homework 60% for final exams | | | | | |
| 17. Learning and teaching resources | | | | | |
| --- | | | Required textbooks (methodology, if any) | | |

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|---|---|
| Investment portfolio management book / Dr. Ahmed Farhat / 2019 | Main references (sources) |
| | Recommended supporting books and references (scientific journals, reports....) |
| | Electronic references, Internet sites |

