

Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department



Academic Program and Course Description

2024

Academic Program Description

University Name: Al Rafidain University College

Faculty/Institute: Al Rafidain University

Scientific Department: Business Administration Department

Academic or Professional Program Name: Business Administration

Final Certificate Name: BSC

Academic System: Semesters

Description Preparation Date: 24/4/2024

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The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

Approval of the Dean

1. Program Vision

The Department of Business Administration is looking forward to providing the labor market with specialized scientific cards in Business Administration Sciences to serve all economic and administrative sectors in government institutions and the private sector, in addition to contributing to the preparation of educational curricula that keep pace with the modernity of higher management and sustainable development.

2. Program Mission

The most important goals pursued by the Department of Business Administration is to prepare specialized scientific cadres in the field of Business Administration to work in various administrative disciplines in accordance with the need of society and the degree of its development and the supremacy of modern administrative concepts effectively in sustainable development to serve the public and private sector by keeping up with the sober curricula approved by public universities and emulating the sober Arab universities.

3. Program Objectives

Providing students with the scientific and administrative skills and national and social values required to enable them to participate in leadership and decision-making in various fields in Iraq and the region through accreditation (seminars, conferences, various workshops) that include the axes of Business Administration and sustainable development in addition to the axes of community service.

Increasing advanced cadres in various administrative specialties by encouraging the faculty's contribution to the preparation of scientific and Applied Research in various branches of Business Administration and in a way that serves the community

2. Preparing students in a modern academic scientific manner and keeping up

with modern teaching methods in providing study materials by modern technical means through the use of electronic display screens and communication with students through the college's website Electronic notification and publication of exam results. Deepen the relations between the College on the one hand and the industrial and service sectors on the other hand through research and field studies in order to find solutions to the problems facing organizations and reduce the gap between them and the education sector.

3. Encouraging scientific research for teaching professors and publishing research locally and internationally, in addition to supporting teachers in participating and attending scientific conferences and workshops.

4. The rule of modern administrative concepts and sustainable development in a world dominated by competition and accelerated technological developments also aims to increase the degree of specialization in administrative fields at the end stages (Banking Management, Financial Management, Production Management, Industrial Management ...Etc.).

5. Providing a high-quality level of education, developing and developing creative and innovative thinking skills and providing students with university values, knowledge and administrative skills required to help them participate in making administrative decisions in a scientific manner to face business problems.

4. Program Accreditation

The Department of business administration relies in the preparation of the academic program for all academic stages, on the academic curricula of the Departments of Business Administration in the twin universities specified by the Ministry of higher education and scientific research .Departments of Business Administration in the twin universities specified by the Ministry of higher education and scientific research.

5. Other external influences

Training courses for the development of management skills and knowledge, in addition to educational courses in sustainable development and community service

6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements	5	10	7%	
College Requirements	8	21	15%	
Department Requirements	4	108	80%	
Summer Training	1	2	1%	
Other	—	—	—	

* This can include notes whether the course is basic or optional.

7. Program Description

Year/Level	Course Code	Course Name	Credit Hours	
First year/semester1		Principles of business /1Administration	3	3
		Principles of Economics /1	2	2
		Principles of Accounting /1	3	3
		Microsoft office /1	1	2
		Mathematics for Business	3	3
		English Reading in Business	2	2
			14	15
First year/semester2		Principles of business 2/Administration	3	3
		Principles of Economics /2	3	3
		Principles of Accounting/2	3	3
		Microsoft office /2	1	2
		Statistics for Business	3	3
		Business Correspondence	2	2
		Human Rights & Democracy	2	2
			14	18

second year/semester1		Marketing Management	3	3
		Human Resources Management	3	3
		Organization Theory	3	3
		Intermediate Accounting /1	2	2
		The Commercial Code	3	3
		Inventory Management	2	2
		Business Spreadsheet by Microsoft Excel in English	1	2
			14	18
second year/semester2		Marketing Research	2	2
		Intellectual Capital Management	2	2
		Organizational Behavior	3	3
		Intermediate Accounting /2	2	2
		E-Commercial	2	2
		Supply Chain Management	2	2
		Advanced Business Spreadsheet by Microsoft Excel in English	1	2
			14	15
Third year/semester1		Financial Management /1	3	3
		Strategic Management	3	3
		Banking Management	3	3
		Cost Accounting /1	3	3
		Business Quantitative Methods by QSB	1	2
		Project Management	3	3
		Business Economics	2	2
			18	19
Third year/semester2		Financial Management /2	3	3
		Strategic Thinking	2	2
		Insurance Management	3	3
		The Business Operation's Research by Bulletin® QSB	1	2
		Cost Accounting /2	3	3
		Microsoft Project	1	2
		Feasibility Study	2	2
			15	17
Forth year/semester 1		Operations & Production Management	3	3
		International Business Administration	3	3
		Managerial Information Technology	3	3
		Research Methodologies Approaches	2	2

		Governmental Contracts Management	2	2
		Risk Management	2	2
			15	15
Forth year/semester 2		Quality Management	3	3
		Knowledge Management	3	3
		Corporate Governance	2	2
		Graduate Project	-	1
		Negotiations Management	2	2
		Investment Portfolio Management	3	3
			14	15

8. Expected learning outcomes of the program

Knowledge

1. Are to learn about modern administrative concepts and ideas and scientific principles
2. Learn to practice the management profession and the skills of using information technologies and quantitative methods in the field of management.
3. Learn the skills of analysis and evaluation of administrative problems in organizations and face them in a practical way that enables him to make the right administrative decisions.
4. Participate with a group of students in preparing administrative research and providing consulting to institutions Government and case studies that help the student to learn about the practical aspects and how to face different situations.

Skills

1. The ability to diagnose and analyze the administrative problem and how to develop the correct solutions and remedies to it
2. Enable students to use information technologies to build a management information system in the fields of Production Management, Marketing Management, Logistics Supply Management
3. Provide the student with the skills required to deepen strategic thinking in various areas of Business Administration
4. Student knowledge of ready-made programs and how to use them in the implementation of administrative events
5. Create a university environment Interactive methods using dialogue and discussion are able to motivate the student towards creative thinking

Based on self-acquired skills.

Ethics

- . The goal of this skill is for the student to believe in what is concrete (the student's ability) and understand when, what and how he should think and improve the ability to think reasonably.

2. Thinking skill the goal of this skill is to teach to think well before making the decision that determines the student.
3. The strategy of critical thinking in learning, where it symbolizes the highest levels of thinking, which aims to pose a problem and then analyze it logically to reach the desired solution.
4. The strategy of working as a joint team of economic, accounting and technical administrative competencies to solve an administrative problem facing business organizations in the fields of production, marketing and warehouses.

9. Teaching and Learning Strategies

the department works to qualify students in the specialty of Business Administration with the aim of expanding future job opportunities to help them to work in the administrative fields and sustainable development in various state institutions and the private sector through the scientific subjects that are taught to them throughout the four academic years (such as financial management and banking, marketing and sales management, negotiation, operations and production management, management Human resources, logistics supply management).

10. Evaluation methods

1. Practical tests
2. Theoretical tests
3. Reports and studies
4. The percentage of student interaction and participation in the discussion

11. Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)	Number of the teaching staff	
	General	Special		Staff	Lecturer
Professor	Business Administration	Strategic Management	Strategic Management	1	
Ass. Professor	Business Administration	Strategic Management	Strategic Management	1	
Ass. Professor	Business Administration	Organizational Behavior	Organizational Behavior	1	
Ass. Professor	Economics	Econometrics - Industrial	Economics in business administrations	1	
Ass. Professor	Business Administration	Organizational Behavior	Organizational Behavior		1
Lecturer	STATISTICS	Applied Statistics	Statistics in business administrations	1	
Lecturer	Business Administration	Financial management	Financial management	1	
Lecturer	Business Administration	Human Resources	Human Resources	1	
Lecturer	Business Administration	Operation and production management	Operation and production management		2
Lecturer	Business Administration	Organizational Behavior	Organizational Behavior		1
Lecturer	Operation researches	Reliability and maintenance	Quantitative methods in business administration	1	
Lecturer	Computer engineering	Computer engineering	Computer applications for business administrations	1	
Ass. Lecturer	Business Administration	Marketing	Marketing	1	

Ass. Lecturer	Business Administration	Insurance	Insurance	1	
Ass. Lecturer	Business Administration	Organizational Behavior	Organizational Behavior	1	
Ass. Lecturer	Accounting	Financial accounting	Financial accounting		1
Ass. Lecturer	Accounting	Management and cost accounting	Management and cost accounting		1
Ass. Lecturer	Law	Public law	Public law and rights		1

12. Professional Development

Mentoring new faculty members

The department requires new lecturers and teachers to participate in language safety courses and teaching methods, in addition to providing the University order for the last scientific title obtained by the teaching staff and with written official documents. The department also urges all its members to participate in the publication of scientific research and interest in scientific promotions.

Professional development of faculty members

The Department continuously nominates faculty members for all educational workshops and seminars organized by the institution in various academic, administrative and sustainable development fields, both inside and outside the institution, to achieve integration between the academic and practical aspects. The learning outcomes are evaluated through the reports of the examination committees for the results, identify strengths and weaknesses and address them, in addition to scientific contributions to student graduation projects, whether at the university level or other universities.

13. Acceptance Criterion

The Central Admission System approved by the Ministry of higher education and scientific research according to the absorption capacity of the Department.

14. The most important sources of information about the program

1. The website of the college and the University.
2. University directory.
3. The curriculum manual of the sectoral committee for the disciplines of Administrative Sciences.

15. Program Development Plan

1. The Department seeks to coordinate with government and private institutions in activating scientific cooperation with them to prepare the ground for future job opportunities by involving students in preparing graduation projects commensurate with the needs of those institutions.
2. Providing students with theoretical and practical sciences in the fields of specialization to exercise the management function effectively and achieve success for institutions and organizations to serve the community.
3. To participate with a group of students in the preparation of administrative research and sustainable development, provide consultations to government institutions and study cases that help the student to identify practical aspects and how to face different situations.

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4
First year/semester1		Principles of business /1 Administration	●	●	●	●	●	●	●	●	●	●	●		
		Principles of Economics /1	●	●	●	●	●			●	●	●	●	●	●
		Principles of Accounting /1	●	●	●	●	●	●	●	●	●	●	●	●	
		Microsoft office / 1	●	●	●			●	●	●	●	●	●	●	
		Mathematics for Business	●	●	●	●			●	●			●	●	●
		English Reading in Business	●	●	●	●	●	●	●	●	●	●	●		
First year/semester2		Principles of business 2/Administration	●	●	●	●	●	●	●	●	●	●	●	●	●
		Principles of Economics /2	●	●	●	●	●			●	●	●	●	●	●
		Principles of Accounting/2	●	●	●	●	●	●	●	●	●		●	●	●
		Microsoft office /2	●	●	●	●	●	●	●	●	●	●	●	●	●
		Statistics for Business	●	●	●	●	●	●	●	●	●	●	●	●	●
		Business Correspondence	●	●	●	●	●	●	●	●			●	●	●
		Human Rights & Democracy	●	●	●				●	●	●	●	●		

		Marketing Management	●	●	●	●				●	●	●	●	●
		Human Resources Management	●	●	●	●	●	●	●	●	●			●
		Organization Theory	●	●	●	●	●	●	●	●	●	●	●	●
		Intermediate Accounting /1	●	●	●	●	●	●	●	●	●	●	●	●
		The Commercial Code	●	●	●	●	●	●				●	●	●
		Inventory Management	●	●	●	●	●	●	●	●	●	●	●	●
		Business Spreadsheet by Microsoft Excel in English	●	●	●	●	●	●	●	●	●	●		
		Crimes of the Baath regime	●	●	●	●	●	●	●	●	●	●	●	●
second year/semester2		Marketing Research	●	●	●	●	●	●	●			●	●	●
		Intellectual Capital Management	●	●	●	●	●	●	●	●	●	●	●	●
		Organizational Behavior	●	●	●	●	●	●	●	●	●			
		Intermediate Accounting /2	●	●	●	●	●	●	●	●	●	●	●	●
		E-Commercial	●	●	●	●	●	●	●	●	●	●	●	●
		Supply Chain Management	●	●	●	●	●	●	●	●	●			
		Advanced Business Spreadsheet by Microsoft Excel in English	●	●	●	●	●	●	●	●	●	●	●	●
Third year/semester1		Financial Management /1	●	●	●	●	●	●	●	●	●	●	●	●
		Strategic Management	●	●	●	●	●	●	●	●	●	●	●	●

	Banking Management	●	●	●	●	●				●	●	●	●
	Cost Accounting /1	●	●	●	●	●	●	●	●	●	●	●	●
	Business Quantitative Methods by QSB	●	●	●	●	●	●	●	●	●			
	Project Management	●	●	●	●	●	●	●	●	●	●	●	
	Business Economics	●	●	●	●	●	●	●	●	●	●	●	●
Third year/semester2	Financial Management /2	●	●	●	●	●	●	●	●	●	●	●	●
	Strategic Thinking	●	●	●	●	●	●	●	●	●	●	●	●
	Insurance Management	●	●	●	●	●	●	●	●	●	●	●	●
	The Business Operation's Research by Bulletin® QSB	●	●	●	●	●	●	●	●	●	●	●	●
	Cost Accounting /2	●	●	●	●	●	●	●	●	●	●	●	●
	Microsoft Project	●	●	●	●	●	●	●	●	●			
	Feasibility Study	●	●	●	●	●	●	●	●	●	●	●	●
Forth year/semester 1	Operations & Production Management	●	●	●	●	●	●	●	●	●	●	●	●
	International Business administration	●	●	●	●	●	●	●	●	●	●	●	●
	Managerial Information Technology	●	●	●	●	●	●	●	●	●	●	●	●
	Research Methodologies Approaches	●	●	●	●	●	●	●	●	●	●	●	●
	Governmental Contracts Management	●	●	●	●	●	●	●	●	●	●	●	●

		Risk Management	<input type="checkbox"/>										
Forth year/semester 2		Quality Management	<input type="checkbox"/>										
		Knowledge Management	<input type="checkbox"/>										
		Corporate Governance	<input type="checkbox"/>										
		Graduate Project	<input type="checkbox"/>										
		Negotiations Management	<input type="checkbox"/>										
		Investment Portfolio Management	<input type="checkbox"/>										

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.

Course description form

1. Course Name:
Management principles/1
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. Attendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is mentioned):
Hoda Youssef Khattab
<u>Huda.khattab@ruc.edu.iq</u>

<p>8. The objectives of the projectRR:</p> <ul style="list-style-type: none"> • Identify the most important concepts of management, the organization, the manager, and the most important functions of the manager and the facility • Benefiting from the material and its concepts to apply them in business organizations. • Benefiting from some of the case studies that are dealt with to develop students' abilities. 	<p>Objectives of the study subject</p>
<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> • Clarifying the basic concepts of management principles. • Explaining to the student the importance of the manager and role in the organization. • Focus on the basic principles of management by focusing business management. • The student's ability to deal with the administrative concepts covered in the course. • The ability to choose appropriate alternatives through appropriate decisions made by the manager. 	<p>The strategy</p>

<ul style="list-style-type: none"> • Developing students' administrative capabilities. 					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Definition of management, managers, and facility activities	Nature of management	3	1.
the exams	Lectures	- The challenges faced by contemporary management, the manager's tasks, and the manager's administrative skills.	Nature of management	3	2.
the exams	Lectures	Manager roles, manager jobs, management levels	Nature of management	3	3.

the exams	Lectures	The classical traditional school with its three schools.	Development of administrative thought	3	4.
the exams	Lectures	The humanistic school, the study of Hawthorne, Volt, Guster Barnard, Douglas McCrecker, Japanese, situationism.	Development of administrative thought	3	5.
the exams	Lectures	Management and its environment, the general environment, and the private environment.	Management in a changing environment	3	6.

the exams	Lectures	Article above	A written test	3	7.
A written test	A written test	Organizational goals, goals and objectives, types of organization goals, importance of the organization's goals.	Objectives and strategic planning	3	8.
the exams	Lectures	The importance of the organization's goals, requirements for setting goals, management by objectives (pros and cons)	Objectives	3	9.
the	Lectures	The concept of	Strategic	3	10

exams		strategy, factors affecting its selection, components, and steps	Planning		
the exams	Lectures	Organizational analysis, strategy levels	Strategic Planning	3	11
the exams	Lectures	The nature of planning, types of operational plans, obstacles to planning.	Operational plans	3	12
the exams	Lectures	Decision making, types of decisions, patterns of administrative decision making, basic models of the decision	Information and decision making	3	13

		making process.			
the exams	Lectures	Characteristics of the decision maker, steps of decision making, creativity	Information and decision making	3	14
the exams	Lectures	Basic titles of the article	Comprehensive review	3	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
Principles of Management with a Focus on Business Administration, Khalil		Main references (sources)			

Muhammad Hassan Al-Shamaa 2007	
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Principles of economics/1
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024

5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): A.M.D. Mujahid Mutlaq Abdul Rahman Mujahid.Habib@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Introducing students to the foundations and principles of economics and economic theories, the application of which and familiarity with them are linked to the making of many strategic administrative decisions, the growth and development of the organization, and its survival in production and marketing activity. • The course aims to expand the circle of knowledge in the fields of economics, thus qualifying students to enter business administration specializations in the field of marketing, costs, business economics, banking management, human resources management, financial management, and learning about market 	Objectives of the study subject

structures.	
9. Teaching and learning strategies	<ul style="list-style-type: none"> Clarifying basic concepts and economic theories. Acquiring skills in economics and using them in administrative fields. Enhancing basic knowledge in economics to empower and assist in managerial decision making in organizations Introducing economic problems and their repercussions on the decisions of business organizations. The ability to harness economic theories in making administrative decisions. The ability to perform economic analysis to solve problems facing organizations Enhancing the ability to write scientific reports to help managers contain and solve problems <p>Administrative</p>

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	An introduction to the study of economics		2	1.
the exams	Lectures	Economic needs and economic activities		2	2.
the exams	Lectures	Demand and factors affecting it		2	3.
the exams	Lectures	Elasticities of demand, their types and cases		2	4.

the exams	Lectures	Supply and factors affecting it		2	5.
the exams	Lectures	Elasticities of supply and changes in supply and demand		2	6.
the exams	Lectures	Consumer behavior, marginal utility theory and modern theory		2	7.
the exams	Lectures	Production theory, factors of production, total, marginal and average production curves and the production function		2	8.
the exams	Lectures	Law of diminishing returns		2	9.
		First semester exam		2	10
the	Lectures	Costs, their types, and the relationship of average costs		2	11

exams		and marginal cost with average production and marginal output in the short term			
the exams	Lectures	Costs in the long term and the advantages of large production volume		2	12
the exams	Lectures			2	13
the exams	Lectures	Markets, their functions and structures		2	14
the exams	Lectures	Perfect competition market and perfect monopoly market		2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework					

60% for final exams	
17. Learning and teaching resources	
Texts and lectures the basic published on electronic platforms addition for prescribed economics principles books	Required textbooks (methodology, if any)
Al-Issawi, Abdul Karim Jaber, Principles of Economics Battal, Ahmed Hussein Battal, Principles of Economics	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Accounting principles/1
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is mentioned):
millimeter. Faten Hatem Ragab <u>Faten.rejab@ruc.edu.iq</u>
8. The objectives of the projectRR:

<ul style="list-style-type: none"> Developing the student's thinking and providing him with knowledge of how to keep, prepare and organize accounting records for companies, which helps the student to fully qualify for development in the field of accounting sciences. 	Objectives of the study subject				
9. Teaching and learning strategies					
<ul style="list-style-type: none"> Explaining the basic concepts of accounting The student's ability to record the accounting entry in the data record The student can transfer transactions to the general ledger and prepare a trial balance Providing the student with knowledge in processing (commercial and monetary), correcting accounting errors, and processing commercial papers 	The strategy				
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week

the exams	Lectures	General introduction to accounting	Accounting concepts	3	1.
the exams	Lectures	Recording operationsmechanism	Accounting entry theory	3	2.
the exams	Lectures	Financial transaction recording exercises	Fundamentals of recording transactionsmechanism	3	3.
the exams	Lectures	Types of recordsAccounting	Accounting records	3	4.
the exams	Lectures	the TSjY to In a log Daily	Proof of business operations	3	5.
the exams	Lectures	Transfer and balance	General ledger record	3	6.

the exams	Lectures	Preparing the trial balance In totals	Trial Balance	3	7.
the exams	Lectures	Preparing the trial balance With balances	Trial Balance	3	8.
the exams	Lectures	Types of discount - Accounting treatment of summariesM for commercial	Discount	3	9.
the exams	Lectures	Accounting treatment of summariesm cash	Accounting treatment of discounts	3	10
the exams	Lectures	The prolonged method	Accounting errors	3	11
the	Lectures	The shortcut method	Accounting treatment of errors	3	12

exams					
the exams	Lectures	Concepts of types of commercial papers	Commercial papers	3	13
the exams	Lectures	Accounting treatment of notes receivable	Proof of the seller's commercial papers	3	14
the exams	Lectures	Accounting treatment of notes payable	Proof of the buyer's commercial papers	3	15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
				Required textbooks (methodology, if any)	

<p>- Accounting principles: Miqdad Al-Jalili, Fouad Zako, Muhammad Al-Shawi</p> <p>- Donald Kiso's book, translated</p>	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Computer/1
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:

1/3/2024

5. aAttendance forms available:

Presence

6. Number of study hours (total)/number of units (total):

45 hours, 2 hours per week practical and 1 hour theoretical

7. Name of the course administrator(If more than one name is mentioned):

M. Salima Baji

Salima.pajy@ruc.edu.iq

8. The objectives of the projectRR:

- The computer subject aims to teach students and give them the skill in using theoretical and practical computers that are used in most areas of life. This course is concerned with teaching the student the basics of the computer and its history since the invention of the first computer in the world and the basis of development until it reached the

Objectives of the study subject

<p>present day of communication networks and means of communication. This is on the theoretical side.</p> <ul style="list-style-type: none"> • The practical side aims to teach students all the input and output units and the basics DOS, WINDOWS, as well as learning MICROSOFT such as (WORD 2013) and printing 	
<p>9. Teaching and learning strategies</p>	
<ul style="list-style-type: none"> • Explaining basic computer concepts • The student's ability to use a computer • The student's ability to use the software • Course-specific skills objectives. • Training the student on printing • Training students on different programs 	<p>The strategy</p>

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Windows 7 How to divide the hard disk	Computer basics *General introduction * Phases of the computer life cycle *The development of computer generations * Electronic computer	3	1.
the exams	Lectures	Windows 7 How to divide the hard disk	Computer basics *General introduction * Phases of the computer life cycle *The development of computer generations * Electronic computer	3	2.
the	Lectures	Task bar	Computer features Areas of computer	3	3.

exams			use Computer's components		
the exams	Lectures	Task bar	Computer features Areas of computer use Computer's components	3	4.
the exams	Lectures	Daily exam	Daily exam	3	5.
the exams	Lectures	bighead	Types of computers Classification of computers according to purpose of use	3	6.
the exams	Lectures	bighead	Types of computers Classification of computers according to purpose of use	3	7.
		Practical exam	Theoretical exam	3	8.
the	Lectures	Control panel	Classification of computers based on operating system	3	9.

exams					
the exams	Lectures	Control panel	Classification of computers based on operating system	3	10
the exams	Lectures	defragment	Chapter II Computer components (physical entity)	3	11
the exams	Lectures	defragment	Chapter II Computer components (physical entity)	3	12
the exams	Lectures	a jobusername, password	Keyboard sections/output devices)	3	13
the exams	Lectures	a jobusername, password	Keyboard sections/output devices)	3	14

		Practical exam	Core exams secondtheoretical	3	15
11.	Course evaluation				
	30% documented exam 5% daily exams 5% reports and homework 60% for final exams				
12.	Learning and teaching resources				
			Required textbooks (methodology, if any)		
	Computer basics and office applications		Main references (sources)		
	---		Recommended supporting books and references (scientific journals, reports....)		
	---		Electronic references, Internet sites		

Course description form

1. Course Name:	
mathematics	
2. CodeDecision:	
3. the chapter /the year:	
Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M. Dhafer Asim Al-Dabbagh dhafer.aldabagh@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Introducing the student to numbers and their 	Objectives of the study subject

<p>classifications, functions and their graphing, operations on functions and their application in the field of management.</p> <ul style="list-style-type: none"> • In addition to some other topics related to the curriculum vocabulary for the first stage, such as differentiation and the laws of derivation. 					
<p>9. Teaching and learning strategies</p>					
<ul style="list-style-type: none"> • The student's ability to memorize mathematical laws. • The ability to choose the appropriate solution mathematical problems. • Flexibility in thinking to solve special cases in mathematical problems. • Ease of applying laws to solve mathematical problems. 	The strategy				
<p>10. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week

the exams	Lectures	preparation	Study numbers	3	1.
the exams	Lectures	Applications of numbers in management	Knowledge of application and calculation of numbers	3	2.
the exams	Lectures	Groups	Definition of examples of application to groups	3	3.
the exams	Lectures	Group applications	Application of groups with examples	3	4.
the exams	Lectures	Inequalities	Definition of inequalities	3	5.
the exams	Lectures	Applications of inequalities	Application of examples of	3	6.

exams			inequalities		
the exams	Lectures	Functions	Definition of types of functions	3	7.
the exams	Lectures	Drawing functions	Methods of drawing functions	3	8.
the exams	Lectures	Applications of functions in management	Examples of applying functions in management	3	9.
the exams	Lectures	Objectives	Definition of goals	3	10
the exams	Lectures	Rules for finding goals	Methods for calculating goals	3	11

the exams	Lectures	exercises	exercises	3	12
the exams	Lectures	Applying objectives in the field of management	Examples of applying the goal in management	3	13
the exams	Lectures	exercises		3	14
		Basics of differentiation	Definition of differentiation	3	15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					

Mathematics in management. Dr.. Dhafer Hussein Rashid	Required textbooks (methodology, if any)
Schaum's Mathematics Series	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Administrative readingsE
2. CodeDecision:
3. the chapter /the year:
Chapter one

4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M. Aseel Ibrahim Mohsen aseel.muhsin@ruc.edu.ig	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> Definition of studentWith basicsManagement science concepts and functionsAnd skillsAdministrativeIn additionTo the duties and roles of the manager, as well as introducing the external and internal environment of the organizationAnd decision making 	Objectives of the study subject
9. Teaching and learning strategies	
<ul style="list-style-type: none"> Explaining the basic methods of business management 	The strategy

<p>English.</p> <ul style="list-style-type: none"> • The ability to perform administrative functions in the field of business • Enabling the student to understand the characteristics of the field of business administration. • Acquiring theoretical concepts of management. 					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The Nature of Management		2	1.
the exams	Lectures	Managers and managerial roles		2	2.
the exams	Lectures	External and internal Environment		2	3.

		exam. exam			4.
the exams	Lectures	External and internal Environment		2	5.
the exams	Lectures	Planning		2	6.
the exams	Lectures	Organizing		2	7.
the exams	Lectures	Organizing		2	8.
		exam. exam		2	9.
the exams	Lectures	directing		2	10

the exams	Lectures	controlling		2	11
the exams	Lectures	controlling		2	12
the exams	Lectures	Decision making		2	13
the exams	Lectures	Decision making		2	14
		exam. exam			15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

12. Learning and teaching resources	
	Required textbooks (methodology, if any)
Management. third edition. Michael A. Hitt.j.stewart Black.Lyman W. Porter	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Principles of business administration/2
2. CodeDecision:

3. the chapter /the year: Chapter II	
4. Date this was preparedthe description: 1/3/2024	
5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned): millimeter. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq	
8. The objectives of the projectRR: <ul style="list-style-type: none"> Identify the most important concepts of management, the organization, the manager, and the most important functions of the manager and the facility Benefiting from the material and its concepts to apply them in business 	Objectives of the study subject

organizations. • Developing students' abilities to make appropriate decisions and solve administrative problems.					
9. Teaching and learning strategies					
<ul style="list-style-type: none"> The student's ability to deal with problems and solve them by reviewing study cases. Developing the student's ability to deal with different knowledge. Developing the student's ability to research, dialogue and discuss. 	The strategy				
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The nature of administrative decision making	Information and decision making	3	1.

the exams	Lectures	Information needed to make a decision		3	2.
the exams	Lectures	Creativity in decision making		3	3.
		Job design	Job design and organizational structure	3	4.
the exams	Lectures	The importance of the organization's function and the basic forces affecting it		3	5.
the exams	Lectures	Organizational design patterns		3	6.

the exams	Lectures	Nature and use of authority, chain of command and scope of supervision (supervision)	validity (authority)	3	7.
the exams	Lectures	Delegation of authority, decentralization		3	8.
the exams	Lectures	Motivation and job satisfaction, motivation theories	Stimulus	3	9.
the exams	Lectures	Job Satisfaction		3	10
the exams	Lectures	The leadership function of the manager, leadership	Leadership	3	11

		in its horizontal position, participatory management			
the exams	Lectures	Nature of communication, communication channels, communication obstacles	Connection	3	12
the exams	Lectures	The nature and types of supervision	Censorship	3	13
the exams	Lectures	Effective oversight system and unintended consequences of		3	14

		oversight			
		Basic titles of the article	Comprehensive review	3	15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
		Required textbooks (methodology, if any)			
Principles of Management with a Focus on Business Administration, Khalil Muhammad Hassan Al-Shamaa 2007		Main references (sources)			
---		Recommended supporting books and references (scientific journals, reports....)			

---	Electronic references, Internet sites
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Course description form

1. Course Name:
Principles of economics/2
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(If more than one name is mentioned):

Mother. Dr.. Mujahid Mutlaq Abdul Rahman
Mujahid.Habib@ruc.edu.iq

8. The objectives of the projectRR:

- Introducing students to the foundations and principles of economics and the economic theories that relate to their application
- The study material aims to expand the circle of knowledge in the fields of economics in a way that qualifies students to enter the specializations of business administration in the field of national income accounts, bank management and their functions, investment portfolios, and financial markets, and to learn about monetary and financial policies, their tools, and their uses in addressing and confronting economic crises and monetary inflation.
- Learn about the theories of foreign trade, exchange rates, balance of payments, and the use of economic resources.

Objectives of the study subject

9. Teaching and learning strategies

- Explain basic concepts and economic theories.
- Acquiring skills in economics and using them in administrative fields.

The strategy

- Enhancing basic knowledge in economics to empower a student to assist in managerial decision making in organizations
- Introducing economic problems and their repercussions on the decisions of business organizations.

10. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Macroeconomic concepts		2	1.
the exams	Lectures	Macroeconomic concepts		2	2.
the exams	Lectures	National income, its pillars, and the importance of studying it		2	3.
the exams	Lectures	Value added method		2	4.

exams					
the exams	Lectures	Earned entry method and national tunnel method		2	5.
the exams	Lectures	Money, its types, functions, and monetary systems		2	6.
the exams	Lectures	Commercial and central banks and their functions		2	7.
the exams	Lectures	Monetary policy and its quantitative tools		2	8.
the exams	Lectures	First monthly exam		2	9.
the exams	Lectures	Fiscal policy, its tools, and sources of financing public		2	10

exams		expenditures			
the exams	Lectures	Financial policy tools and their use in confronting inflation and economic deflation		2	11
the exams	Lectures	Foreign trade and the theories explaining it		2	12
the exams	Lectures	Balance of payments and foreign exchange rates		2	13
the exams	Lectures	Unemployment and inflation		2	14
the exams	Lectures	How to address unemployment and inflation using monetary and fiscal policy tools		2	15
11. Course evaluation					

30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
12. Learning and teaching resources	
	Required textbooks (methodology, if any)
Most economics principles books are assigned by sectoral committees	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Accounting principles/2

2. CodeDecision:	
3. the chapter /the year:	
Chapter II	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> Developing the student's thinking and providing him with knowledge on how to prepare and organize the final accounts of 	Objectives of the study subject

<p>companies, how to calculate the depreciation of fixed assets, conduct inventory adjustments, and prepare financial statements, which helps the student to fully qualify for development in the field of accounting sciences.</p>					
<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> Clarifying the basic concepts of final accounts and giving the student the skill in how to prepare these accounts at the end of the financial year Providing the student with the skill in calculating the annual extinction premium for a fixed asset Providing the student with the skill in recording settlement entries for revenues and expenses at the end of the financial year 	<p>The strategy</p>				
<p>10. Course structure</p>					
<p>Evaluation method</p>	<p>Learning method</p>	<p>Name of the unit or topic</p>	<p>Required learning outcomes</p>	<p>hours</p>	<p>the week</p>

the exams	Lectures	Preparation Trading account	Concepts of final accounts	2	1.
the exams	Lectures	Preparing a profit and loss account	The profit and loss account	2	2.
the exams	Lectures	Preparing the general budget	General budget basics	2	3.
the exams	Lectures	Fixed asset concepts	Fixed assets And ways to disappear	2	4.
the exams	Lectures	Fixed installment method		2	5.
the exams	Lectures	Direct method		2	6.

the exams	Lectures	Indirect method		2	7.
the exams	Lectures	Settlement of prepaid expenses	Inventory adjustments	2	8.
the exams	Lectures	Settlement of accrued expenses		2	9.
the exams	Lectures	Settlement of revenues received in advance		2	10
the exams	Lectures	Settlement of due revenues		2	11
the exams	Lectures	Examples of trial balance	Financial Statements	2	12

the exams	Lectures	income list		2	13
the exams	Lectures	List of property rights		2	14
the exams	Lectures	Statement of financial position		2	15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
Required textbooks (methodology, if any)					
Accounting principles: Miqdad Al-Jalili, Fouad Zako, Muhammad Al-Shawi					
Main references (sources)					

- Donald Kiso's book, translated	
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Statistics for business administration
2. CodeDecision:
3. the chapter /the year:
Chapter II

4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
Dr. Dhafer Asim Al-Dabbagh dhafer.aldabagh@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Simplifying statistical data by displaying it in tables and graphs to facilitate understanding and analysis. • Expressing facts in a clear and precise numerical manner rather than presenting them in a constructive manner. • Comparing different groups and finding the relationships between them. • Predicting future data, which helps the planning process. 	Objectives of the study subject
9. Teaching and learning strategies	

<ul style="list-style-type: none"> • The student's ability to interpret, apply, and find evidence and proof of his knowledge. • Using what the student has learned in new and unfamiliar life situations. • Using information to solve problems, evaluate, investigate and issue judgment. • Proposing alternatives and solutions. 					The strategy
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	introduction	Statistics, its importance, and sampling method	3	1.
the exams	Lectures	introduction	Statistics, its importance, and sampling method	3	2.

the exams	Lectures	Frequency distributions	Learn methods of displaying data	3	3.
the exams	Lectures	Frequency distributions	Learn methods of displaying data	3	4.
the exams	Lectures	Graphic shapes	Learn to draw different shapes	3	5.
the exams	Lectures	Graphic shapes	Learn to draw different shapes	3	6.
the exams	Lectures	Symbols and terms	Learn to write addition and multiplication symbols	3	7.
the	Lectures	Symbols and terms	Learn to write addition and	3	8.

exams			multiplication symbols		
the exams	Lectures	Measures of central tendency	Learn four measures of central tendency	3	9.
the exams	Lectures	Measures of central tendency	Learn four measures of central tendency	3	10
the exams	Lectures	Measures of dispersion	Learn different measures of dispersion	3	11
the exams	Lectures	Measures of dispersion	Learn different measures of dispersion	3	12
the exams	Lectures	Correlation and regression	Calculate the correlation coefficient and write the	3	13

			regression equation		
the exams	Lectures	Correlation and regression	Calculate the correlation coefficient and write the regression equation	3	14
the exams	Lectures	exercises	exercises	3	15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
			Required textbooks (methodology, if any)		

Statistics Schaum Series	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Commercial lettersE
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024

5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): Eng. Aseel Ibrahim Mohsen aseel.muhsin@ruc.edu.iq	
8. The objectives of the projectRR: • Introducing the student to the basics and concept of commercial correspondence in the field of business, in addition to its characteristics required to achieve the desired goals, as well as the types of commercial correspondence, commercial exchanges, and methods of payment for mutual obligations.	Objectives of the study subject
9. Teaching and learning strategies • Illustrate the basic concepts of business correspondence. • Ability to perform correspondence in business. • The student's ability to understand the characteristics of the commercial message in the field of business	The strategy

<p>administration.</p> <ul style="list-style-type: none"> • Acquiring theoretical concepts of the concept communication 					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Communication definition and component	Communication concept	2	1.
the exams	Lectures	Communication definition and component			2.
the exams	Lectures	business letter	Business message		3.
the	Lectures	Business letter			4.

exams					
the exams	Lectures	business letter	Business message		5.
the exams	Lectures	exam. exam			6.
the exams	Lectures	Main and auxiliary parts of business letter	The main and secondary parts of a business letter		7.
the exams	Lectures	exam. exam			8.
the exams	Lectures	forming business letter	Forming a business message		9.

the exams	Lectures	Foreign transaction letter/example	Commercial exchanges		10
the exams	Lectures	Foreign transaction letter/example	Examples and exercise		11
the exams	Lectures	Foreign transaction letter/examples	Examples and exercise		12
the exams	Lectures	Foreign transaction letter/example	Examples and exercise		13
the exams	Lectures	Methods of payment	Foreign trade exchanges		14
the exams	Lectures	Methods of payment			15

11. Course evaluation	
30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
12. Learning and teaching resources	
	Required textbooks (methodology, if any)
Oxford hand book of commercial correspondences. New edition. A.Ashly	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Democracy and human rights

2. CodeDecision:	
3. the chapter /the year:	
Chapter II	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
millimeter. Hanan Sabry Nahi hanan.sabry@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> Introducing students to the emergence of democracy throughout ancient times, specifically Mesopotamia. 	Objectives of study subject

<ul style="list-style-type: none"> Introducing students to the concept of democracy and the democratic system, types of democracies, their characteristics, and forms of systems, with a definition of general concepts such as the constitution, elections, and the establishment of parties and mass and popular organizations. The relationship between the concepts of democracy and human rights. 	
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9. Teaching and learning strategies

<ul style="list-style-type: none"> The student must have the ability and ability to analyze the basic concepts of democracy and human rights, and the nature of the relationship between them, as well as how to benefit from them in their application in the student's professional and daily life, address the problems he encounters, and choose ways and means that help to overcome them. 	The strategy
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10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Democracy and human rights	The concept of democracy	2	1.
the exams	Lectures	Democracy and human rights	Types of democracies		2.
the exams	Lectures	Democracy and human rights	The concept of a democratic state		3.
the exams	Lectures	Democracy and human rights	Electoral systems		4.
the exams	Lectures	Democracy and human rights	The concept of the constitution		5.

exams					
the exams	Lectures	Democracy and human rights	Legislation on freedom of expression in Iraq		6.
the exams	Lectures	First month exam			7.
the exams	Lectures	Democracy and human rights	The concept of human rights/		8.
the exams	Lectures	Democracy and human rights	brief history		9.
the	Lectures	Democracy and	Types of human		10

exams		human rights	rights		
the exams	Lectures	Democracy and human rights	Characteristics of human rights		11
the exams	Lectures	Democracy and human rights	The relationship between human rights and democracy		12
the exams	Lectures	Democracy and human rights	The most important international organizations concerned with human rights		13

the exams	Lectures				14
the exams	Lectures				15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
Muhammad Abed Al-Jabri, Democracy and Human Rights, Center for Arab Unity Studies, 2013 Muhammad Al-Hazaima, Principles in Democracy and Human Rights, Dar Al-	Required textbooks (methodology, if any)				

Hamid for Publishing and Distribution, 2017.	
Centers for democracy and human rights Reports and research on democracy and human rights	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

The second stage

1. Course Name:	
Marketing Management	
2. CodeDecision:	
3. the chapter /the year:	
Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.eduq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • TThe effect ofmarketingAlmost every human activity has a direct or indirect impact, and we may not notice or feel the importance 	Objectives of study subject

of marketing. Except when we have a specific problem and I've had them marketing with interest. As a way to support business strategy and save time and space. Therefore, the aim of this subject was to make the student aware of the importance of this subject with the rapid development witnessed in practical life, explaining to him the importance of marketing at the present time and in the future.

9. Teaching and learning strategies

- Explaining to the student the importance of marketing management in the organization
- Acquiring basic concepts in the field of marketing management activities.
- The student's ability to deal with the marketing management concepts discussed in the course
- The ability to be familiar with marketing management topics

The strategy

10. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
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the exams	Lectures	identificationMarketing_The basic essence of the marketing concept	Marketing concept	3	1.
the exams	Lectures	Marketing Management_The importance of marketing at the organization level And at the macroeconomic level	Marketing Management		2.
the exams	Lectures	Marketing environment_Justifications for studying the marketing environment	The concept of marketing environment		3.
the exams	Lectures	Micro environment_Marketing mix	The concept of microenvironment		4.
the exams	Lectures	Case studies			5.

the exams	Lectures		Review the article		6.
the exams	Lectures		First test		7.
the exams	Lectures	The concept of consumer behavior_Theories explaining consumer behavior	consumer's behaviour		8.
the exams	Lectures	Product concept_Product life cycle	the product		9.
the exams	Lectures	Pricing concept_Pricing relationship bBIdentify the elements of the marketing mix	Pricing		10
the	Lectures	Consumer rights	Consumer rights		11

exams					
the exams	Lectures	Case studies regarding the subject			12
the exams	Lectures	Review the article			13
the exams	Lectures		The second test		14
the exams	Lectures	Review the article			15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

12. Learning and teaching resources	
	Required textbooks (methodology, if any)
Marketing Management, Dr. Thamer Al-Bakry	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Human Resource Management
2. CodeDecision:
3. the chapter /the year:
Chapter one

4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
A.M.D. Salman Saddam Jassim	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Providing students with modern knowledge in the field of human resources management. • Developing students' skills and abilities to prepare scientific research in the field of business administration (human resources) • Raising students' awareness of responding to environmental changes that have significant impacts on both the organization and human 	Objectives of study subject

<p>resources management, which impose new roles and responsibilities that must be fulfilled by human resources management managers.</p>	
<p>9. Teaching and learning strategies</p>	
<ul style="list-style-type: none"> • Dealing with the challenges facing the future of students and studying them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers. • Practicing the specialized functions of human resources management that distinguish it from other functional departments, which constitute an important branch of modern administrative knowledge. • Giving students an opportunity to learn about the technical, behavioral and intellectual skills required of managers in order to perform their work well. • Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills 	<p>The strategy</p>

in the field of human resources management.					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	A general introduction to the study of human resources management		2	1.
the exams	Lectures	Human resources planning			2.
the exams	Lectures	Job analysis and evaluation			3.

the exams	Lectures	Selection and appointment of employees, training and development of employees			4.
the exams	Lectures	The training process, employee performance evaluation			5.
the exams	Lectures	Standards for evaluating employee performance			6.
the exams	Lectures	Employee motivations			7.
the exams	Lectures	Motivation theories			8.
the exams	Lectures	Motivating employees			9.

the exams	Lectures	Employee relations management			10
the exams	Lectures	Work turnover and work accidents			11
the exams	Lectures	Human maintenance			12
the exams	Lectures	Study of worker absences			13
the exams	Lectures	Social welfare, human maintenance			14
the exams	Lectures	Motivation theories, organizational climate			15

the exams	Lectures					16
11. Course evaluation						
30% documented exam 5% daily exams 5% reports and homework 60% for final exams						
12. Learning and teaching resources						
		Required textbooks (methodology, if any)				
Human Resource Management		Main references (sources)				

Course description form

11. Course Name:
Organization theory management

12. CodeDecision:	
13. the chapter /the year:	
Chapter one	
14. Date this was preparedthe description:	
1/3/2024	
15.aAttendance forms available:	
Presence	
16.Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
17. Name of the course administrator(If more than one name is mentioned):	
Prof. Dr. Hamid Salem Ghayad <u>Hameed.AlKaabi@ruc.edu.iq</u>	
18. The objectives of the projectRR:	
It aims to teach the student the most important policies of the organization, formulate the organizational structure, and the obstacles facing its formulation	Objectives of study subject

<p>19. Teaching and learning strategies</p>					
<ul style="list-style-type: none"> Clarifying the basic concepts of the organization-. The ability to face the difficulties of formulating the structure of the organization. The student's ability to understand the application of organization theory in the field of management 					The strategy
<p>20. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The concept of the organization, its elements and characteristics		3	13
the exams	Lectures	Classification of organizations and their main challenges			14

the exams	Lectures	The basic building blocks of organizational thought			15
the exams	Lectures	Bureaucracy theory			16
the exams	Lectures	Scientific management relations movement			17
the exams	Lectures	First month exam			18
the exams	Lectures	Early human relations movement			19
the exams	Lectures	Organization theory movement			20

the exams	Lectures	The organization's relationship with the environment			21
the exams	Lectures	Organization in the changing business environment			22
		Exam			23
the exams	Lectures	Growth and life cycle of the organization			24
the exams	Lectures	The nature and requirements of the organizational structure			25
the exams	Lectures	Forms of organizational structures			26
the	Lectures	Second month exam			27

exams					
28. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
29. Learning and teaching resources					
		Required textbooks (methodology, if any)			
Al-Enezi, Saad Ali Hammoud, (2018), Organization Theory and Organizational Behavior		Main references (sources)			
---		Recommended supporting books and references (scientific journals, reports....)			

Course description form

1. Course Name:
Intermediate Accounting/1
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(If more than one name is mentioned):
millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq
8. The objectives of the projectRR:
Introducing the student to the concepts of the theoretical Objectives of

<p>framework of accounting, giving him knowledge and developing his idea of how to prepare settlement entries for expenses and revenues, preparing and organizing the income statement and financial position statement in companies, and how to calculate and prepare purchase and sale entries with short-term securities, which helps the student to fully qualify for development in the field of accounting sciences.</p>	study subject
<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> Clarifying the basic concepts of the theoretical framework of accounting The student's ability to record inventory entries The student's ability to prepare financial statements Providing the student with knowledge in processing the purchase and sale of securities 	The strategy
<p>10. Course structure</p>	
Evaluation method	Learning method

			outcomes		
the exams	Lectures	General introduction to accounting Concepts of the theoretical framework of accounting	The theoretical framework of accounting	2	1.
the exams	Lectures	Accounting assumptions and principles			2.
the exams	Lectures	Determinants and methods of accounting measurement			3.
the exams	Lectures	General introduction About inventory adjustments	Inventory adjustments		4.
the exams	Lectures	Accounting treatment for Expense settlement Paid in advance	Inventory settlement of expenses		5.

the exams	Lectures	Accounting treatment for Expense settlement Due			6.
the exams	Lectures	Accounting treatment of settlement Revenue received in advance	Inventory settlement of revenues		7.
the exams	Lectures	Accounting treatment of settlement Accrued revenues			8.
the exams	Lectures	Accounting treatment for the settlement of office supplies			9.
the exams	Lectures	General concepts about financial statements	Financial Statements		10
		Preparing the income statement			11
the	Lectures	Preparing a statement of financial position			12

exams					
the exams	Lectures	General concepts about investments in securities	Investing in securities		13
the exams	Lectures	Buying and selling stocks			14
the exams	Lectures	Buying and selling bonds			15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					
			Required textbooks (methodology, if any)		

Intermediate Accounting: Abdel Fattah Amin - Hussein Jassim FalahDonald Kieso's book, translated	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Commercial Law
2. CodeDecision:
3. the chapter /the year:
Chapter one

4. Date this was preparedthe description:		
1/3/2024		
5. aAttendance forms available:		
Presence		
6. Number of study hours (total)/number of units (total):		
45 hours, 3 hours per week		
7. Name of the course administrator(if more than one name is mentioned):		
M.D. Joan Hussein Amin Joan.kream@ruc.edu.iq		
8. The objectives of the projectRR:		
Introducing students to the foundations of commercial law and the applications of laws in administrative systems and institutions.	Objectives of study subject	
9. Teaching and learning strategies		
<ul style="list-style-type: none"> • Clarifying basic concepts and commercial laws • Identify the laws related to administrative fields • Knowing the methods and importance of applying 	The strategy	

administrative and commercial laws					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Define what is meant by a legal rule and its characteristics		3	1.
the exams	Lectures	Sources of legal base			2.
the exams	Lectures	Sections of law and legal rule			3.
the exams	Lectures	The commercial base, the merchant, and the position of Iraqi law on it			4.

the exams	Lectures	Define what is meant by business			5.
the exams	Lectures	The criteria presented to determine what is meant by business			6.
the exams	Lectures	Types of business			7.
the exams	Lectures	What is meant by the merchant and the conditions for acquiring the merchant status			8.
the exams	Lectures	Merchant duties			9.
the exams	Lectures	Definition of commercial papers and their characteristics			10

exams					
		Distinguishing between commercial papers and other papers			11
the exams	Lectures	Types of commercial papers and the distinction between them			12
the exams	Lectures	Objective conditions and formal conditions for creating commercial papers			13
the exams	Lectures	Commercial companies			14
the exams	Lectures	Types of companies and the provisions of each type			15
11. Course evaluation					
30% documented exam					

5% daily exams 5% reports and homework 60% for final exams	
12. Learning and teaching resources	
	Required textbooks (methodology, if any)
Commercial law books	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Materials and warehouse management
2. CodeDecision:
3. the chapter /the year:

Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M.D. Omar Falah Hassan Omar.falah@ruc.edu.iq	
8. The objectives of the projectRR:	
Introducing theScientific methods for the possibility of calculating storage levels and determining the annual needs of required materials	Objectives of study subject
9. Teaching and learning strategies	
Using quantitative methods inDetermine annual material needs and required storage levelsAs a supporting tool in making	The strategy

decisions.

- Introducing students to warehouses, what they are, how to manage them, and their impact on the competitiveness of business organizations, and identifying the most important scientific methods for scientific planning for purchasing material needs, which draws on the need to know the foundations on which coding and control tools are based.

10. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Introduction to Store Management		2	1.
the exams	Lectures	identification of Warehouse management, warehouse management and its objectives			2.

the exams	Lectures	Types of warehouses and their most important advantages and disadvantages			3.
the exams	Lectures	Reasons for keeping inventory			4.
the exams	Lectures	Inventory types			5.
the exams	Lectures	First month exam			6.
the exams	Lectures	The differences and variations of materials management, the difference between purchasing and acquisition			7.

the exams	Lectures	The most important activities for managing the country			8.
the exams	Lectures	Steps for planning warehouse operations			9.
the exams	Lectures	Benefits of inventory planning			10
		a Second month exam			11
the exams	Lectures	Scientific planning for purchasing material needs in case of regular consumption			12
the exams	Lectures	Scientific planning of storage in case of variable consumption			13

the exams	Lectures	The foundations of good coding and common systems			14
the exams	Lectures	Storage control tools			15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					Required textbooks (methodology, if any)
Storage planning and control/Dr. Jassim Nasser Hussein and Dr. Sabah Al-Najjar Supply chain management/Dr. Amira Shukr Wali			Main references (sources)		

---	Recommended supporting books and references (scientific journals, reports....)
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Course description form

1. Course Name:
Office administrative applications using computers
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):

45 hours, 2 hours per week Practical and 1 hour theoretical

7. Name of the course administrator(If more than one name is mentioned):

M. Salima Baji

8. The objectives of the projectRR:

to learnprogram Microsoft Excel2010,And acquire the skill in applying the program and using it in several fields

Objectives of study subject

9. Teaching and learning strategies

- Acquire skill in Dealing with electronic spreadsheets related to agendas, budgets, etc., and mathematical issues in various forms.
- Gain skill in saving and retrieving electronic tables and providing multiple options for printing
- Providing many drawings and graphs that can be added to worksheets

The strategy

10. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week

the exams	Lectures	Introduction to Microsoft Excel 2010 With an explanation of the tapes and worksheet, list of commandsfile,Help, cell selection and identification techniques.		3	1.
the exams	Lectures	Processing rows and columns *Insert rows, insert columns, delete rows and columns, modify row and column widths, modify row and column heights. Cell processing *Copying cell contents, moving cell contents, deleting cell contents, modifying entered data, auto-filling.			2.
the exams	Lectures	Sorting data ascending or descending, the process of searching and replacing data.			3.
the exams	Lectures	* Insert a new worksheet, delete the worksheet, move or copy the worksheet in the same workbook or between workbooks. * Font type, size, style and color,			4.

		background color, adding borders to cells. * Align cell contents, center a heading over a range of cells, wrap text within the cell, rotate text, formatting brush.			
the exams	Lectures	*General number formatting, placing the decimal point, currency symbol, percentages, formatting dates, showing the thousands separator. Installing vertical and horizontal headings.			5.
the exams	Lectures	*Create mathematical formulas, use relative and absolute cell references in mathematical formulas			6.
the exams	Lectures	*Addition function, arithmetic mean function, calculating the upper value and the lower value, functioncount, functioncounta, functioncount blank, functionif			7.
the	Lectures	Examples and exercises			8.

exams					
the exams	Lectures	*Create charts, change the chart type, add and remove data from the chart, chart title, add axis titles in the chart.			9.
the exams	Lectures	*Change the background color of the chart, change the background color of a data series, add a legend to the chart, add a data table to the chart, display and hide the chart gridlines.			10
		Exam			11
the exams	Lectures	Preparing the worksheet *Worksheet margins, worksheet header and footer, worksheet sizing to fit the page, worksheet orientation.			12
the exams	Lectures	Preparing for printing *Adjust the zoom level of the page, preview before printing, print the workbook, show grid lines when printing, print row and			13

column headers, print titles.							
the exams	Lectures	Exam					14
11.	Course evaluation						
30% documented exam 5% daily exams 5% reports and homework 60% for final exams							
12.	Learning and teaching resources						
				Required textbooks (methodology, if any)			
Computer and ready-made software (basic skills)Office 2010				Main references (sources)			
---				Recommended supporting books and references (scientific journals, reports....)			

Course description form

1. Course Name:
Moth Party crimes
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(If more than one name is mentioned):
M.D. Jassim Kabbashi

8. The objectives of the projectRR:					
Identify the crimes committed by the Baath Party regime –Creating more awareness among students to reject types of injustice –Introducing the civil rights enjoyed by ordinary citizensRStay safe					Objectives of study subject
9. Teaching and learning strategies					
<ul style="list-style-type: none"> Training the student on the skills of discussion and speaking by following the method of dialogue between the student and the professor Or use seminars					The strategy
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Incoming single The student learns about: Crimes, language and terminology		2	1.

the exams	Lectures	The student learns about: Crime departments m			2.
the exams	Lectures	The student learns about: Types of crimes			3.
the exams	Lectures	The student learns about: Decisions issued by Supreme Criminal Court			4.
the exams	Lectures	The student learns about: Psychological crimes and their effects			5.
the exams	Lectures	The student learns about: Mechanisms of psychological crimes			6.
the exams	Lectures	The student learns about: Social crimes			7.

the exams	Lectures	The student learns about: The Baathist regime's position on religion			8.
the exams	Lectures	The student learns about: The militarization of society			9.
the exams	Lectures	Exam			10
Tests	Lectures	The student learns about: Violations of laws Iraqi student recognizes: Pictures of human rights violations in Iraq			11
the exams	Lectures	The student gets to know : Prison locations And detention by the Baath regime			12

the exams	Lectures	The student learns about: Environmental crimes system Baath in Iraq				13
the exams	Lectures	The student learns about: Military pollution And radiological				14
the exams	Lectures	The student learns about: Destruction of cities and villages				15
11. Course evaluation						
30% documented exam 5% daily exams 5% reports and homework 60% for final exams						
12. Learning and teaching resources						
		Required textbooks (methodology, if any)				
The Iraqi Constitution of 2005 AD		Main references (sources)				

Course description form

1. Course Name:
Market research
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(if more than one name is mentioned):
millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.edu.qa

8. The objectives of the projectRR:		
Providing marketing reports and research to senior management and clarifying the components of the marketing information system, its most important elements, and its importance in providing equal services to producers and customers alike.	Objectives of study subject	
9. Teaching and learning strategies		
<ul style="list-style-type: none"> • PossibilityThe student distinguishes between marketing management and marketing research • The ability toCollect, analyze and utilize data to support marketing decisions. • The ability and assistance of the student to prepare final reports for marketing research. • Easy to obtainData directly related to the research topic and how to process it and transform it into information 	The strategy	
10. Course structure		

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Introduction to researchmarketing		2	1.
the exams	Lectures	Marketing information system, definition, components			2.
the exams	Lectures	Steps to conduct marketing research			3.
the exams	Lectures	Functional organization of marketing research			4.
the	Lectures	aFirst month exam			5.

exams					
the exams	Lectures	The scientific method for marketing research			6.
the exams	Lectures	Scientific research methods in marketing research			7.
the exams	Lectures	Advantages of using scientific methodology, classification of marketing data			8.
the exams	Lectures	Review marketing data			9.
the exams	Lectures	Statistical analysis of marketing data			10
Tests	Lectures	aSecond month exam			11

the exams	Lectures	Preparing the final report for marketing research			12
the exams	Lectures	Provide final recommendations about marketing research			13
the exams	Lectures	Marketing reports design			14
the exams	Lectures	General review of the article			15
11. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
12. Learning and teaching resources					

	Required textbooks (methodology, if any)
Marketing research books	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Intellectual capital
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:

1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
M.D. Salman Saddam Jassim	
8. The objectives of the projectRR:	
The Intellectual Capital Management course aims to clarify the concept of intellectual capital for second-year students and the most important approaches to studying it	Objectives of study subject
9. Teaching and learning strategies	
<ul style="list-style-type: none"> • Verbal communication • Teamwork • time management • Initiative and motivation at work 	The strategy

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	1. Scientific controversy surrounding the term intellectual capital 2. Intellectual capital arose	Historical development of intellectual capital	2	1.
the exams	Lectures	-The concept of intellectual capital and its importance -Establishing smart organizations	A conceptual introduction to the study of intellectual capital.		2.
		Exam			3.
the	Lectures	Roles of intellectual capital	Roles of intellectual		4.

exams			capital		
the exams	Lectures	<ul style="list-style-type: none"> 1- Philosophical introduction 2- Cognitive entrance 3- Network entrance 	Introductions to the study of intellectual capital		5.
		Exam			6.
the exams	Lectures	Chapter III <ul style="list-style-type: none"> 1. The concept of knowledge economy 2. Advantages of the knowledge economy 	Intellectual capital management in light of the knowledge economy.		7.
the exams	Lectures	<ul style="list-style-type: none"> 1. Justifications for managing intellectual capital risks 2. Managing intellectual capital 	Intellectual capital investment management		8.

		investment and development			
		Exam			9.
the exams	Lectures	the fourth chapter <ol style="list-style-type: none"> 1. Measuring intellectual capital at the business organization level 2. Models in intellectual capital management 	Methods of measuring intellectual capital in business organizations.		10
the exams	Lectures	<ol style="list-style-type: none"> 1. Reasons for interest in intellectual capital 2. Components of intellectual capital <ol style="list-style-type: none"> A. Human capital ↳. Structural capital ↳. Customer capital Social capital 	Components of intellectual capital and their relationships.		11

the exams	Lectures	1. The concept of capitalStructural 2. Components of capitalStructural	The relationship between structural capital and intellectual capital.		12
		Exam			13
the exams	Lectures	Chapter V 3. The concept of human capital 4. Components of human capital	The relationship between human capital and intellectual capital.		14
Tests	Lectures	Exam			15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework					

60% for final exams	
17. Learning and teaching resources	
	Required textbooks (methodology, if any)
All sources of intellectual capital	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Intermediate Accounting/2
2. CodeDecision:
3. the chapter /the year:
Chapter II

4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
millimeter. Faten Hatem Ragab Faten.Hatem@ruc.edu.iq	
8. The objectives of the projectRR:	
Developing the student's thinking on how to settle and prepare the cash account in the bank, determine the quantity of commodity inventory, methods for evaluating and determining the cost of inventory in companies, how to calculate the cost of fixed assets, methods for their depreciation and preparing depreciation restrictions, and how to calculate the cost of selling fixed assets and the cost	Objectives of study subject

of replacing them.					
9. Teaching and learning strategies					
<ul style="list-style-type: none"> • The student's ability to prepare a bank account reconciliation statement • The student's ability to calculate the cost of commodity inventory • The student's ability to process purchases, sales, and replacements of fixed assets 				The strategy	
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	General introductionAbout the bank account	Bank account reconciliation	2	1.
the	Lectures	Method of checking bank account	Bank account settlement		2.

exams		reconciliation (settlement memorandum)	methods		
		How to reconcile the balance in the records to the balance in the bank statement			3.
		roadFIFO	Merchandise inventory		4.
the exams	Lectures	roadLIFO			5.
the exams	Lectures	Weighted average method			6.
		General concepts about fixed assets	Fixed assets		7.
		Purchasing fixed assets			8.

the exams	Lectures	The difference between revenue and capital expenditures			9.
		Fixed installment method	Methods of depreciation of fixed assets		10
the exams	Lectures	Diminishing installment method			11
		Direct method			12
Tests	Lectures	Indirect method			13
14. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

15. Learning and teaching resources	
	Required textbooks (methodology, if any)
Intermediate Accounting: Abdel Fattah Amin - Hussein Jassim FalahDonald Kieso's book, translated	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
E-Commerce

2. CodeDecision:		
3. the chapter /the year:		
Chapter II		
4. Date this was preparedthe description:		
1/3/2024		
5. aAttendance forms available:		
Presence		
6. Number of study hours (total)/number of units (total):		
30 hours, 2 hours per week		
7. Name of the course administrator(If more than one name is mentioned):		
M.D. Joan Hussein Amin		
8. The objectives of the projectRR:		
The course aims to identify the most important concepts related to electronic commerce, how to prepare transactions and commerce that take place via electronic	Objectives of study subject	

media, how to constantly update them, and the ease of obtaining these media and their ease of use.					
9. Teaching and learning strategies	The strategy				
<ul style="list-style-type: none"> • To know the conceptcommerce • It classifies and details the needs and supplies of the electronic business environment • To analyze and compare e-commerce technologies • To evaluate regulatory considerations for electronic business • To know ethicscommerceEmail 					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the	Lectures	The concept, components, characteristics,		2	1.

exams		advantages, risks and obstacles of electronic commerce			
the exams	Lectures	Patterns, methods and definition of electronic commerce contract			2.
		Exam			3.
		Verifying the revenue percentage and composition with the requirements and acceptance in electronic commerce			4.
		Time and place of the meeting, rules of attribution and application in electronic commerce			5.

		Exam			6.
the exams	Lectures	The concept of electronic administrative contract and electronic evidence			7.
the exams	Lectures	Concept and images of electronic signature			8.
		Exam			9.
the exams	Lectures	Electronic fulfillment			10
the exams	Lectures	Electronic consumer protection			11
		Exam			12
13. Course evaluation					

30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
14. Learning and teaching resources	
	Required textbooks (methodology, if any)
All e-commerce sources	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Supply management
2. CodeDecision:

3. the chapter /the year: Chapter II	
4. Date this was preparedthe description: 1/3/2024	
5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): millimeter. Rasha Abdul Khaleq Abdul Jabbar Rasha.Aldrickzler@ruc.eduq	
8. The objectives of the projectRR: TSupplies affect almost every human activity, directly or indirectly, and we may not notice or feel the importance of supplies except when we have a specific problem.AndSupplies	Objectives of study subject

<p>have received attention As a way to support business strategy and save time and space. Therefore, the aim of this material was to raise the student's attention to the importance of this material with the rapid development witnessed in practical life, explaining to him the importance of supplies.</p>					
<p>9. Teaching and learning strategies</p>					
<ul style="list-style-type: none"> • Explain the concept of supply management • The importance of explaining to the student the importance of supply management in the organization • Acquiring basic conceptsthere is chanceActivitiesadministrationSupplies 		The strategy			
<p>10. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the	Lectures	Definition of supply management- Supply system	The concept of supply management	2	1.

exams		inputs-The role of supplies in the economy			
the exams	Lectures	The concept and management of the supply chain - objectives and challenges facing supply chain management - the structure and operations of the supply chain - design and considerations of the supply chain	Supply chain concept and management		2.
		Supply Chain Structure and Operations - Design and consideration	Supply chain operations		3.

		of the supply chain			
		Definition of customer service - elements of customer service - customer service management	Customer service		4.
the exams	Lectures	Customer service effects-Measuring and determining the customer's need for service - improving customer service performance	Customer need		5.
			Review the article		6.
			First test		7.
the	Lectures	The importance of transportation-	The importance of		8.

exams		Factors affecting transportation costs-Criteria for comparison between means of transportation	transportation		
		What are the main means of transportation?-The effect of transportation on cost	Main means of transportation		9.
the exams	Lectures	Factors affecting a company's decision to enter international markets-Forms of entry into global markets	Entering international markets		10

the exams	Lectures	Concept - and the importance of strategic planning for supplies	Strategic planning for supplies		11
		ingredients- Developing the strategic plan for supplies	Developing the strategic plan for supplies		12
			Case studies regarding the subject		13
			Review the article		14
			The second test		15
15. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

16. Learning and teaching resources	
	Required textbooks (methodology, if any)
Supply management in business organizations Dr. Hamid Salem Al Kaabi 2014	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Advanced office administrative applications using computers
2. CodeDecision:

3. the chapter /the year: Chapter II	
4. Date this was preparedthe description: 1/3/2024	
5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week Practical, 1 hour theoretical	
7. Name of the course administrator(if more than one name is mentioned): M. Salima Baji	
8. The objectives of the projectRR: to learnprogram Excel 2010 Microsoft,And acquire the skill in applying the program and using it in several fields	Objectives of study subject
9. Teaching and learning strategies	

<p>Clarifying the basic concepts of the program Explaining to the student the importance of knowledge and practical application of the program The ability for the student to learn the principles of designing presentations</p>					The strategy
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Introduction to presentation software Microsoft Excel 2010), presentation window, moving between slides, ways to preview the presentation.		3	1.

the exams	Lectures	<p>file list (file)</p> <p>*Save the presentation, close the presentation, open a stored presentation, create a new presentation.</p> <p>Add text to the slide.</p> <p>Add a new segment.</p>			2.
		<p>Slide processing</p> <p>* Undo and redo, bulleted slides, creating a blank slide, adding a text box, changing the slide layout, slide background color, changing the theme (themes).</p>			3.
		<p>Text formatting</p> <p>*Change font type, font</p>			4.

		size, font style, font color, apply shadow effects to text, letter spacing, change letter case, remove formatting from text.			
the exams	Lectures	Paragraph formatting * Align text, modify bullet style, use numbering instead of bullets, line spacing, paragraph spacing. Commentator's notes.			5.
		Tables *Creating a table, selection techniques in tables, table styles, cell background shading, table effects.			6.

			Illustrations *Insert clip art, insert pictures, insertShapes, adding text to the shape, inserting (smart art), inserting graphs, deleting, resizing, moving and copying illustrations.			7.
the exams	Lectures		Formatting shapes *Change the appearance of a drawn object, add an effect to the shape, rotate freely, reflect a drawn object, move an object to the front or back, align drawing objects.			8.

		Organization chart *Create and modify the organizational chart. Slide master			9.
the exams	Lectures	Exam			10
the exams	Lectures	Slide footer, slide show, custom animation, slide transitions.			11
		Moving and copying slides within the same presentation or to another presentation, deleting slides, hiding or showing slides, preparing slides.			12

		Questions and exercises printing *Printing slides, preview before printing, brochures.			13
		Exam			14
		Introduction to presentation software power point 2010), presentation window, moving between slides, ways to preview the presentation.			15
16. Course evaluation					
30% documented exam					

5% daily exams 5% reports and homework 60% for final exams	
17. Learning and teaching resources	
	Required textbooks (methodology, if any)
Computer and ready-made software (basic skills) Office 2010	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

third level

1. Course Name: Financial Management/1
2. CodeDecision:

3. the chapter /the year: Chapter one	
4. Date this was preparedthe description: 1/3/2024	
5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned): M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq	
8. The objectives of the projectRR: <ul style="list-style-type: none">• Providing learners with the basic theoretical concepts related to the field of financial management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the	Objectives of study subject

purpose of creating value for society.

- Clarifying the method followed by business and financial institutions when they finance production and service activities. This is done through implementing many financial decisions, the most important of which are financing, investment, and the dividend policy. Analysis of financial statements, financial analysis, financial planning and forecasting, as well as the study of financial markets are used for the purpose of achieving these decisions efficiently and effectively.

9. Teaching and learning strategies

- Clarifying the basic concepts of the field of financial management.
- The ability to solve mathematical problems related to financial analysis, planning and forecasting.
- Developing the student's abilities to understand the application of mathematical models in the field of financial management.
- Acquire theoretical concepts of financial market operations.

The strategy

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Chapter One: The concept of financial management, its functions and objectives	1- The concept of financial management 2- Financial management functions	3	1.
the exams	Lectures	Chapter One: The concept of financial management, its functions and objectives	3- Financial management objectives 4- Duties of the financial director		2.
		Chapter Two: Financial Statements	1- The concept of financial statements 2- The relationship		3.

			between financial statements and financial decisions		
		Chapter Two: Financial Statements	3- The concept of revealing the balance sheet 4- Examples of the balance sheet statement		4.
the exams	Lectures	Chapter Two: Financial Statements	5- The concept of income statement 6- Examples of income statements		5.
		The first exam for the first course	-		6.
		Chapter Three: Financial Analysis	Chapter Three: Financial Analysis		7.

			1- The concept of financial analysis 2- Entities that benefit from financial analysis		
the exams	Lectures	Chapter Three: Financial Analysis	3- Financial ratio analysis 4- Mathematical examples of financial ratios		8.
		Chapter Three: Financial Analysis	5- Solve the questions of the third chapter		9.
the exams	Lectures	Chapter Four: Financial Planning and Forecasting	Chapter Four: Financial Planning and Forecasting 1- The concept of planning, forecasting and		10

			finance 2- The percentage of sales method		
the exams	Lectures	Chapter Four: Financial Planning and Forecasting	3- Mathematical examples of percentage of sales		11
		Chapter Four: Financial Planning and Forecasting	4- Solve the questions of Chapter Four		12
		Chapter Five: Financial Markets	Chapter Five: Financial Markets 1- The concept of financial markets, requirements for their establishment and		13

			functions 2- Types of financial institutions and commercial papers		
		Chapter Five: Financial Markets	3- Types of financial markets and securities 4- Procedures for issuing financial shares		14
		The second exam for the first course	-		15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

17. Learning and teaching resources	
	Required textbooks (methodology, if any)
Financial management book / Dr. Muhammad Ali Al-Amiri / 2003	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Strategic management
2. CodeDecision:
3. the chapter /the year:

Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
Prof. Dr. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.ig	
8. The objectives of the projectRR:	
Giving the student scientific and theoretical skills in strategic management matters, starting with: <ul style="list-style-type: none"> • Knowledge of any topic. • Preparing the requirements for the decision. • Strategic decision making. 	Objectives of study subject
9. Teaching and learning strategies	

<ul style="list-style-type: none"> Clarifying the basic concepts of strategic management. The ability to identify strategic options. The student's ability to understand strategic management. Acquiring theoretical concepts 					The strategy
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Concept of importanceSMDevelopment/concept/marketing/importance of strategic managers		3	1.
the exams	Lectures	levelsSM			2.
		ingredientsSM			3.
		Strategic direction/message/goals			4.

the exams	Lectures	Influencing factors HIn the message and goals			5.
		Strategic analysis of external environment factors 1. Strategic analysis of the general external environment /2. Strategic analysis of external environment factors 1. Strategic analysis of the specific external environment			6.
		Analysis of the industry's main success factors and competitive forces			7.
the exams	Lectures	Strategic analysis of internal environmental factors			8.
		Value chain analysis			9.
the exams	Lectures	calendar SwoT For the organization			10
the exams	Lectures	Determine the strategic position			11

		SwoT				12
		Strategic choice				13
		Portfolio analysis models				14
		BCG/GE				15
16. Course evaluation						
30% documented exam 5% daily exams 5% reports and homework 60% for final exams						
17. Learning and teaching resources						
		Required textbooks (methodology, if any)				
Strategic management/concepts, processes and case studies Author: Dr. Zakaria Mutlaq Al-Duri		Main references (sources)				
Strategic Management: JPCerto 1990.usA		Recommended supporting books and references (scientific journals, reports....)				

Course description form

1. Course Name:
Bank management
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(if more than one name is

mentioned):	
M.M. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq	
8. The objectives of the projectRR:	
Introducing the student to the foundations and principles of the economics of money and banking, learning about the role of money in the national economy and the general level of prices, helping the student understand the commercial, specialized, and central types of banks and the functions of each of them, learning about monetary policies and their quantitative tools determined by the Central Bank in addressing the problems of inflation and economic stagnation, and the role of banks. Centralization in supervising commercial banks and public credit management, enabling the student to know investment portfolios and evaluate financial investments in financial markets, enabling the student to learn about lending policies in commercial banks, evaluating financial investments in	Objectives of study subject

various Papers	Financial stocks, bonds and treasury bills.				
9. Teaching and learning strategies					
	<ul style="list-style-type: none"> Clarifying the basic concepts of banks, monetary and lending policies. The ability to enable the student to evaluate financial investments in various securities The student's ability to understand and apply the foundations, principles and theories of money and banking economics in the field of management. Acquiring theoretical concepts of the monetary policies pursued by the central bank and its role in addressing economic problems. 	The strategy			
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the	Lectures	The nature of banking		3	1.

exams					
the exams	Lectures	The most important characteristics that distinguish the bank from other commercial establishments			2.
		The banking system and the privacy of the central bank			3.
		Quantitative methods or tools			4.
the exams	Lectures	Banks and the process of creating deposits or creating money			5.
		Exam			6.
		Methods of allocating bank funds			7.
the	Lectures	Commercial bank capital			8.

exams					
		Increase the bank's capital			9.
the exams	Lectures	Commercial bank income statement			10
the exams	Lectures				11
		Exam			
		Issues			12
		Issues			13
		Issues			14
		Issues			15
16. Course evaluation					
30% documented exam					
5% daily exams					

5% reports and homework 60% for final exams	
17. Learning and teaching resources	
	Required textbooks (methodology, if any)
Bank management book / Dr. Abdul Salam gestured	Main references (sources)
Various bank management books	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Cost accounting/1
2. CodeDecision:

3. the chapter /the year:		
Chapter one		
4. Date this was preparedthe description:		
1/3/2024		
5. aAttendance forms available:		
Presence		
6. Number of study hours (total)/number of units (total):		
45 hours, 3 hours per week		
7. Name of the course administrator(if more than one name is mentioned):		
M.M. Faisal Nafie faisal@ruc.edu.iq		
8. The objectives of the projectRR:		
<ul style="list-style-type: none"> • Provide the student with a clear understanding ofTheoretical framework for cost accounting • Introducing the student toMethods of calculating material costs • Introducing the student toMethods of calculating wage 	Objectives of study subject	

costs	• Introducing the student toMethods of calculating service costs				
9. Teaching and learning strategies					
1- Skills in how to deal with the challenges facing the future of students and study them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers.	2- Skills in how to practice specialized jobs	The strategy			
3- Giving students an opportunity to learn about the technical skills required by managers in order to perform their work well.	4- Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills in the field of cost accounting.				
10. Course structure					
Evaluation	Learning	Name of the unit or topic	Required	hours	the

method	method		learning outcomes		week
the exams	Lectures	Introduction to cost accounting		3	1.
the exams	Lectures	Uses and objectives of cost accounting			2.
		Cost elements tab			3.
		Control of the material component			4.
the exams	Lectures	Controlling material purchases			5.
		theInventory adjustments for materials			6.
		review			7.

the exams	Lectures	Wage control			8.
		Calculating incentives			9.
the exams	Lectures	Accounting treatment of wages			10
the exams	Lectures	Semester exam			11
		Controlling the expense component			12
		Methods of calculating service costs			13
		Calculating download rates			14
		review			15
16. Course evaluation					

30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
17. Learning and teaching resources	
	Required textbooks (methodology, if any)
Cost Accounting Book / Dr. Nassif Jassim Al-Jubouri Cost accounting book / Dr. Alaa Jassim, Sabiha Saleh	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:

Quantitative applications for business management using computers	
2. CodeDecision:	
3. the chapter /the year:	
Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(if more than one name is mentioned):	
M. Salima Baji	
8. The objectives of the projectRR:	
The course aims to teach the student the basic skills for applicationWinQSB as an application for operations research and	Objectives of study subject

quantitative management methods.					
9. Teaching and learning strategies					
<ul style="list-style-type: none"> • Explaining the basic concepts of operations research. • Ability to solve problems and use quantitative methods. • The student's ability to understand the application of quantitative methods in the field of management. • Acquiring theoretical concepts of mathematical problems. 		The strategy			
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	<ul style="list-style-type: none"> • Introduction to the ready-made program WINQSB • The importance of the program 		3	1.
the	Lectures	•			2.

exams					
		<ul style="list-style-type: none"> • Program toolbar • Program toolbar 			3.
		<ul style="list-style-type: none"> • 			4.
the exams	Lectures	<ul style="list-style-type: none"> • Linear programming Linear programming • Introducing the problem using the natural model 			5.
		<ul style="list-style-type: none"> • 			6.
		<ul style="list-style-type: none"> • Linear goal programming linear goal programming • Network models network modeling 			7.
the	Lectures	<ul style="list-style-type: none"> • 			8.

exams					
		<ul style="list-style-type: none"> • Network models network modeling • Transfer form transportation model 			9.
the exams	Lectures	<ul style="list-style-type: none"> • 			10
the exams	Lectures	<ul style="list-style-type: none"> • Allocation issue an assignment problem • Allocation issue an assignment problem 			11
		<ul style="list-style-type: none"> • 			12
		<ul style="list-style-type: none"> • Network flow issue (shipping) a network flow transmission • Seller's travel issue traveling salesman 			13

		problem			
		•			14
		<p>The question of the shortest path problem</p> <ul style="list-style-type: none"> • The question of the shortest path problem 			15
16. Course evaluation					
<p>30% documented exam 5% daily exams 5% reports and homework 60% for final exams</p>					
17. Learning and teaching resources					
			Required textbooks (methodology, if any)		
Quantitative system applications and analyzes for business WINQSB, written by Dr. Khaled Dhari Al-Taie,			Main references (sources)		

Marwan Abdel Hamid Al-Obaidi, Omar Muhammad Nasser Al-Ashari. 2009	
OPERATION RESEARCHES, H. TAHIA, 2nd,5th ed.	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
project management
2. CodeDecision:
3. the chapter /the year:
Chapter one

4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M.D. Omar Falah Hassan	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Provide the student with a clear understanding of the risks and issues associated with project management • Introducing the student to the role and function of project management • Study methods for dealing with quality in the project • Study methods for dealing with project procurement operations. 	Objectives of study subject

9. Teaching and learning strategies					
1- Providing students with modern concepts in the field of project management. 2- Developing students' skills and abilities in scheduling and monitoring projects 3- Raising students' awareness of responding to environmental changes that have significant impacts on both the company and its projects and which impose new roles and responsibilities that must be fulfilled by the managers of these projects.					The strategy
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the	Lectures	Forms of organization for the project		3	1.

exams					
the exams	Lectures	Planning concept in the project			2.
		Planning elements and types			3.
		Project control (concept)			4.
the exams	Lectures	review			5.
		Project selection (concept and essence)			6.
		selection criteria			7.
the exams	Lectures	Project scheduling			8.
		Critical path method in scheduling			9.

the exams	Lectures	Burt's method of scheduling			10
the exams	Lectures	Time calculations			11
		Flexibility in implementing project activities			12
		Exam			13
		•			14
		•			15
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					

	Required textbooks (methodology, if any)
Planning administration Projects using ms project	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)
11. Course Name:	
Business economics	
12. CodeDecision:	
13. the chapter /the year:	
Chapter one	
14. Date this was preparedthe description:	
1/3/2024	
15.aAttendance forms available:	
Presence	
16.Number of study hours (total)/number of units (total):	
30 hours, 2 hours per week	

17. Name of the course administrator(If more than one name is mentioned):		
A.M.D. Mujahid Mutlaq Abdul Rahman Mujahid.Habib@ruc.edu.iq		
18. The objectives of the projectRR:		
Introducing the student to the foundations, principles and economic theories and harnessing them in making decisionsManagementIn the fieldsProductionAnd marketingAnd managementHuman Resources: Enabling the student to use economic theories in a quantitative and mathematical manner to identify the problems facing business organizations and finding solutions to them in a scientific and logical manner. Enabling the student to diagnose the problems faced by business organizations and predict their possibility of occurring using...MethodsQuantitative economic models	Objectives of study subject	
19. Teaching and learning strategies	• Illustrate basic concepts and economic theories and their	The strategy

<p>use in administrationBusiness.</p> <ul style="list-style-type: none"> • The ability to diagnose problems related to business organizationsProductionAnd marketing. • The student's ability to understand the application of quantitative economic models in the field of management. 					
<p>20. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Planning and objectives of the facility		2	1.
the exams	Lectures	Production decisions, part one			2.
		The second part of the lecture on production			3.

		decisions			
		Costs			4.
the exams	Lectures	Revenue and a perfectly competitive market			5.
		Total monopoly market			6.
		Monopolistic competition market and oligopoly market			7.
the exams	Lectures	Pricing factors			8.
		Objectives of the economic unit and pricing methods			9.
the exams	Lectures	the prices			10
the	Lectures	Commodity excellence			11

exams					
		Integration into projects			12
		Commodity diversity			13
		Exam of the first month of the second semester			14
		Profits			15
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
			Required textbooks (methodology, if any)		
Professor Dr. Jamal Daoud Salman/Business economics the professorDr. Khaled Al-Hiti /			Main references (sources)		

Administrative Economics	
	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Financial management/2
2. CodeDecision:
3. the chapter /the year:
Chapter II

4. Date this was preparedthe description:	1/3/2024
5. aAttendance forms available:	Presence
6. Number of study hours (total)/number of units (total):	45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is mentioned):	M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq
8. The objectives of the projectRR:	<p>Providing learners with the basic theoretical concepts related to the field of financial management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the purpose of creating value for society.</p> <p>B- Clarifying the method followed by business and financial institutions when they finance production and service activities. This is done by implementing many</p>

<p>financial decisions, the most important of which are return and risk analysis, and break-even analysis, And analysis Operating and financial leverage, investment budget decisions, and dividend policy for a purpose. These decisions are made efficiently and effectively.</p>					
<p>9. Teaching and learning strategies</p>					
<p>Complete the clarification of the basic concepts of the field of financial management.</p> <ul style="list-style-type: none"> -The ability to solve mathematical problems related to return, risk, and break-even analysis. -Developing the student's abilities to understand the application of mathematical models for investment budgeting. -Acquire theoretical concepts of dividend policies 	<p>The strategy</p>				
<p>10. Course structure</p>					
Evaluation	Learning	Name of the unit or	Required learning	hours	the

method	method	topic	outcomes		week
the exams	Lectures	Name of the unit/topic	Required learning outcomes	3	1.
the exams	Lectures	Chapter Six: Return and Risk	1- The concept of return on investment and its types 2- Return on investment metrics		2.
		Chapter Six: Return and Risk	3- The concept of risk and its types 4- Investment risk measures		3.
		Chapter Six: Return and Risk	5- Solve the questions of Chapter Six		4.
the	Lectures	Chapter Seven: Break-Even	Chapter Seven: Break-Even		5.

exams		Analysis	Analysis 1- The concept of parity 2- The rules of equalization		
		Chapter Seven: Break-Even Analysis	3- Solve the questions of Chapter Seven		6.
		The first exam for the second course	-		7.
the exams	Lectures	Chapter Eight: Operating Leverage	1- The concept of operating leverage 2- Calculating the degree of operating leverage		8.
		Chapter Eight: Operating Leverage	3- The concept of financial leverage 4- Calculate the		9.

			degree of financial leverage 5- The concept of the total degree of leverage and how to calculate it		
the exams	Lectures	Chapter Eight: Operating Leverage	6- Solve the questions of Chapter Eight		10.
the exams	Lectures	Chapter Nine: Investment Budget	1- The concept of investment budget 2- Types of investment evaluation methods		11.
		Chapter Nine: Investment Budget	3- Mathematical examples of investment evaluation methods		12.
		Chapter Nine:	4- Solve the		13.

		Investment Budget	questions of Chapter Nine		
		Chapter Ten: Dividend Policy	1- The concept of the dividend policy 2- Factors affecting the dividend policy		14.
		Chapter Ten: Dividend Policy	3- Types of dividend policies and distribution motives 4- Stock split and stock buyback		15.
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
			Required textbooks (methodology, if any)		

Financial Management, Muhammad Al-Mamouri	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:	Strategic thinking
2. CodeDecision:	
3. the chapter /the year:	Chapter II
4. Date this was preparedthe description:	1/3/2024
5. aAttendance forms available:	Presence

6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(If more than one name is mentioned): Prof. Dr. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.ig	
8. The objectives of the projectRR: Giving the student scientific and theoretical skills related to strategic thinking, starting with: 1. Knowledge of any topic. 2. Preparing the requirements for the decision. 3. Strategic decision making	
9. Teaching and learning strategies The student's ability to act strategically. The ability to choose the appropriate solution. Flexibility in thinking to solve special cases	
10. Course structure	The strategy

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Think strategically	basics	3	1.
the exams	Lectures				2.
					3.
		Think and apply	Framing		4.
the exams	Lectures				5.
					6.
		Strategy	Intermediates		7.

the exams	Lectures				8.
					9.
the exams	Lectures	Strategy	Supplements		10
the exams	Lectures				11
					12
		Advanced strategy	Terminations		13
					14
					15
16.					

		30% documented exam 5% daily exams 5% reports and homework 60% for final exams
17. Learning and teaching resources		
Strategic Thinking - Dr. Hussein Al-Jubouri	Required textbooks (methodology, if any)	
<ul style="list-style-type: none"> • Strategic Thinking - Dr. Hussein Al-Jubouri • Strategic Management - Dr. Zakaria Al-Duri. • Strategic management-Dr.. Ahmed Mohamed Fahmy, Dr. They wanted Al-Obaidi 	Main references (sources)	
		Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:	Insurance management
2. CodeDecision:	
3. the chapter /the year:	Chapter II
4. Date this was preparedthe description:	1/3/2024
5. aAttendance forms available:	Presence
6. Number of study hours (total)/number of units (total):	45 hours, 3 hours per week
7. Name of the course administrator(if more than one name is mentioned):	millimeter. Hoda Youssef Khattab Huda.khattab@ruc.edu.iq

<p>8. The objectives of the projectRR:</p>	
<p>1- The course aims to introduce students to the scientific and applied concepts and principles related to risk and insurance, and the most important topics covered by the course.</p> <p>2- Defining the student bThe concept of risk and its types, causes of risk, elements and methods of measuring risk, methods of risk management,</p> <p>Determining the optimal risk management policy, definition of insurance, technical and legal principles of insurance, analysis of the insurance policy, types of insurance bodies, the main activities of insurance companies represented in: underwriting, pricing, and payment of compensation, reinsurance in terms of its concept and importance and the most important methods used in it.</p>	Objectives of the study subject
<p>9. Teaching and learning strategies</p>	The strategy
<ul style="list-style-type: none"> • Students' familiarity with the principles of insurance, the concept of risks, how to confront them, and the various insurance policies that cover these risks. 	

<ul style="list-style-type: none"> Students learned about the main rules that must be taken into account when purchasing insurance and the basis for adjusting losses. This course develops practical skills related to choosing the appropriate document for each risk. <p>This course develops the skills of being able to analyze different types of risks and documents and determine the appropriate method for managing risks</p>					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The concept of risk and its types		3	1.
the exams	Lectures	Causes of risk and ways to manage it			2.

		Elements and methods of measuring risk			3.
		The concept of insurance and its benefits			4.
the exams	Lectures	Types of insurance contracts			5.
		Technical and legal principles of insurance			6.
		Main insurance company activities			7.
the exams	Lectures	review			8.
		Fire insurance			9.
the exams	Lectures	Cars Insurance			10
the exams	Lectures	Marine insurance			11

exams					
		Earthquake insurance			12
		Drowning insurance			13
		review			14
		Exam			15
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
				Required textbooks (methodology, if any)	
<ul style="list-style-type: none"> Principles of risk management and insurance, Dr. Muhammad Tawfiq Al-Talkini and Dr. Ibrahim 				Main references (sources)	

Muhammad Mahdi, Dar Al-Marikh, 1999	
	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Operations Research
2. CodeDecision:
3. the chapter /the year:

Chapter II	
4. Date this was preparedthe description:	1/3/2024
5. aAttendance forms available:	Presence
6. Number of study hours (total)/number of units (total):	45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is mentioned):	M. Aseel Ibrahim Mohsen Aseel.muhsin@ruc.edu.iq
8. The objectives of the projectRR:	Using quantitative methods to solve administrative problems as a supporting tool in making decisions. Programming administrative problems into linear programming models, which are solved using various quantitative methods in operations research.
9. Teaching and learning strategies	• Explaining the basic concepts of operations research.
	Objectives of the study subject
	The strategy

<ul style="list-style-type: none"> Ability to solve problems and use quantitative methods. The student's ability to understand the application of quantitative methods in the field of management. Acquiring theoretical concepts of mathematical problems 					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	General concept of OR	Introduction to operations research	3	1.
the exams	Lectures	Linear programming formulation	Definition of linear programming models		2.
		Types of linear formulation	Types of programming models		3.

			Solution of linear programming	Methods for solving programming models		4.
the exams	Lectures		The graphic method	Graphical method		5.
			Some applications			6.
			The Simplex method	Definition of the simple method		7.
the exams	Lectures		Some applications			8.
			The Transportations models	Definition of transportation models		9.
the	Lectures		The formulation of	Drafting		10

exams		transportations	transportation models		
the exams	Lectures	The starting transportation solutions	Initial solution for transportation models		11
		Some applications			12
		The assignment models	Definition of personalization models		13
		Some applications			14
		The network models Some applications	Definition of business networks		15
16.					
			30% documented exam 5% daily exams 5% reports and homework 60% for final exams		

17. Learning and teaching resources	
	Required textbooks (methodology, if any)
OPERATION RESEARCHES, H. TAHAA, 5th,8th ed.	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:
Cost accounting/2
2. CodeDecision:
3. the chapter /the year:

Chapter II	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M.M. Faisal Nafie faisal@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Providing students with modern concepts in cost accounting. • Developing students' skills and abilities in calculating costs according to the production orders system and the production stages system <p>Raising students' awareness of responding to environmental changes that have significant impacts on</p>	Objectives of study subject

both the company and its projects					
9. Teaching and learning strategies					
<ul style="list-style-type: none"> Skills in how to deal with the challenges facing the future of students and study them for the purpose of preparing them to face the challenges they face in the field of specialization as businessmen or managers. Skills in how to practice specialized jobs Giving students an opportunity to learn about the technical skills required by managers in order to perform their work well. Connecting students directly with the labor market by focusing on field applications in the field of specialization and scientific training on applying knowledge and skills in the field of cost accounting. 	The strategy				
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning	hours	the week

			outcomes		
the exams	Lectures	Theories/aggregation		3	1.
the exams	Lectures	General theory exercises			2.
		Theories/liminal theory			3.
		Limit theory exercises			4.
the exams	Lectures	Exploited energy theory			5.
		Exploited energy theory exercises			6.
		review			7.
the	Lectures	The theoretical framework of the command system			8.

exams					
		Accounting treatment in the orders system			9.
the exams	Lectures	Accounting treatment in the orders system			10
the exams	Lectures	Semester exam			11
		The theoretical framework of the stages system			12
		Loading costs into the stage system			13
		Treating damage and waste			14
		review			15
16.					
30% documented exam 5% daily exams					

<p>5% reports and homework 60% for final exams</p>	
<p>17. Learning and teaching resources</p>	
	Required textbooks (methodology, if any)
Cost Accounting Book / Dr. Nassif Jassim Al-Jubouri	Main references (sources)
Cost accounting book / Dr. Alaa Jassim, Sabiha Saleh	Recommended supporting books and references (scientific journals, reports....)

Course description form

1. Course Name:		
Quantitative applications for project management		
2. CodeDecision:		
3. the chapter /the year:		
Chapter II		
4. Date this was preparedthe description:		
1/3/2024		
5. aAttendance forms available:		
Presence		
6. Number of study hours (total)/number of units (total):		
45 hours,2Hours per week ,1 theoretical hour		
7. Name of the course administrator(if more than one name is mentioned):		
M. Salima Baji		
8. The objectives of the projectRR:		
Principles of engineering economics and methods used for	Objectives of	

<p>itusingMicrosoft Project applications: The student will learn to differentiate between a project and any other service, and at the end of the semester he will be able to know the main stages of the project. And it will beAble to manage tasksusing MS Project. The areas of the program include entering informationThe project, Task management and identificationIts duration, Make summary tasks and create subtasks, linking the tasks togetherWith some. The student will also learn how to allocate resources, save the basic project, track the project during implementation, and print and prepare the necessary reports during implementation.</p>	study subject
<p>9. Teaching and learning strategies</p>	
<ul style="list-style-type: none"> • Clarifying the basic concepts of managing any project. • The ability to estimate the time durations of various activities. • The student's ability to understand the application-programms projectIn the field of management. • -Acquire theoretical concepts in the use of resources and how to integrate them into the project. 	The strategy

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	introduction	administrationProjects	3	1.
the exams	Lectures	Enter project information	Learn how to enter project data the basic		2.
		administrationmission	administrationVarious and different tasks		3.
		Determine time periods	Guess the time duration of each activity		4.
the exams	Lectures	Do summative tasks	Learn how to create a summary assignment		5.

		Create subtasks	Learn how to create a subtask		6.
		Link tasks together	Link tasks to relationships The four		7.
the exams	Lectures	Resource allocation	Determine the resources required for each task		8.
		Save the project Basic	Save the project for later RFrom the format and export it		9.
the exams	Lectures	Change currencies	Learn how to change the currency used by country		10
the exams	Lectures	Preparing the necessary reports	Preparing reports and ratios Achievement		11
		Track project implementation	Track project implementation		12

		Create a project calendar	Create a special calendar for each project that specifies the beginning and end of work		13
		Determine the malfunction	to setdaysHolidays and religious and national events		14
		exercises	exercises		15
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
		Required textbooks (methodology, if any)			
Project management books		Main references (sources)			
		Recommended supporting books and references			

(scientific journals, reports....)

Course description form

1. Course Name:
Feasibility studies
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours,2Hours per week

7. Name of the course administrator (If more than one name is mentioned):	M.D. Ziad Tariq Khalil
8. The objectives of the project:	<p>Providing the student with a clear understanding of the risks and issues associated with feasibility studies</p> <ul style="list-style-type: none"> • Introducing the student to a roleWays to compare and evaluate projects • Study methods of dealing withProject risks • Study methods of dealing with operationspracticed by companies
9. Teaching and learning strategies	<ul style="list-style-type: none"> • The student will be familiar with the concept and importance of feasibility studies for industrial projects. • Identify the stages of implementing industrial projects. • Learn about the concepts of studying industrial costs and their importance in feasibility studies

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Project study stages. Project development cycleProject Cycle.		3	1.
the exams	Lectures	Project idea sources. Screening process for project ideas. Pre-feasibility studyPre-feasibility Study.			2.
		Objectives of the pre-feasibility study. Who conducts the initial feasibility study? Evaluation of pre-feasibility studies. Preparation and formulation of the project “feasibility study”.			3.
		The concept of feasibility studies. The importance of feasibility studies. Why do we prepare feasibility studies?			4.

the exams	Lectures	review			5.
		Stages of the feasibility study of the investment project. Types of feasibility studies. Preliminary feasibility studies.			6.
		Detailed feasibility studies. Environmental study. Market study.			7.
the exams	Lectures	The technical study. Financial study. Quality of the feasibility study. Data and information required to conduct a feasibility study.			8.
		Basic studies necessary before establishing the industrial project. First: market study.			9.
the exams	Lectures	Second: Choose the location. Plant design and machinery arrangement. Sensitivity analysis of projects. Characteristics of small projects.			10.

the exams	Lectures	Some pathological symptoms of projects. Labor and human resources. Definition of strategic management.			11.
		Definition of small project management. The effect of planning production lines on product cost.			12.
		Industrial costs: their nature, method, and importance in raising production efficiency. Definition of cost accounting. The role of costs in raising production efficiency. Types of capacities.			13.
		review			14.
		Exam			15.
16.					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

17. Learning and teaching resources	
	Required textbooks (methodology, if any)
Feasibility studies and evaluation of investment proposals - Dr. Sayed Ali Taha, Dr. Hassanein Al-Sayed Taha - Parts One and Two. First edition - College of Commerce. al-manoufia University	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)

The fourth stage

Course description form

1. Course Name:
Production and operations management
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is mentioned):
M.D. Nizar Habib Abbas nizar.aljeshmi@ruc.edu.iq
8. The objectives of the projectRR:
• Providing learners with the basic theoretical concepts related to the field of Objectives of

<p>production and operations management, and clarifying the extent to which they can be applied in reality in private and public manufacturing and service institutions, for the purpose of creating value for society.</p> <ul style="list-style-type: none"> Explaining the method followed by productive institutions when they transform productive resources into final goods and services. This is done by implementing many production decisions, the most important of which are determining the level of productivity at the company level or at the level of the production component, strategic planning for operations, forecasting the size of expected demand, and planning production capacity. 	study subject
<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> Explain the basic concepts of the field of production and operations management. The ability to solve mathematical problems related to productivity, demand forecasting, and production capacity planning. Developing the student's abilities to understand the application of mathematical models in the field of production and operations management. Acquiring theoretical concepts for models for evaluating 	The strategy

efficiency and productive effectiveness.					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Chapter One: Introduction to Production and Operations Management	1- The concept of production and the concept of operations and the difference between them 2- The concept of operations management	3	1.
the exams	Lectures	Chapter One: Introduction to Production and Operations	3- Production system 4- Production and operations	3	2.

		Management	management in service organizations		
the exams	Lectures	Chapter One: Introduction to Production and Operations Management	5- Productivity and methods of measuring it 6- Mathematical examples of measuring productivity	3	3.
the exams	Lectures	Chapter One: Introduction to Production and Operations Management	7- Solve the questions of the first chapter	3	4.
the exams	Lectures	Chapter Two: Strategic planning for operations	1- The concept of operations strategy 2- Competitive advantage and	3	5.

			competitive strategies		
the exams	Lectures	Chapter Two: Strategic planning for operations	3- Competitive priorities 4- Strategic decisions in operations	3	6.
the exams	Lectures	The first exam for the first course	-	3	7.
the exams	Lectures	Chapter Three: Demand Forecasting	Chapter Three: Demand Forecasting 1- The concept of demand forecasting and demand patterns 2- Time dimensions of forecasting 3- Factors affecting the demand	3	8.

				forecasting process		
the exams	Lectures	Chapter Three: Demand Forecasting	4- Demand forecasting methods 5- Mathematical examples of some quantitative forecasting models	3	9.	
the exams	Lectures	Chapter Three: Demand Forecasting	6- Solve the questions of the third chapter	3	10	
the exams	Lectures	Chapter Four: Production Capacity Design	Chapter Four: Production Capacity Design 1- Energy concept and strategic energy planning 2- Production capacity metrics	3	11	
the	Lectures	Chapter Four:	3- Production	3	12	

exams		Production Capacity Design	capacity levels 4- Mathematical examples of production capacity levels		
the exams	Lectures	Chapter Four: Production Capacity Design	5- Production capacity strategies	3	13
the exams	Lectures	Chapter Four: Production Capacity Design	6- Solve the questions of Chapter Four	3	14
the exams	Lectures	The second exam for the first course	-	3	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					

17. Learning and teaching resources	
---	Required textbooks (methodology, if any)
Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:	
International Business Administration	
2. CodeDecision:	
3. the chapter /the year:	
Chapter one	
4. Date this was preparedthe description:	
1/3/2024	
5. aAttendance forms available:	
Presence	
6. Number of study hours (total)/number of units (total):	
45 hours, 3 hours per week	
7. Name of the course administrator(If more than one name is mentioned):	
M.D. Omar Falah Hassan	
8. The objectives of the projectRR:	
• How to liberate the mentalities of managers, management staff, and decision	Objectives of

<p>makers from the local to the international outlook.</p> <ul style="list-style-type: none"> • Strengthening managers' capabilities in diagnosing profitable opportunities and eliminating expected threats. • Better investment of available tangible and intangible resources and ensuring their efficient and effective use. • Building distinguished core capabilities through implementing a package of activities. • Constant search for unprecedented technology. • Reaching a state of synergy that achieves added value. 	study subject
<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> • Clarifying the basic concepts of international business administration. • The ability to keep pace with current and future cognitive developments. • The student's ability to understand the application of international business administration in the field of management. • Acquiring modern theoretical and scientific concepts 	The strategy

international business administration.					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The concept of international business management, goals and characteristics of international business management		3	1.
the exams	Lectures	Review and exam		3	2.
the exams	Lectures	Challenges facing international business management, levels of international business management		3	3.
the exams	Lectures	Review and exam		3	4.
the exams	Lectures	Contemporary competitive international business environment / international organizations		3	5.
the exams	Lectures	Review and exam		3	6.

the exams	Lectures	Culture and knowledge/importance/levels/types/multicultural companies		3	7.
the exams	Lectures	Review and exam		3	8.
the exams	Lectures	Negotiation in business companies / concept, characteristics, types and strategies		3	9.
the exams	Lectures	Review and exam		3	10
the exams	Lectures	Strategic leadership/the concept of importance, approaches, practices, and dimensions of obstacles		3	11
the exams	Lectures	Exam and review		3	12
the exams	Lectures	Business management strategies/identifying competitive trends, stakeholders, and entry strategy for international markets		3	13
the exams	Lectures	International human resources management		3	14
the exams	Lectures	final exam		3	15
16. Course evaluation					

30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
17. Learning and teaching resources	
---	Required textbooks (methodology, if any)
Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
Management information technology
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(If more than one name is

mentioned):	
Prof. Dr. Hamid Salem Ghayad Hameed.AlKaabi@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> Identify the most important concepts related to information technology, its management, and its operations The possibility of switching from traditional to electronic education by adopting the various programs available. Informing students about the most important features that modern technology offers to organizations in terms of distinction and superiority over competitors 	Objectives of study subject
9. Teaching and learning strategies	
<ul style="list-style-type: none"> Clarifying the basic concepts of information technology Explaining to the student the importance of information technology in the success of organizations of all types The ability to apply appropriate technology in t 	The strategy

organization, especially information technology					
10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Introductions to the study of information technology		3	1.
the exams	Lectures	Introductions to the study of information technology		3	2.
the exams	Lectures	IT components		3	3.
the exams	Lectures	IT requirements		3	4.
the exams	Lectures	application IT And its requirements		3	5.
the exams	Lectures	Administrative information system		3	6.

the exams	Lectures	A written test		3	7.
the exams	Lectures	Decision support systemsDSS		3	8.
the exams	Lectures	Building and designing information systems		3	9.
the exams	Lectures	Electronic management and electronic commerce		3	10
the exams	Lectures	E-business and e-commerce		3	11
the exams	Lectures	Information technology and its role in banking		3	12
the exams	Lectures	Information technology and its role in banking		3	13
the exams	Lectures	Marketing information technology		3	14
the	Lectures	Comprehensive review and		3	15

exams		announcement of pursuit grades			
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
Production and operations management book / Dr. Abdul Karim Mohsen Dr. Sabah Majeed Al-Najjar / 2012		Main references (sources)			
---		Recommended supporting books and references (scientific journals, reports....)			
---		Electronic references, Internet sites			

Course description form

1. Course Name:
Methods and ethics of scientific research
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024

5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): M. Aseel Ibrahim Mohsen Aseel.muhsin@ruc.edu.iq	
8. The objectives of the projectRR:	
<ul style="list-style-type: none"> • Introducing the student to scientific research methods and the method of writing and preparing scientific research in a way that reflects the importance of the topics and the research problem, in addition to defining the research methodology • The course also aims to pay attention to the ethics of scientific research and correct citation of research and sources. 	ectives of the study subject

<p>9. Teaching and learning strategies</p> <ul style="list-style-type: none"> Clarifying the basic concepts of scientific research methods. The ability to create scientific research. The student's ability to understand the application of scientific research methods. Acquiring basic concepts in the ethics of scientific research and reasoning.- 					
					The strategy
<p>10. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Definition of scientific research requirements		2	1.
the exams	Lectures	What are the types of scientific research?		2	2.
the exams	Lectures	Definition of scientific research methodology		2	3.

the exams	Lectures		2	4.
the exams	Lectures	Definition and types of scientific research methods	2	5.
the exams	Lectures		2	6.
the exams	Lectures	Knowledge of scientific research methods and tools	2	7.
the exams	Lectures		2	8.
the exams	Lectures		2	9.
the exams	Lectures	What are the types of scientific research samples?	2	10
the exams	Lectures		2	11
the exams	Lectures	Defining the types of sources and documenting information	2	12
the	Lectures		2	13

exams					
the exams	Lectures	Academic plagiarism definition and prevention		2	14
the exams	Lectures	The importance of scientific research ethics and the necessity of adopting them as researchers.		2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
Scientific research, its methods, methods, and procedures Dr. Rabhi Mustafa Aliyat		Main references (sources)			
---		Recommended supporting books and references (scientific journals, reports....)			
---		Electronic references, Internet sites			

Course description form

1. Course Name:
Government contracts management
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(if more than one name is mentioned):
millimeter. Rasha Abdul Khaleq Abdul Jabbar

Rasha.Aldrickzler@ruc.edu.iq

8. The objectives of the projectRR:

- . The contract management course aims to explain the concept of administrative contracts and its characteristics.
- Define typesContractsAnd his methodsaHelping the student to know the methods of conducting contracts
- to learnskillsContractingEspecially with regard to the characteristics of the administrative contract, its skills, the tasks performed by the contractor, and its goals.
- Knowledge of contracting methods through tenders, auctions and direct contracts

Objectives of study subject

9. Teaching and learning strategies

- This course includes related administrative conceptsManaging government contracts.
- Dedicate administrative activities to successContracting operations.
- buildingQualified human cadres in how to use all the

The strategy

<p>skills related to and driving the success of the operationConcerning contracts.</p>					
<p>10. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	<p>The emergence of administrative contracts</p> <p>The importance of administrative contracts</p> <p>Criteria for distinguishing administrative contracts from other contracts</p>		2	1.
the exams	Lectures	Principles and foundations of contracts		2	2.
the exams	Lectures	<p>Description of administrative contracts</p> <p>Determine the difference between administrative</p>		2	3.

		contracts Identify the types of administrative contracts			
the exams	Lectures	Types of named and unnamed contracts		2	4.
the exams	Lectures	review		2	5.
the exams	Lectures	Methods of concluding contracts		2	6.
the exams	Lectures	Tenders		2	7.
the exams	Lectures	Bids		2	8.
the exams	Lectures	Direct contracting		2	9.
the exams	Lectures	Elements of the contract		2	10
the exams	Lectures	Integrity of satisfaction in administrative contracts		2	11

the exams	Lectures	General provisions in implementing administrative contracts		2	12
the exams	Lectures	Management obligations and contractor rights		2	13
the exams	Lectures	review		2	14
the exams	Lectures	Exam		2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
Book of Administrative Contracts. Muhammad Khalaf Al-Jubouri.		Main references (sources)			

Course description form

1. Course Name:
Risk management
2. CodeDecision:
3. the chapter /the year:
Chapter one
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(if more than one name is mentioned):

Eng. Mahdi Youssef Khattab	
Huda.khattab@ruc.edu.iq	
<ul style="list-style-type: none"> • The objectives of the projectRR: 	Objectives of the study subject
<ul style="list-style-type: none"> • Clarifying the basic concepts ofRisk Management. • aThe place of distinction between risk management and risk management. • Student ability To measure the degree of risk using quantitative methods. • Acquire basic conceptsTo manage risks, their types, and ways to confront them. <p>Student abilityLearn about the investment portfolio and its components</p>	
8. Teaching and learning strategies	The strategy
<ul style="list-style-type: none"> • The student's ability to apply theEquations for methods of calculating risks. • The ability toAnticipate risks and choose appropriate solutions to reduce their impact on the organization. 	

- Flexibility in thinkingt and choose the appropriate method to confront risks. .

9. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	What is the concept of risk and its causes?		2	1.
the exams	Lectures	What are the types ofGeneral risks in business environments		2	2.
the exams	Lectures	identificationRisk Management		2	3.
the exams	Lectures	First month exam		2	4.
the exams	Lectures	What are the roles and organization of risk management?		2	5.
the exams	Lectures	What is the specificity of investment risks?		2	6.

the exams	Lectures	What does the trade-off between return and risk mean?		2	7.
the exams	Lectures	How to measure investment risk		2	8.
the exams	Lectures			2	9.
the exams	Lectures	How to apply standard deviation and coefficient of variation		2	10
the exams	Lectures	Second month exam		2	11
the exams	Lectures	How to apply the beta coefficient		2	12
the exams	Lectures	What are the methods of confronting risks?		2	13
the exams	Lectures	What is the concept of investment portfolio?		2	14
the exams	Lectures	General Review		2	15
16. Course evaluation					

30% documented exam 5% daily exams 5% reports and homework 60% for final exams	
17. Learning and teaching resources	
---	Required textbooks (methodology, if any)
Risk Management, Dr. Iyad Taher Muhammad	Main references (sources)
---	Recommended supporting books and references (scientific journals, reports....)
---	Electronic references, Internet sites

Course description form

1. Course Name:
administration the quality
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
45 hours, 3 hours per week
7. Name of the course administrator(if more than one name is mentioned):

<p>A.M.D. Ahmed Mohamed Fahmy Ahmed.fahmi@ruc.edu.iq</p> <ul style="list-style-type: none"> • The objectives of the projectRR: 	
<p>Introducing the student to the concept of quality and environmental management and enabling him to use statistical methods in quality control to solve quality problems in the industrial sector and the service sector, clarifying the role and importance of quality circles in the organization, and expanding the student's awareness of the foundations of comprehensive quality management and its role in developing organizations, as well as clarifying the importance of the environmental management system. In preserving the environment and enabling the student to deal with and address environmental problems resulting from organizations.</p>	Objectives of the subject
<p>8. Teaching and learning strategies</p>	
<p>Enabling students to obtain knowledge and understanding of the requirements of the quality management system.</p>	The strategy

<p>-Enabling students to obtain knowledge and understanding of the requirements of the environmental management system.</p> <p>-Enabling students to obtain knowledge and understanding in the field of quality costs and their classification.</p> <p>-Enabling students to obtain knowledge and understanding of statistical quality control methods.</p> <p>-Enabling students to obtain knowledge and understanding of the principles of total quality management</p> <p>-The student possesses the capabilities that qualify him to solve quality problems through the use of one of the quality tools.</p>					
<p>9. Course structure</p>					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Define a conceptStandardization and specifications	aFor standardization and specifications	2	1.
the exams	Lectures	Central Agency for Standardization and	aFor standardization and specifications	2	2.

		Quality Control			
the exams	Lectures	Quality basics	Defining the general concept of quality and its development.	2	3.
the exams	Lectures	Dimensions of quality/factors affecting it	Dimensions of quality	2	4.
the exams	Lectures	The location of quality management in the organizational structure of the organization	Quality Management	2	5.
the exams	Lectures	Quality cost - concept/importance	Describe the costs of quality and explain their importance.	2	6.
the exams	Lectures	Types of quality costs / optimal level of quality costs	Types of quality costs	2	7.
the exams	Lectures	The relationship between quality and cost/ratios of quality	The relationship between quality and cost	2	8.

		costs to total costs/hidden quality costs			
the exams	Lectures	Analyzing and measuring quality costs	Conducting quality cost analysis	2	9.
the exams	Lectures	The impact of quality management on productivity	The impact of quality management on productivity	2	10
the exams	Lectures	Quality rings - emergence / concept / marketing	Defining and clarifying quality rings	2	11
the exams	Lectures	Objectives and benefits/structure of quality rings	Quality rings	2	12
the exams	Lectures	Quality control / concept / importance / development / history / goals / functions	The concept and importance of quality control	2	13
the exams	Lectures	Adjustment steps/adjustment tools	Describe the steps of the quality control	2	14

			process		
the exams	Lectures	Quality management systems/ISO9001	Defining the concept of quality management system and a series of specifications ISO:9001	2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
1-(Al-Najjar, Sabah, Jawad, Maha Kamel, Quality and Environment Management, 2014)		Main references (sources)			
- - - Quality and Environment Management / Written by Dr. Sabah Al-Najjar / Dr. Maha Kamel Jawad		Recommended supporting books and references (scientific journals, reports....)			

1- Quality management system specificationISO 9001:2008. 2-ISO specification for environmental management systemISO 1400:2004	Electronic references, Internet sites
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Course description form

1. Course Name: knowledge management
2. CodeDecision:
3. the chapter /the year: Chapter II
4. Date this was preparedthe description: 1/3/2024
5. aAttendance forms available: Presence
6. Number of study hours (total)/number of units (total): 45 hours, 3 hours per week

7. Name of the course administrator(If more than one name is mentioned):	Prof. Dr. Hamid Salem Ghayad
	Hameed.AlKaabi@ruc.edu.iq
• The objectives of the projectRR:	Objectives of the subject
1 -Identifying the most important concepts related to knowledge, its management, and its processes 2- The possibility of shifting from the traditional economy based on the production of goods to the knowledge economy based on considering knowledge as a final commodity. 3- Developing students' capabilities.	
8. Teaching and learning strategies	The strategy
-Explaining to the student the importance of knowledge as a final step. - Guiding students to search for knowledge that contributes to making the appropriate decision.	

9. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	The concept of knowledge through different approaches and directions, its characteristics, and theories	Knowledge	2	1.
the exams	Lectures	The relationship between data, information and knowledge, stages of knowledge management development	Knowledge	2	2.
the exams	Lectures	Knowledge management schools, their development, goals, and importance	knowledge management	2	3.
the	Lectures	Factors that contributed	knowledge	2	4.

exams		to the development of knowledge management, the concept of knowledge management through multiple approaches	management		
the exams	Lectures	Diagnosing knowledge, defining knowledge objectives, generating knowledge	Knowledge management processes	2	5.
the exams	Lectures	Creating knowledge, storing knowledge, distributing knowledge	Knowledge management processes	2	6.
the exams	Lectures	Application of knowledge, organization of knowledge, retrieval of knowledge, perpetuation of knowledge, knowledge management life cycle, basic elements of knowledge management	Knowledge processes	2	7.
the	Lectures	All of the above material	A written test	2	8.

exams					
the exams	Lectures	The most important challenges facing building knowledge societies,	Knowledge management challenges	2	9.
the exams	Lectures	Determine who is responsible for knowledge management and build knowledge maps	Knowledge management challenges	2	10
the exams	Lectures	Benefits of maps, factors of success of knowledge management, factors of failure of knowledge management	Knowledge management challenges	2	11
the exams	Lectures	Its concept, characteristics, requirements	Knowledge Economy	2	12
the exams	Lectures	Justifications for the transformation of the knowledge economy, building the economic	Knowledge Economy	2	13

		model and creating competition, steps to support the knowledge management strategy for the business strategy			
the exams	Lectures	Knowledge ethics, factors that contributed to interest in the knowledge economy, types of ethical codes in the field of knowledge work.	Knowledge Economy	2	14
the exams	Lectures	Basic titles of the article	Comprehensive review	2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					

---	Required textbooks (methodology, if any)
Knowledge Management: by Professor Dr. Salah al-Din al- Kubais 2014	Main references (sources)
-----	Recommended supporting books and references (scientific journals, reports....)
Knowledge Management Book, Najm Abboud Najm 2009	Electronic references, Internet sites

Course description form

1. Course Name:
Corporate governance
2. CodeDecision:

3. the chapter /the year: Chapter II	
4. Date this was preparedthe description: 1/3/2024	
5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): M.D. Ziad Tariq Khalil	
Ziyad.tariq@ruc.edu.iq	
• The objectives of the projectRR:	
1 Improving the competitive capabilities of economic units. 2- Increasing the material and moral value of the	Objectives of the subject

<p>economic unit.</p> <p>3- Imposing effective control over the economic unit's performance.</p> <p>4- Support and assign accounting issues to the economic unit.</p> <p>5- Evaluating the performance of senior management.</p> <p>6- Raising the degree of trust between senior management and its employees.</p>					
<p>8. Teaching and learning strategies</p>					
<p>The student's ability to deal with intangible resources.</p> <p>-The ability to choose appropriate alternatives through explicit and implicit knowledge.</p> <p>- Developing cognitive abilities and skills.</p>	<p>The strategy</p>				
<p>9. Course structure</p>					
Evaluation	Learning	Name of the unit or topic	Required	hours	the

method	method		learning outcomes		week
the exams	Lectures	The origins and development of corporate governance.		2	1.
the exams	Lectures	Review and exam		2	2.
the exams	Lectures	Agency theory, concept, importance, goals, characteristics and determinants.		2	3.
the exams	Lectures	Review and exam.		2	4.
the exams	Lectures	Stakeholder theory.		2	5.
the exams	Lectures	Review and exam.		2	6.
the exams	Lectures	Performance, methods of measuring it, and components of the board of directors from a business corporate governance perspective.		2	7.

the exams	Lectures	Review and exam.	2	8.
the exams	Lectures	Disclosure and transparency of corporate governance.	2	9.
the exams	Lectures	Review and exam.	2	10
the exams	Lectures	The role of the board of directors in the governance of business companies.	2	11
the exams	Lectures	Review and exam.	2	12
the exams	Lectures	Business corporate governance guidelines.	2	13
the exams	Lectures	Review and exam.	2	14
the exams	Lectures	final exam.	2	15
16. Course evaluation				
30% documented exam				

5% daily exams 5% reports and homework 60% for final exams	
17. Learning and teaching resources	
---	Required textbooks (methodology, if any)
Corporate governance- Concepts, principles and experiences / Tariq Abdel-Al Hammad / 2004, binding at the College of Administration and Economics-Mustansiriya University.	Main references (sources)
Required from the Faculty of Management and Economics-Mustansiriya University.	Recommended supporting books and references (scientific journals, reports....)
Corporate governance- Concepts, principles and	Electronic references, Internet sites

**experiences/Tariq Abdel-Al
Hammad/2004.**

Course description form

1. Course Name:
Negotiation management
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024
5. aAttendance forms available:
Presence
6. Number of study hours (total)/number of units (total):
30 hours, 2 hours per week
7. Name of the course administrator(If more than one name is mentioned):
M.D. Ziad Tariq Khalil

Ziyad.tariq@ruc.edu.iq

<ul style="list-style-type: none">• The objectives of the projectRR:	
<p>1- The negotiation course aims to explain the concept of negotiation, its characteristics, and identify its types and methods.</p> <p>2- Student assistanceinKnowledge of negotiation methods and skills, especially with regard to the characteristics of the negotiator, his skills, the tasks performed in negotiation, and his objectives.</p> <p>3- It also aims to explain the relationship between negotiation and public relations, explaining the goals and tasks of public relations by presenting the context of the historical development of negotiation and its main areas, addressingal have the characteristics of negotiation and effective negotiation skills.</p> <p>clarificationThe fundamental role played by public relations in the art of negotiation</p>	<p>Objectives of the st subject</p>
<p>8. Teaching and learning strategies</p>	

<p>1- This course included administrative concepts related to management Negotiation</p> <p>2- learn the How through which it is done Dedicating administrative activities to the success of this work.</p> <p>to provide Qualified human cadres in how to use all the skills and motivation for the success of the negotiation process between the parties, which invest in all activities, methods, means, and intellectual and psychological efforts to double the negotiating power of the negotiating party..</p>			The strategy		
9. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Negotiation concept		2	1.
the	Lectures	Principles and foundations of negotiation		2	2.

exams					
the exams	Lectures	Team spirit and delegation		2	3.
the exams	Lectures	Negotiation strategies		2	4.
the exams	Lectures	review		2	5.
the exams	Lectures	Negotiation theories		2	6.
the exams	Lectures	Types of negotiation		2	7.
the exams	Lectures	negotiation skills		2	8.
the exams	Lectures	Create influence in negotiation		2	9.
the exams	Lectures	Personality and negotiation		2	10
the exams	Lectures	Negotiation characteristics		2	11

the exams	Lectures	Sharing information in negotiation		2	12
the exams	Lectures	International experiences in negotiation		2	13
the exams	Lectures	review		2	14
the exams	Lectures	Exam		2	15
10. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
11. Learning and teaching resources					
---		Required textbooks (methodology, if any)			
Administrative contracts management		Main references (sources)			
Negotiation Management Book - Dr. Ali Sayhoud Al-Sudani -		Recommended supporting books and references			

University of Baghdad, College of Administration and Economics 2019	(scientific journals, reports....)
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Course description form

1. Course Name:
Investment portfolio management
2. CodeDecision:
3. the chapter /the year:
Chapter II
4. Date this was preparedthe description:
1/3/2024

5. aAttendance forms available: Presence	
6. Number of study hours (total)/number of units (total): 30 hours, 2 hours per week	
7. Name of the course administrator(if more than one name is mentioned): M.D. Nizar Habib Abbas	
nizar.aljeshmi@ruc.edu.iq	
<ul style="list-style-type: none"> • The objectives of the projectRR: <p>Providing learners with the basic theoretical concepts related to the field of investment portfolio management, and clarifying the extent to which they can be applied in reality in financial institutions and private and public companies, for the purpose of creating value for society and achieving profits. With the lowest amount of risk, through efficient diversification of investments.</p> <p>B-Explaining the method followed by financial institutions and joint stock companies when they build investment</p>	Objectives of the subject

portfolios for the purpose of maximizing profits and reducing the risks associated with them. This is done by implementing many investment decisions, the most important of which is determining the stages of building and investing in the portfolio. These stages begin with the planning stage for the portfolio and determining its components, then the implementation stage through analyzing investments for the purpose of choosing appropriate ones, then starting to allocate assets and composing the portfolio, and finally the stage of evaluating investment decisions and portfolio performance.

8. Teaching and learning strategies

9. Course structure

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
the exams	Lectures	Chapter One: Introduction to investment	1- The concept of the investment portfolio and its	2	1.

		portfolios	general characteristics 2- Components of the investment portfolio		
the exams	Lectures	Chapter One: Introduction to investment portfolios	3- The theory of the investment portfolio and the stages of its development 4- The importance of investment portfolios and their objectives	2	2.
the exams	Lectures	Chapter Two: Investment Portfolio Management	1- Investment portfolio management and the characteristics of its manager 2- Stages of	2	3.

			building the investment portfolio		
the exams	Lectures	Chapter Two: Investment Portfolio Management	3- Requirements for building the investment portfolio 4- Investment policies and types of investment portfolios	2	4.
the exams	Lectures	Chapter Two: Investment Portfolio Management	5- Income portfolios and capital portfolios 6- Closed wallets and open wallets	2	5.
the exams	Lectures	the exam the first For the chorus the second	-	2	6.
the	Lectures	Chapter Three:	1- Fundamental	2	7.

exams		Analysis evaluation securities	and of	analysis of securities 2- Securities valuation models and types of shares		
the exams	Lectures	Chapter Analysis evaluation securities	Three: and of	3- Zero Growth Evaluation Model 4- Constant growth evaluation model	2	8.
the exams	Lectures	Chapter Analysis evaluation securities	Three: and of	5- A mathematical example of the zero-sum growth evaluation model 6- A mathematical example of the constant growth evaluation model	2	9.
the exams	Lectures	Chapter Analysis	Three: and	7- Technical analysis of	2	10

		evaluation of securities	8- Technical analysis assumptions and indicators		
the exams	Lectures	Chapter Analysis evaluation securities	Three: and of	9- A mathematical example of technical analysis 10- A mathematical example of the real and market value of the stock	2 11
the exams	Lectures	Chapter Four: Return and risk of the investment portfolio		1- Types of investment returns and risks and methods of calculating them	2 12
the exams	Lectures	Chapter Four: Return and risk of		2- The concept of the efficient	2 13

		the investment portfolio	portfolio 3- The efficient limit theory and its assumptions		
the exams	Lectures	Chapter Four: Return and risk of the investment portfolio	4- A mathematical example of the portfolio's return and risk	2	14
the exams	Lectures	the exam the second For the chorus the second	-	2	15
16. Course evaluation					
30% documented exam 5% daily exams 5% reports and homework 60% for final exams					
17. Learning and teaching resources					
---		Required textbooks (methodology, if any)			

Investment portfolio management book / Dr. Ahmed Farhat / 2019	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)
	Electronic references, Internet sites

